

Registration No. 10368

Dated 22<sup>nd</sup> February 2002

# **PRIYANSHI EDUCATIONAL, CULTURAL AND SOCIAL SOCIETY (*PECSS*)**

**(An ISO 9001:2008 Certified  
National level NGO)**

*“Serving the under-privileged and deprived  
Sections of Society”*

## **ANNUAL PROGRESS REPORT FOR THE FINANCIAL YEAR 2014-2015**

### **Head Office**

**150-Regal Mohini Homes, Awadhपुरi, Khajurikala,  
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## **FROM THE DESK OF PRESIDENT**

### **Introduction:**

**PRIYANSHI EDUCATIONAL, CULTURAL AND SOCIAL SOCIETY (PECSS)** is an ISO: 9001:2008 Certified National level non-government voluntary organization, devoted and committed to work for the under-privileged and deprived sections of various communities, and registered as a Society under Madhya Pradesh Society Registrarian Adhinyam, 1973 (No. 44 of 1973) with the Registrar of Firms & Societies, Madhya Pradesh, Bhopal, bearing registration number as 10368 dated 22<sup>nd</sup> February 2002.

### **Mission:**

With the underlying objective and mission to devote and dedicate our efforts in the service of under-privileged and deprived, both in rural areas and urban slums, the primary motive of our Organization is:

*“Improvement in the overall quality of life, covering education, livelihood and health as well as self-sustained empowerment of the backward community and families living below the poverty line – reaching up to poorest of the poor, through intensive capacity building interventions, income generation and health activities with special focus on women, tribal areas and socio-economically deprived sections of society.”*

### **Vision:**

Reaching up to deprived and needy sections of society and making positive efforts for their socio-economic empowerment and qualitative improvement in their standards of living, together with their mainstreaming into our Society.

### **Objectives:**

For achieving our said mission to fulfill our vision, we move forward with following objectives:

1. To improve upon health and socio-economic status of people and strive for their overall improvement in quality of life, particularly women and children.
2. To implement innovative livelihood programs with various target communities, particularly the most backward and deprived ones;
3. Networking with leading National and Overseas organizations operating in various fields of development;
4. Promoting democracy through education and empowerment;
5. Empowerment of target communities through capacity building and awareness programs on issues of utmost social importance;

6. To impart vocational trainings to generate additional sources of livelihood, particularly for women, self-help groups and adolescents;
7. To motivate society and develop awareness against gender discrimination;
8. To promote preventive measures against HIV AIDS and STD and create awareness about the same amongst the vulnerable sections of society.
9. To create awareness about all aspects of healthy living, sanitation & hygiene, environment etc.;
10. Promoting educational awareness – formal, informal and adult education.
11. Development of handicrafts and traditional culture.
12. Extending much needed help to the victims of natural as well as man-made calamities, like draught, floods, earthquake, gas leakage, fire, epidemics etc.

**Registrations under various Acts;**

We enjoy the following registrations under various Acts:

1. Section 12-AA of Income Tax Act;
2. Section 80-G of Income Tax Act;
3. Foreign Contribution (Regulation) Act (FCRA) No. 063160160 for Cultural, Economic, Education & Social activities;
4. Permanent Account Number (PAN) as AAA-TP-7915-R

**Registration as Vocational Training Provider (VTP) for MES Courses:**

We have been registered as No. 2340002 - Vocational Training Provider (VTP) by M.P. Council for Vocational, Educational and Training, vide its letter No. MPCVET/MES/11/1884 dated 28<sup>th</sup> September 2011 for running MES courses in district BARWANI.

**Registrations with other Departments:**

PECSS also enjoys its registration with the following Departments for implementing their various projects:

1. Department for Women & Child Development, Govt. of Madhya Pradesh;
2. Directorate of Handloom & Handicraft, Govt. of Madhya Pradesh;
3. Nehru Yuva Kendra, Madhya Pradesh, Bhopal;
4. Jan Abhiyan Parishad, Govt. of Madhya Pradesh, Bhopal

**Fixed assets as on 31-03-2015:**

S. No.	Description of assets	Approx. value
01	Land (3 acres) in district Badwani	15.00 lakhs
02	Furniture and Fixtures	0.66 lakhs
03	Stitching and Knitting machines	0.25 lakhs

04	Training Tools and Equipment	3.75 lakhs
05	Computers and Printers	0.59 lakhs
06	Electrical and Electronic items	1.50 lakhs
07	Office equipment and accessories	1.30 lakhs
	<b>Total:</b>	<b>23.05 lakhs</b>

**Office infrastructure:**

With the dedicated and tireless efforts of our executives, members, professionals and support staff, the Society has been able to develop a sound infrastructure of its own in Madhya Pradesh, as detailed below:

Category	Address	Contact person	Mobile No.
<b>Registered Office</b>	PECSS 38-Choubdar Pura, Ginnouri Talliya <b>Bhopal-462 001 (M.P.)</b>	Dr. (Mrs.) Shalini Mawar, President	98276-12833
<b>Head Office</b>	PECSS 150-Regal Mohini Homes Awadhपुरi, BHEL <b>Bhopal-462 021 (M.P.)</b>	Dr. (Mrs.) Shalini Mawar, President  Mr. Rakesh Shrivastava, Projects Coordinator	98276-12833  98938-36862
<b>Regional Office (District Badwani)</b>	PECSS Near Congress Bhawan Sendhwa District <b>Badwani</b>	Mr. Javed Akhtar, Office Manager	
<b>Branch Offices (5) at:  Mandla</b>	1. PECSS H. No. 154, Gram Korgaon P.O. Purva District <b>Mandla (M.P.)</b>	Mr. Pankaj Mishra, Branch Manager	94253-79514
<b>Hoshangabad</b>	2. PECSS LIG/306-B, Housing Board Colony <b>Hoshangabad (M.P.)</b>	Mr. Rajiv Lohwanshi Program Manager (T.I. Proje)t	
<b>Ujjain</b>	3. PECSS Dewas Gate, Near Railway Station Kushtrogi Basti <b>Ujjain</b>	Mr. Raja Ram, Branch Manager	
<b>Indore</b>	4. PECSS Banganga Colony Kushtrogi Basti	Mrs. Heera Bai, Branch Manager	

	<b>Indore</b>		
<b>Ratlam</b>	5. PECSS Moti Nagar Colony <b>Ratlam</b>	Mr. Anil Kumar, Branch Manager	
<b>Field Offices at 10 other districts</b>	<u>Districts:</u>  Dhar; Alirajpur; Jhabua; Khargone; Khandwa; Sehore; Raisen; Rajgarh; Betul; and Vidisha  Dantewara (Chhatisgarh)	<u>Blocks:</u>  All blocks in the respective districts	As per project and need-based requirement.

**Bankers:** Our Bankers are:

- a) For Rupee transactions: State Bank of India,  
Awadhपुरi Branch  
BHEL, Bhopal  
S.B. Account No.63028244340
- b) For FCRA: State Bank of India  
Awadhपुरi Branch  
BHEL, Bhopal  
A/c No. 53001097167.

**Auditors:**

- Sachin Saxena & Associates  
Chartered Accountants  
M-28, First floor, MLA Quarters,  
Jawahar Chowk, Bhopal

**New Managing Committee:**

On the expiry of term of our old Managing Committee in early 2015, we have elected the following new 11-member Managing Committee on 15<sup>th</sup> April 2015 for a period of 5 years – up to 14<sup>th</sup> April, 2020:

<b>S. N.</b>	<b>Name</b>	<b>Designation</b>	<b>Address</b>	<b>Occupation</b>
01	Dr. (Mrs.) Shalini Saxena W/o Mr. S. Kumar	President	111-Regal Mohini Homes, Awadhपुरी, Khajurikalan, Bhopal-462 021	Social service, Lecturer
02	Dr. Atul Sourabh S/o late Mr. Rajendra Kumar Sawant	Vice President	F-404, C.I. Homes, B/H, Mata Mandir, Bhopal	Medical Practitioner
03	Mrs. Neelam Pradhan W/o Mr. Pramod Pradhan	Secretary	85-Chiklod Road, Jehangirabad, Bhopal	Educationist
04	Dr. (Ms.) Sangeeta Gundecha D/o Mr. M.C. Gundecha	Deputy Secretary	Professors' Colony, Bhopal	Lecturer
05	Dr. Rakesh Shrivastava S/o Mr. B.L. Shrivastava	Treasurer	358-B, New Ashoka Garden, Bhopal	Social service
06	Mr. Sanjeev Singh Yadav S/o Mr. Heth Singh Yadav	Member	N-12, Siddharth Enclave, Raj Homes, Bhopal	Marketing
07	Dr. (Mrs.) Divyata Jain W/o Mr. Amit Kumar Jain	Member	Kolar Road, Bhopal	Musician and Educationist
08	Ms. Sangeeta Chouhan D/o late Mr. Ramesh Chouhan	Member	Tagore Bedi, Block Sendhwa, District Barwani	Social Service
09	Mrs. Shabana Haider Kazmi W/o Mr. Amir Kazmi	Member	165/116, Kachcha hata, Opp. Mahila College, Aminabag, Lucknow	Social Service
10	Mrs. Rukma Bai W/o Mr. Gul Singh	Member	Village Jamli, Patel Falya, Sendhwa, district Barwani	Farmer
11	Mrs. Sufia Ahmed Siddiqui W/o Mr. Ahmed Siddiqui	Member	Near Old Court, Shahjahanabad, Bhopal	Lecturer

The Executive Summary of the report, as well as detailed description of activities during the year 2014-2015 have been described in the following pages of this report.

***Dr. (Mrs.) Shalini Saxena***  
***President***

***Bhopal***  
***May, 2015***

## Executive Summary of the Report

### Turnover:

- Total turnover for the year 2014-2015:	<b><u>47.54 lakhs</u></b>
- Comparative turnover of previous year (2013-2014):	29.90 lakhs
- Net increase in turnover over previous year:	17.64 lakhs
- %age increase in turnover over previous year:	59%

### Sources of funding (receipts):

#### a) Government agencies:

- Grant-in-aid from Ministry of S & T (DST), New Delhi:	10.44 lakhs	(21.96%)
- Grant-in-aid from MPCOST, Bhopal:	00.76 lakhs	(01.60%)
- Grant-in-aid from MPSACS, Bhopal:	12.55 lakhs	(26.40%)
- Grant-in-aid from CGCOST, Raipur:	01.72 lakhs	(03.62%)
- Grant-in-aid from MAPCOST, Bhopal	02.00 lakhs	(04.21%)
	<u>27.47 lakhs</u>	<u>(57.79%)</u>

#### b) Foreign agencies:

- Grant-in-aid from Sasakawa India Leprosy Foundation:	00.79 lakhs	(01.66%)
- Grant-in-aid from FVTRS, Bangalore:	06.22 lakhs	(13.08%)
	<u>07.01 lakhs</u>	<u>(14.74%)</u>

#### c) Corporate sector and other sources:

- Donation from Sitaram Jindal Foundation, New Delhi:	00.20 lakhs	(00.42%)
- Membership fee and donations from members:	02.78 lakhs	(05.85%)
- Donations from patrons and public:	04.96 lakhs	(10.43%)
- Sale of various training items:	00.98 lakhs	(02.06%)
- Contribution from beneficiaries:	00.69 lakhs	(01.45%)
- Bank interest and miscellaneous income:	00.37 lakhs	(00.78%)
	<u>09.98 lakhs</u>	<u>(20.99%)</u>

**Total of grants and other receipts: 44.46 lakhs (93.52%)**

d) Excess of expenditure over income:	03.08 lakhs	(06.48%)
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**Total turnover: 47.54 lakhs (100%)**

**Expenditure heads:**

a)	Projects and program expenses:	43.35 lakhs	(91.18%)
b)	Salaries & Honorarium:	02.40 lakhs	(05.05%)
c)	Travelling and conveyance:	00.66 lakhs	(01.39%)
d)	Legal and professional expenses:	00.08 lakhs	(00.17%)
e)	Administrative overheads:	01.05 lakhs	(02.21%)
f)	<b><u>Total expenditure:</u></b>	<b><u>47.54 lakhs</u></b>	<b><u>(100%)</u></b>

**Districts intervened during 2014-2015:**

- Name of States: Madhya Pradesh and Chhatisgarh
- Names of districts intervened In Madhya Pradesh (17): Bhopal, Badwani, Mandla, Hoshangabad, Ujjain, Indore, Ratlam, Dhar, Alirajpur, Jhabua, Khargone, Khandwa, Sehore, Raisen, Betul and Vidisha
- District in Chhatisgarh (1): Dantewara

**Target Beneficiaries:**

Our target beneficiaries included people belonging to:

- Tribal women and girls;
- Drug users and MSM (Under Target Intervention project);
- Leprosy affected persons;
- Women Self Help Groups;
- Unemployed youths;
- School drop outs;
- Illiterate adults;
- Weavers communities;
- Scheduled Castes and Tribes

The detailed description of activities and our achievements during the year under report i.e. 2014-2015 is being presented in the following pages of this report.

**ACTIVITIES AND ACHIEVEMENTS**  
**DURING THE YEAR 2014-2015**

During the financial year 2014-2015, our major interventions were focused on the following activities:

A. **Government funded projects:**

S. No.	Project activity	District	Funded by
1.	Training for production of Sanitary Napkins with entrepreneurship development to tribal women and girls	Dantewara (Chhatisgarh)	Chhatisgarh Council of Science & Technology (CGCOST), Raipur
2.	Training workshop on Malnutrition for tribal women of district Barwani.	Barwani (M.P.)	M.P. Council of Science & Tech. (MPCOST), Bhopal
3.	Training program for making Soak Pits for up-lifting ground water level in tribal areas of district Barwani.	Village Khedi, Block Sendhwa, Barwani (M.P.)	M.P. Council of Science & Tech. (MPCOST), Bhopal
4.	Training for making Sanitary Napkins (by hand-made machines) with entrepreneurship and soft skills training to the tribal women and girls of district Barwani	Block Sendhwa, Barwani	Ministry of Science & Technology (DST), Govt. of India, New Delhi
5.	Implementation of Target Intervention (T.I.) Project for Injective Drug Users (IDUs) and Male Sex with Male (MSM)	Hoshangabad (M.P.)	M.P. State Aids Control Society, under NACO program

B. **Foreign Agencies/Corporate Sector funded projects:**

S. No.	Project	District	Funded by
6.	Skilled and Employable Vocational Training Program to School Drop	Barwani	Functional Vocational Training

	outs of under-privileged tribal youths in Barwani		& Research Society (FVTRS), Bangalore
7.	Livelihood programs for Leprosy affected persons for their economic empowerment	Indore, Barwani, Bhopal and Mandasaur	SASAKAVA India Leprosy Foundation (SILF), New Delhi
8.	Handloom weavers – Recurring expenses	Block Sendhwa (Barwani)	Sitaram Jindal Foundation, New Delhi

C. **Programs out of own sources:**

S. No.	Programs in the districts under our intervention
9.	Training and welfare activities for security guards
10.	Skilled and employable vocational training (Tailoring and Beautician courses) to women of BPL families
11.	Organized placement camps for trained youths
12.	Formation and training of women Self Help Groups
13.	Training on Computer Software to unemployed youths
14.	Promoting literacy amongst women and children
15.	Awareness camps for protection and care against leprosy
16.	Promoting adult education amongst tribal communities
17.	Promoting democracy through education and developing community awareness
18.	Organized Science Exhibition in schools
19.	Health awareness camps to promote sanitation and hygiene
20.	Awareness program to promote environment
21.	Sports and cultural activities

## **DETAILS OF ACTIVITIES AND ACHIEVEMENTS** **DURING THE YEAR 2014-2015**

### **A. IMPLEMENTATION OF GOVERNMENT FUNDED PROJECTS:**

#### **1. Training for production of Sanitary Napkins with entrepreneurship development to tribal women and girls of district Dantewara (Chhatisgarh):**

In terms of Work Order received from Chhatisgarh Council of Science & Technology, (CGCOST), Raipur, we have provided 10 days training for production of Sanitary Napkins (with handmade machine) together with development of entrepreneurship to the tribal women and girls of district Dantewara (Chhatisgarh), as per following schedule:

- Period of training (10 days): 25<sup>th</sup> March 2015 thru 3<sup>rd</sup> April, 2015
- Number of beneficiaries: 30 tribal women and girls
- Venue for training: Maa Shankhini Devi Ashram,  
Village Heeranaar, Block Geedam  
District Dantewara
- Master Trainers: Mrs. Sadhna Sharma (Sanitary Napkins)  
Mrs. Sangeeta Chauhan (Sanitary Napkins)  
Ms. Chanderkala Chauhan (Sanitary Napkin)  
Mr. Rakesh Shrivastava (Entrepreneurship)

Activities during this training included:

- i) What is Sanitary Napkin and its usage and advantages;
- ii) Technical training for making sanitary napkins with handmade machine;
- iii) Marketing and management techniques;
- iv) Natural biological changes in adolescent girls;
- v) Formation and functioning of Self Help Group;
- vi) Working out cost, sale price and profitability on Sanitary Napkins;
- vii) Entrepreneurship training;

At the end of training, all the beneficiaries were provided with a booklet on behalf of PECSS, together with hand-made machine for making sanitary napkins and a kit of necessary equipment.

**Benefits of training:** The entire training was completed in a most successful manner and the following advantages were derived by the beneficiaries:

- i) Full awareness on the usage and advantages of sanitary napkins;
- ii) Income generating capacity by making and selling sanitary napkins;
- iii) Easy marketability amongst women consumers;
- iv) Scalable and replicable project;
- v) Easy and scientific method of making sanitary napkins through hand-made machines;
- vi) Availability of better and improved option for self-employment

This training has created a new era of awareness amongst the tribal women of this backward district Dantewara and shall go a long way in improving the health, sanitation and hygiene aspects of their lives, which shall not be limited within the district itself but is bound to spread in other districts of Chhatisgarh.

## 2. **Training workshop on Malnutrition for tribal women of district Barwani:**

In terms of Work Order received from Madhya Pradesh Council of Science & Technology, (MPCOST), Bhopal, under 'Science for Socio-Economic Development' program, we have organized two training workshops of 4 days each (total 8 days) on 'Malnutrition of tribal rural women', in the backward and tribal district Barwani, as per following schedule:

### 1<sup>st</sup> workshop:

- Name of village: Beejapuri, Block Sendhwa, District Barwani
- Period (4 days): 30<sup>th</sup> March 2015 thru 2<sup>nd</sup> April 2015
- No. of beneficiaries: 20 tribal rural women

### 2<sup>nd</sup> workshop:

- Name of village: Jamli (Kalapani), Block Sendhwa, District Barwani
- Period (4 days): 30<sup>th</sup> March 2015 thru 2<sup>nd</sup> April 2015
- No. of beneficiaries: 20 tribal rural women

Objectives of workshops: These training workshops were organized keeping in view the following objectives:

- i) Develop awareness amongst tribal rural women on nutritious meals and caring for their health;
- ii) Training for preparation and intake of nutritious meals within available means;
- iii) Improving the health status of tribal women and children;
- iv) Importance and necessity of nutritious meals and to motivate women for the intake of such meals;

- v) To provide month-wise detailed information about the intake of nutritious meals for the pregnant women;
- vi) To eliminate the status of mal-nutrition amongst tribal rural women;
- vii) Proper up-keep and maintaining hygiene of food products;
- viii) Capacity and skill development of tribal rural women and to improve upon the level of their self-confidence;
- ix) To promote traditional tribal culture and to eradicate prevailing superstitions.

Activities of these training workshops:

Day-1:

- Introduction of nutritional meals – what is a nutritional meal in terms of its calorific value, protein contents etc.;
- Home-made traditional remedies for various common ailments and to consult doctor only when it is considered necessary;
- Adverse effects of mal-nutrition on health;
- Awareness on causes and symptoms of various women-specific ailments, and how to protect against these ailments through nutritious meals;
- Age-wise intake of food for the children;
- How to prepare nutritious meals at home within available means;
- Awareness on seasonal diets;
- Practically demonstrated how to prepare nutritious meals – mix vegetable, missi roti and mix dal, and the same was served to women beneficiaries during the lunch.

Day-2:

- Meaning and purpose of various vitamins, proteins and minerals was explained in details to the beneficiaries;
- Awareness to compensate various vitamin deficiencies by usage of different food products;
- Usage of various protein-rich products and its advantages;
- Awareness to protect various ailments by usage of relevant vitamin and protein rich products.

Day-3:

- In this 3<sup>rd</sup> day session, particular emphasis was given on the sanitation and hygiene of food products and drinking water;
- It was observed that in both these villages, the water in almost in all the wells is either reddish in color or polluted due to which most of the children suffer from diarrhea. To overcome this problem, it was explained to get the water boiled duly filtered and keep it in earthen pitch.

- In the event of dysentery, the patient should be served with sugar and salt or ORS mixture or lemon mixed water regularly;
- It was further advised that in the event of condition of patient getting deteriorated, immediate consult the doctor and not to waste any time on superstitious means;
- Causes and symptoms of ailments like Jaundice, Anemia and other bone related diseases were explained to the beneficiaries;
- Training to prepare nutritious items like pop corn, sattu ke laddoo and peanut items was given to the beneficiaries and its advantages were also explained to them.

Day-4:

- Nutrition Experts were invited to address this session and interact with the beneficiaries;
- Proceedings of previous three days were summarized and repeated for the benefit of beneficiaries;
- Questions were invited from the beneficiaries and explained to their satisfaction;
- Demonstrative training was provided to prepare various nutritious food products with commonly available items;
- Advantage of respective vegetables and fruits were explained to the beneficiaries;
- Booklets prepared on nutritious meals, as per locally available means, were distributed to the beneficiaries.

In both these workshops, women beneficiaries showed keen interest and enthusiasm in the proceedings of the workshop and as such, these training workshops were considered to be of great success.

3. **Training program for making Soak Pits for up-lifting ground water level in tribal areas of district Barwani:**

In terms of Work Order received from M.P. Council of Science & Technology (MPCOST), Bhopal, we have provided training to tribal people of village Khedi, Block Sendhwa in district Barwani, for making soak pits for raising the depleting ground-water level and improving the water resources.

The training was provided as per following schedule:

- Venue for training: Village Khedi, Block Sendhwa, District Barwani
- Period for training (Total 37 days): 25<sup>th</sup> June 2014 to 15<sup>th</sup> July 2015 (Soak pit training)  
26<sup>th</sup> June 2014 to 31<sup>st</sup> July 2015 (Making soak pits)

- Participants: Total: 38  
Tribal communities: 33 (24 males & 9 females)  
Scheduled Tribes: 05 (3 males & 2 females)

Resource persons for this training included:

- i) Mr. Javed Akhtar: Civil Engineer;
- ii) Dr. Shalini Saxena: Conservation & Ground Water level expert;
- iii) Mr. Balmukund Chharia: Civil Engineer;
- iv) Mr. Rakesh Shrivastava: Conservation & Ground Water level expert;
- v) Mr. Ravi Shukla: Program Coordinator

Activities under this training program included:

- Identification of target village - Initially 3 most backward and water scarce villages – Beejapuri, Peepladhar and Khedi of block Sendhwa in district Barwani, were identified for geographical survey for making soak pits. However, the soil of villages Beejapuri and Peepladhar was so rocky that it was almost impossible to make a pit of 5 ft. long and deep. Therefore, after a full study of the area, village Khedi was finally identified for training and construction of soak pits.
- Training for construction of soak pits was started from 25<sup>th</sup> June and initially the participants were explained about the soak pits, its necessity, importance and advantages in raising the ground water level.
- Initially only 29 tribal people were to be trained under this training program, but looking at the social infrastructure of the area, separate training programs had to be organized for males and females and as such the total number of trainees was increased to 38 which included 27 males and 11 females.
- Since the beneficiaries belong to labour class, therefore, it was comparatively easier for them to understand the construction process of soak pits in a fairly short time. The beneficiaries were so enthusiastic about this training that despite being the sowing season in July, they have continued to work for construction of soak pits.
- The first soak pit was constructed, with the support of Sarpanch, near the Hanuman Temple which was extremely successful. Encouraged with this construction, and looking at the advantages of such soak pits, the beneficiaries have continued to make soak pits in different parts of the village and as such a total of 29 soak pits were constructed within the training period.

Advantages of soak pits: The soak pits so constructed shall derive the following benefits to the villagers:

- i) It will help the villagers in getting rid of their water problem and with the construction of 29 soak pits, the ground water level is bound to increase ensuring the availability of water in respective hand pumps and wells etc.;
- ii) It will generate awareness in nearby villages and they will also be inclined and motivated to make such soak pits;
- iii) The beneficiaries, under this project, were themselves involved in the entire labour work and as such they were given their due wages, providing them with an employment opportunity for additional income;
- iv) The beneficiaries have gained an extremely beneficial training on construction of soak pits and were made aware of its resultant advantages.

Achievements: The various achievements derived out of this training program included:

- i) It will ensure the availability of water throughout the year and as such villagers shall not be required to travel 4-5 kilometers for fetching the required water;
- ii) It will minimize the migration of villagers due to shortage of water and under draught conditions;
- iii) A new sense of enthusiasm can be witnessed in the entire village for increase in the water resources of the village and they have gained necessary expertise and techniques in making the soak pits.

Impressed with the success of our achievements, the Sarpanch of this village has awarded a “Letter of Appreciation” in favour of PECSS for their exemplary efforts in this direction.

4. **Training for making Sanitary Napkins (by hand-made machines) with entrepreneurship and soft skills training to the tribal women and girls of district Barwani:**

Continuing with the implementation of this 3-year project awarded by Department of Science & Technology (DST), Ministry of Science & Technology, New Delhi, vide F. No. DST/TDD/2K11/143 (G) dated 18<sup>th</sup> May 2012, to provide training for the production of sanitary napkins with entrepreneurship and soft skills training to tribal women of district Badwani, the brief details of our activities during the year 2014-2015 are as under:

Objective: The project objectives include:

- i) To provide employable and skilled vocational training for the production of Sanitary Napkins (through handmade machines) to the women of tribal BPL families;
- ii) To prepare the beneficiaries as successful entrepreneurs for the production and sale of sanitary napkins;
- iii) To motivate the beneficiaries for usage of sanitary napkins as extremely beneficial for the health of women and it keeps the body hygienically safe;

Activities: Our activities to achieve the objectives included:

- i) Mobilization of beneficiaries;
- ii) Technical skill training;
- iii) Training on Entrepreneurship (EDP);
- iv) Generation of awareness on Health & Hygiene;
- v) Exposure visit to successful ventures;
- vi) Participation in trade fairs to promote their products;

Beneficiaries: During the year 2014-2015, we have trained 80 beneficiaries, as identified and selected from the target villages of block Sendhwa (District Barwani).

Total number of batches:	4 batches
No. of beneficiaries per batch:	20 beneficiaries
Hours of training per batch:	300 hrs.
No. of training months:	3 months

Achievements:

- i) During the project period of 3 years (2012-2015), we have trained a total of 180 tribal women (in 9 batches of 20 each) for making and selling Sanitary Napkins, out of which 157 of them (87%) have already established their respective units for making and selling sanitary napkins and consequently their household income has been increased to Rs.6,000 per month – almost doubled their income.
- ii) In addition to target beneficiaries, more than 7000 tribal women have been made aware about the usage of Sanitary Napkins.
- iii) With a view to promote the usage of Sanitary Napkins, more than 6000 tribal women were distributed with one

sample packet of Sanitary Napkins, free of cost, so that they can feel and realize the advantages of using Sanitary Napkins.

- Success story:
- i) Impressed with the successful efforts, the District Collector of Barwani had allotted 4000 sq. ft. of land for the construction of a Production Centre for Sanitary Napkins by the tribal beneficiaries;
  - ii) District Panchayat, Barwani, placed an order for supply of 3000 packets (8 pieces per packet) of sanitary napkins per month to 1500 Aaganwadis operating in the district.
  - iii) In the face of constant efforts made by PECSS, the District Administration is in the process of allotting one shop in favor of beneficiaries in the main market of block Sendhwa to facilitate the beneficiaries for selling their product.
  - iv) Looking at the quality of home-made sanitary napkins by our beneficiaries at comparatively cheaper rates, the market preference has been tilted towards these home-made sanitary napkins as against their earlier preference of branded ones. This has resulted in increased and regular demand of such home-made sanitary napkins being made by our beneficiaries.
  - v) Impressed by the success of our efforts, the Chhatisgarh Council of Science & Technology (CGCOST), Raipur had requested PECSS to provide training on making and selling sanitary napkins to tribal women of district Dantewara.
  - vi) In addition to CGCOST, the Arunachal Pradesh Council of Science & Technology and the Development Institute of Innovative Entrepreneurship & Training (DIET 2020), Andhra Pradesh, have also shown keen interest in the training of sanitary napkins in their respective areas.
  - vii) Also the EMAMI Group of Companies showed their keen interest to work in collaboration with our beneficiaries.

Felicitations received:

In appreciation of the success of our program, the PECSS has been felicitated with the award of following:

- i) PECSS have received accreditation from authorities like Director General of MPCOST and from the Office of Hon'ble Chief Minister;
- ii) PECSS have also been nominated for the award by the SARDA Ltd. – a Nasik based Company, out of their CSR funds being awarded to NGOs working for the welfare of women.

5. **Implementation of Target Intervention (T.I.) Project for Injective Drug Users (IDUs) and Male Sex with Male (MSM):**

During the year 2014-2015, PECSS have continued to implement the Taret Intervention Project awarded by the Madhya Pradesh State Aids Control Society (MPSACS), Bhopal, (under National Aids Control Organization - NACO). Initially our target group was Injective Drug Users (IDUs), but looking at our performance, the MPSACS have also included Man Sex with Man (MSM) as our target group.

Accordingly, we are implementing this project in the district of Hoshangabad, as per following details:

- Target district: Hoshangabad
- Target High Risk Groups: IDUs and MSM
- Target beneficiaries: IDUs – 250; and MSM – 250
- Total beneficiaries: 500

**Objective** - The major objective of the project is to ensure prevention and care against the infection of HIV/AIDS amongst the target IDUs and MSM, considered to be the High Risk Groups for this dreaded infection.

**Activities:**

Accordingly our activities during the year under report, for achieving this objective included:

- Total Registrations: 599 (against target of 500)
- ICTC tests: 542
- Syphilis tests: 542
- Clinic access: 848
- Regular medical check-ups: 783
- STI treatment: 41
- Condom distribution: 49221
- N/S distribution: 45485

Our other activities in this behalf included:

- Hot spot meetings: 26
- DIC meetings: 24
- Staff reviews meetings: 43
- Health camps: 01
- Community Event: 01
- Awareness programs: 03
- Advocacy meetings: 01
- Crisis management meeting: 01

Achievements – Our achievements included:

- i) Under community mobilization program, we have generated awareness amongst the target beneficiaries of both the groups against the HIV/AIDS. Under this program we organize monthly DIC meetings with the target beneficiaries;
- ii) Under behavior change communication we impress upon the target beneficiaries for bringing about behavior change, which includes usage of syringe only once and not to share the same under any circumstances;
- iii) Fresh needles and syringes are supplied to the IDU beneficiaries on daily basis and during the year 2014-2015 total of 45,485 sets of needles and syringes were supplied to IDU beneficiaries, free of cost;
- iv) Condom distribution program – Under this program total of 49,221 condoms were distributed, free of cost, to the beneficiaries of both the groups during the year 2014-2015;
- v) Best practice adopted – We have undertaken an Risk Assessment Analysis for all our target beneficiaries and it was observed that there is marked lowering of risk element amongst both the target HRG beneficiaries. This analysis was considered as a best practice of the year.
- vi) Condom promotion – During the condom promotion program we explain the advantages of usage of condoms to the HRG beneficiaries, together with its ‘demo’ and motivate them for its usage.
- vii) Enabling environment – We have set-up a Drop-in-Center within our office complex in Hoshangabad for improved coordination with the target beneficiaries. The DIC has a relaxing environment with entertainment facilities such as Television and various games for the beneficiaries.
- viii) STI management – Under this program, we have established a Clinic within our office complex, duly staffed with a MBBS qualified doctor and one ANM for the treatment of beneficiaries of both the groups. In this clinic about 100-150 beneficiaries are treated every month and free of cost medicines are supplied to them.
- ix) Referrals and linkages – Under this program, each and every beneficiary of both the target groups is subjected to HIV and SIT test on monthly basis. For this purpose the beneficiaries are referred to ICTC Center at the Government hospitals for necessary testing and counseling.

Encouraged with our achievements, we shall continue to put-in our best efforts in accelerating our efforts in achieving the objectives of this project of extreme social importance.

**B. IMPLEMENTATION OF FOREIGN AGENCIES/CORPORATE SECTOR FUNDED PROJECTS:**

**6. Skilled and Employable Vocational Training Program to School Drop outs of under-privileged tribal youths in Barwani:**

During the year 2014-2015, the Functional Vocational Training and Research Society (FVTRS), Bangalore, had awarded Project Number VT-357/MP-R/2013 to PECSS for providing skilled and employable vocational training to under-privileged school dropout youths of tribal district Barwani (Madhya Pradesh).

Under this project, total of 220 beneficiaries (school dropout tribal youths of BPL families) were provided with training in respective trades, as per details given below:

<b>S. No.</b>	<b>Name of Trade</b>	<b>Duration</b>	<b>No. of batches</b>	<b>Trainees per batch</b>	<b>Total trainees</b>
1.	Garment making	3 months	3 batches	20	60
2.	Beautician course	2 months	4 batches	15	60
3.	Computer fundamental and DTP	3 months	2 batches	20	40
4.	Security Guard	1 month	4 batches	15	60
	<b>Total</b>				<b>220 trainees</b>

The composition of beneficiaries (including Dalits, Tribal and others) was as under:

- Males: 66  
 - Females: 154                      **Total: 220**

**Training process included:**

- Selection process – The identified candidates were subjected to a preliminary written test, followed by a personal interview for assessing the weakness, strength, capacity and capability of respective candidates.

- Training of trainers – With a view to provide qualitative skilled and employable training to the beneficiaries, PECSS have arranged for Training of Trainers by renowned and experienced experts in respective trades, so that trainers are able to provide qualitative skilled and employable training to the beneficiaries, based on modern and updated technology and techniques.
- Training methodology - Along with skilled training in respective trades, the beneficiaries were also equipped with following life-skills:
  - Caring for personal health and hygiene;
  - Maintaining sanitation;
  - Capacity building;
  - Identification of livelihood opportunities;
  - Maintaining social and ethical values
- Entrepreneurship Development – EDP was one of the prime objectives of this training and accordingly PECSS have organized special sessions for this purpose to enable the beneficiaries fully understand and adapt themselves with the present competitive trends and prepare themselves mentally, technically and practically with in-depth knowledge and importance of EDP and utilize the same for their future development.

Placement strategy: With a view to ensure maximum placement of our beneficiaries, the following steps were taken by the PECSS:

- i) A video and photo album of beneficiaries was prepared along with bio-data of respective beneficiaries was prepared and circulated amongst various prospective employment agencies in the vicinity of Barwani;
- ii) Post-training placement camp was organized inviting the representatives of employing agencies, particularly for the trades of Security Guard and Computer related jobs;
- iii) In this placement camp, personal interviews were organized with the representatives of employing agencies for on-the-spot selection of beneficiaries;
- iv) For the beneficiaries interested in self-employment by operating their own micro-enterprise, necessary hand-holding support was provided, particularly in terms of linkages with financial institutions, marketing strategy, procurement of raw material and for any other assistance required by such beneficiaries.

Placement status: As a result of our aforesaid efforts, out of total 220 beneficiaries, as many as 179 (81%) have been successfully placed either as wage earner or self-employed, as per trade-wise details given below:

S. No.	Trade	Wage Employment		Self-Employment	
		Males	Females	Males	Females
1.	Garment making	Nil	Nil	Nil	40
2.	Beautician course	Nil	3	Nil	51
4.	Computer fundamental and DTP	13	19	Nil	Nil
5.	Security Guard	53	Nil	Nil	Nil
	<b>Total:</b>	<b>66</b>	<b>22</b>	<b>Nil</b>	<b>91</b>

Thus, through this program, with the support of FVTRS, 220 school dropout youths of poor tribal families were able to start their second innings of life and are able to stand-out on their own as fully confident persons and achieve their life target in accordance with their respective skills and capabilities.

7. **Livelihood programs for Leprosy affected persons for their economic empowerment:**

PECSS, with the support of SASAKAVA India Leprosy Foundation (SILF), New Delhi, is constantly working for the last 6 years, on the livelihood programs for the economic empowerment of leprosy affected persons in various districts of Madhya Pradesh.

In continuation of the said process, during the year 2014-2015, first of all we have made a feasibility study for the economic empowerment of leprosy affected persons in the Lepers' colonies of following districts of Madhya Pradesh:

- i) Sri Ram Avtar Kusht Colony, Alwasa, District Indore
- ii) Asha Gram Trust Colony, Barwani
- iii) Mahatma Gandhi Kusht Colony, Gandhi Nagar, Bhopal
- iv) Saraswati Nagar Kusht Colony, Mandsaur

In accordance with the feasibility study, the details of activities undertaken for the economic empowerment of beneficiaries are as under:

**Activities:**

- i) Sri Ram Avtar Kusht Colony, Alwasa, District Indore – We have selected 7 beneficiaries of this colony and as per their unanimous decision, identified the trade of “Cultivation of agro products” over available additional land with the beneficiaries. Although it was a challenge before

us to unite the beneficiaries but we have succeeded in uniting them and work in a coordinated manner. Accordingly, Sasakava has been recommended to release the funds for the project activities.

ii) Asha Gram Trust Colony, Barwani – In this colony, the 7 identified beneficiaries were divided into two groups for following trades:

- |   |            |                 |                            |
|---|------------|-----------------|----------------------------|
| - | Group – I  | 4 beneficiaries | Multiple Snacks Corner     |
| - | Group – II | 3 beneficiaries | Trading in cosmetics items |

The beneficiaries of 1<sup>st</sup> group have repaired an old house and converted it into ‘Multiple Snacks Corner’, situated within the Colony itself and just opposite the Trust Hospital. Since there is no other snacks corner in the vicinity of this area, and as such the beneficiaries of this group are getting excellent response and consequently making good profit. The beneficiaries have also been trained in maintaining basic books of accounts and are keeping daily account of expense and sales, averaging about Rs.60,000 per month. Thus, the beneficiaries of this group have achieved their economic independence and their quality of living has also improved.

Encouraged with the success of first group, the beneficiaries of second group are most willing to start their identified trade of cosmetic items and a shop for this purpose has also been identified. Immediately upon receiving the grant funds, the beneficiaries shall start trading in their identified micro-enterprise.

iii) Mahatma Gandhi Kusht Colony, Gandhi Nagar, Bhopal – The identified 3 beneficiaries of this colony have opted for the ‘Electrical Shop’ as their micro-enterprise. For this purpose, the beneficiaries were provided with 2 months training for electrician work and for trading in electrical items. Also a shop for this purpose has also been identified near the Colony itself and the required items for the shop at to be purchased from wholesale markets of Indore or Delhi.

Thus, after completing their training, the beneficiaries shall be able to start working on their opted trade of ‘Electrical Shop’ for achieving their economic independence.

iv) Saraswati Nagar Kusht Colony, Mandsaur – Here the 5 women beneficiaries have been identified for ‘Selling the Sarees’. For this purpose the beneficiaries are being given required training aimed at developing the proposed micro-enterprise (Selling of Sarees). For ensuring the success of this trade, consumer survey and study of whole sale Saree market has already been undertaken and immediately upon

receipt of funds, the beneficiaries shall start their trading in Sarees for achieving their economic independence.

In all the aforesaid colonies, PECSS is continuing to provide all the necessary hand-holding support to the beneficiaries.

8. **Promoting Handloom weavers – Recurring expenses:**

Since last 5 years, with the efforts of PECSS, the leprosy affected persons in village Harsh Nagar of Block Sendhwa in district Barwani are operating a weaving unit. In this unit, the leprosy affected persons prepare various handloom products which are being marketed by PECSS. As such, the leprosy affected persons of this area are able to earn their livelihood for leading a socio respectable life.

During the year 2014-2015, the funds provided by Sitaram Jindal Foundation, New Delhi, have been utilized for meeting the recurring expenses of this weaving unit, such as procurement of threads, maintenance of looms, and other necessary expenses.

In addition to aforesaid funds, donations received from other sources also are being utilized on the residents of Harsh Nagar Kusht Colony so that they are able to engaged themselves in a micro-enterprise venture and get rid from their begging practice.

C. **PROGRAMS OUT OF OUR OWN SOURCES:**

9. **Training and welfare activities for security guards:**

During the year 2014-2015, PECSS have continued to provided 15 days (100 hours) training, free of cost, to school dropout and unemployed youths of tribal BPL families of block Sendhwa (district Badwani). The training was provided by the retired army personnel of the rank of Subedar, in accordance with the provisions contained under the “Private Security Act”, and included:

- i) Security duties
- ii) Basics of Fire Fighting
- iii) Security systems
- iv) Legal obligations
- v) Disciplined approach and behavior;
- vi) Communication
- vii) Basic knowledge of computer;
- vii) Physical training
- viii) Drill & Uniform
- ix) Other aspects of residential and industrial security

Achievements – About 90% of our trainees were got selected during the campus interview organized by PECSS, by the industrial units of Pithampur, Indore, Bhopal, and Mundra (Gujrat), and are receiving a package of in the range of Rs.5000-7000 per month with various welfare measures as per respective Corporate rules.

10. **Skilled and employable vocational training (Tailoring and Beautician courses) to women of BPL families:**

During the year under report – 2014-2015, PECSS have provided training to women of BPL families in the districts of Ujjain and Ratlam, as per following details:

District Ujjain:	Tailoring trade (stitching & knitting):	30 women
District Ratlam:	Basic Beautician course:	20 women

Apart from technical trade of the respective trades, all the beneficiaries were also provided with entrepreneurship training and financial and marketing linkages, to facilitate them setting up their own micro-enterprise.

Achievements – It has been reported that all the beneficiaries, after successful completion of their training in respective trades, and have started operating their own micro-enterprise and are presently earning their livelihood in the range of Rs.7000-8000 per month on sustainable basis.

11. **Organized placement camps for trained youths:**

During the year 2014-2015, with a view to ensure placement for the beneficiaries trained by PECSS in respective trades in various districts of Madhya Pradesh, PECSS have organized 4 separate placement camps in districts of Barwani and Indore, as per following details:

-	Block Sendhwa (district Barwani):	1
-	District Barwani:	2
-	District Indore:	1

Representatives of following industrial organizations were present in the placement camps:

- Pioneer Security Services, Ahemdabad;
- Locator Security Services, Indore;
- Max Vigil Security Pvt. Ltd., Indore;
- Maral Private Ltd., Khandwa;
- Nakoda Electric Works, Pithampur;

- Vardhman Companies Pvt. Ltd., Mandideep (Raisen);
- Navyug Toll Plaza, Julwania (Barwani); and
- Oriental Toll Plaza, Khandwa

Achievements - In these placement camps, as many as 85 training beneficiaries were selected for employment in respective trades, such as – Security Guards, Computer Operator, Electrician, Spoken English etc., with an attractive package and perks.

12. **Formation and training of women Self Help Groups:**

During the year 2014-2015, with a view to economically empower women of BPL families, our teams have formed and provided training to women self help groups in respective districts of Madhya Pradesh, as per following details:

<b>District</b>	<b>Block</b>	<b>No. of SHG</b>	<b>Members</b>
Barwani	Sendhwa	8	92
Mandla	Nainpur	4	46
Ujjain	Badnagar	5	58
Ratlam	Sailana	5	56
Dhar	Nalchha	3	34
Khandwa	Khandwa	4	47
Sehore	Ashta	5	57
Raisen	Sanchi	3	35
Rajgarh	Jeerapur	2	23
<b>Total:</b>		<b>39</b>	<b>448</b>

Activities: All the members of SHGs were trained for:

- i) Need-based vocational training, depending upon respective skills;
- ii) Maintenance of proper records of savings of each member;
- iii) Developing financial linkages with financial institutions in the area;
- iv) Proper market linkages for their respective products;
- v) Packaging and pricing of their products to meet the competitive markets;
- vi) Promoting savings amongst the members of Self-Help Groups.

Achievements - Out of total 448 beneficiaries belonging to 39 Self Help Groups, about 34 of them (87%) are working properly and effectively.

During the follow-up steps by our team members, it was reported that most of the target SHGs are maintaining proper records and have developed financial and market linkages and their SHGs are working smoothly.

13. **Training on Computer Software to unemployed youths:**

During the year 2014-2015, PECSS have provided, free of cost, 3 months training on computer software to unemployed youths of BPL families, as per following details:

<b>Period</b>	<b>District</b>	<b>Block</b>	<b>Beneficiaries</b>	<b>Training components</b>
May to July 2014	Bhopal	Phanda	30 boys and girls	Computer fundamentals, MS Office, Internet, etc.
January to March 2015	Betul	Shahpur	25 boys and girls	Page-maker, Photoshop, Coral draw, Internet, etc.
<b>Total:</b>			<b>55</b>	

Achievements – The training was considered successful, as out of 55 beneficiaries, 48 of them (87%) have been placed successfully and are earning in the range of Rs.7000-8000 per month.

14. **Promoting literacy amongst women and children:**

During the year under report – 2014-2015, we have organized 6-month literacy program for illiterate women to provide them with basic literacy for common usage in day to day life, as per following schedule:

- Target district: Alirajpur
- Target block: Sondawa
- No. of beneficiaries: 72
- Period of training: September, 2014 through March 2015

The components of this training program included:

- Basic literacy – Putting signature, understanding alphabets, reading etc.;
- Filling of banking forms;
- Opening of Bank accounts;
- Maintaining SHG Books of Accounts;
- Awareness on various developmental projects/schemes;
- Formalities for getting Ration Card;
- Registration of deaths and births in the family;
- Participatory role of women in Panchayati Raj Institutions;
- Maintaining sanitation and personal hygiene; and
- Nutritional diet for women and children and lactating mothers

Achievements – This literacy program was considered successful, as most of the beneficiaries started performing as literate persons.

15. **Awareness camps for protection and care against leprosy:**

Continuing with our 6-year constant efforts to develop awareness for protection and care against Leprosy, we have organized awareness camps, throughout the year 2014-2015, covering inmates of Lepers' Colonies spread over in various districts of Madhya Pradesh. During this program, following activities were undertaken by the team members of PECSS:

- Awareness on the symptoms of leprosy and essential care against leprosy;
- Medical consultations (free of cost), to leprosy affected persons;
- Awareness on sanitation and hygiene for healthy living;
- Entrepreneurship training for leading economically improved life with social respectability.

Achievements – This entire program was extremely successful and received overwhelming response and appreciation from the beneficiaries.

16. **Promoting adult education amongst tribal illiterates:**

With a view to provide literacy to illiterate tribal adults, during the year 2014-2015 PECSS have organized Adult Literacy Camps in the tribal dominated district of Jhabua, covering a total of 92 illiterate youths (both males and females) in the age group of 40 years and above. The activities, during the aforesaid camps included:

- Ability to make their own signatures;
- Identification of Hindi alphabets;
- Ability to do simple arithmetical calculations;
- Writing of simple Hindi words

In addition to literacy, the tribal youths were also provided with vocational training in trades like Computer software, Basic Beautician course, Garments making, Spoken English, Electrician course and Electronics trade, so that they are able to earn their livelihood as literate persons.

Achievements – As a result of these camps, the beneficiaries were able to write their names and started identifying the Hindi alphabets and some of them have also started their own micro-enterprise and are living an improved quality of life.

17. **Promoting democracy through education and developing community awareness:**

Encouraged with our earlier success, during the year 2014-2015, we have continued with our program for promoting democracy through education and empowerment of communities, with an objective to increase their participatory role in democratic process. Accordingly, we have identified tribal villages in the districts of Ratlam, Dhar, Alirajpur and Khargone.

Activities - Our activities to promote democracy education amongst the tribal communities included:

- Nukkad Nataks;
- Film exhibitions;
- Pictorial presentation; and
- Musical programs

The following issues were emphasized upon during these programs:

- Awareness about the fundamental rights of citizens;
- Entitlement of Human rights;
- Participatory role in democratic process;
- Increased participation in decision-making process;
- Active participation in Panchayat meetings;
- Emphasis upon the rule of law;
- Fundamental rights of citizens as enshrined in the Constitution of India;
- Gender equality;
- Violence against women;
- Awareness against traditional blind faiths

Total of about 850 tribal and rural people have participated in these programs and during the follow-up it was observed that at least 86% of them have been made aware about their respective democratic rights and the process involved.

18. **Science Exhibition in schools:**

With a view to commemorate the 'Science Week' to promote scientific innovations, during the year 2014-2015, PECSS have organized Science Exhibitions in 2 Government Girls Higher Secondary Schools of district Hoshangabad.

In these exhibitions the students of respective girls' schools have exhibited various models, particularly on:

- Gobar Gas Plant;
- Solar Cooker;

- Manure production through vermin compost;
- Other scientific innovative techniques.

Both the Science Exhibitions attracted excellent response and appreciation and it has amply proved that given an opportunity and proper encouragement, even the adolescent children can prove their inherent skill and creativity so possessed by them. Therefore, PECSS propose to continue with such science exhibitions in the years to come on a larger scale.

19. **Health awareness camps to promote sanitation and hygiene:**

During the year 2014-2015, we have organized awareness camps to promote sanitation and hygiene for healthy living in various blocks of intervening districts, as per following schedule:

<b>Date</b>	<b>District</b>	<b>Block</b>	<b>Participants</b>
21-05-2014	Vidisha	Basauda	31
21-07-2014	Betul	Amla	36
21-09-2014	Raisen	Obedullaganj	41
21-11-2014	Sehore	Budhni	26
21-01-2015	Khandwa	Khandwa	39
21-03-2015	Khargone	Gogawan	31
		<b>Total:</b>	<b>204</b>

During these awareness programs, the participants were informed and educated on following aspects of health, sanitation and hygiene, both at personal level as well as for keeping their surroundings neat and clean:

- i) Personal hygiene, including nail cutting, daily bath, washing of hands before and after meals, etc;
- ii) Food and nutritional hygiene;
- iii) Preparing nutritious meals within available means;
- iv) Regular health check-up;
- v) Domestic hygiene;
- vi) Drinking water hygiene;
- vii) Disposal of waste water – proper sewerage system;
- viii) Disposal of domestic waste at pre-determined points; and
- ix) Disposal of human waste – personal toilets.

During these camps, general health check-up (blood pressure, weight, height etc.) of participants was also carried out and relevant IEC material was distributed to the participants. All the participants have appreciated the initiative taken by our organization and requested for holding such campaigns at regular intervals.

20. **Camps to promote environment:**

During the year 2014-2015, to commemorate the “Environment Day” on 5<sup>th</sup> June 2014 and to promote and protect the environment, PECSS have organized various programs in districts of Bhopal, Barwani and Ujjain, as detailed below:

- i) Workshop on proper disposal of solid waste and water conservation;
- ii) About 800 seedlings were distributed to the public for planting in their respective areas;
- iii) Awareness against de-plantation and its adverse impact on environment, causing serious problem of global warming;
- iv) Cleaning campaign of river Narmada by clearing the water-weeds;
- v) Public sensitization for not throwing any waste material in the so sacred river of Narmada;
- vi) Organized a human-chain in Bhopal (Prem Pura Ghat) for cleaning and deepening of lakes.

Relevant literature was also distributed on the occasion for highlighting the advantages of environment.

21. **Sports and cultural activities:**

As part of our regular feature, we have organized following cultural and sporting events in Bhopal during the year 2014-2015:

- i) ‘Deepawali Milan’ - On the eve of Deepawali, we have organized a ‘Deepawali Milan’ program, which, apart from families of our Society members, also included our beneficiaries, women of SHG, farmers’ families and members of partner Voluntary Organizations. This year, a total of 76 members participated in the event. Sweets were distributed to commemorate the occasion.
- ii) Athletic Meet - With a view to promote talents of children, an ‘Athletic Meet’ competition was organized in the month of December 2014 wherein more than 19 children participated. Prizes were distributed to the first three children of every competition.
- iii) National Day celebrations - On the occasion of Independence Day (15<sup>th</sup> August) and Republic Day (26<sup>th</sup> January), apart from flag hoisting and singing of National Anthem at our Head Office premises at Bhopal, our team had visited Old Age Homes and urban slums of district Bhopal and distributed lunch packets and other gift items to the inmates.

The year 2014-2015 can be termed as another milestone in the success story of our organization. This year the PECSS have been recorded a total turnover of Rs.48.00 lakhs marking 59% increase over the previous year.

In addition to this, PECSS have received laurels from various State Governments on the success stories of our Sanitary Napkins project and have already awarded with similar project in district Dantewara (Chhatisgarh) and States of Arunachal Pradesh and Andhra Pradesh have shown keen interest in the said project for their respective states.

Under the Target Intervention” project for prevention and protection of HIV/AIDS, looking at our impressive performance, another High Risk Group of MSM was included as part of our project. Thus we have succeeded in securing tremendous goodwill for PECSS in the eyes of its funding agencies and stakeholders alike.

All this combined and coupled with the valued support of our qualified, experienced and dedicated team of professionals, the PRIYANSHI EDUCATIONAL, CULTURAL & SOCIAL SOCIETY (PECSS) is moving towards first line voluntary organizations dedicated and devoted for securing improved quality of life for the deprived sections of Society.

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