

Registration No. 10368

Dated 22<sup>nd</sup> February 2002

# **PRIYANSHI EDUCATIONAL, CULTURAL AND SOCIAL SOCIETY (*PECSS*)**

**(An ISO 9001:2008 Certified  
National level NGO)**

*“Serving the under-privileged and deprived  
Sections of Society”*

## **ANNUAL PROGRESS REPORT FOR THE FINANCIAL YEAR 2018-2019**

### **Head Office**

**150-Regal Mohini Homes  
Awadhपुरi, Khajurikala,  
Bhopal-462 021  
(Madhya Pradesh)**

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## **FROM THE DESK OF PRESIDENT**

### **Introduction:**

**PRIYANSHI EDUCATIONAL, CULTURAL AND SOCIAL SOCIETY (PECSS)** is an ISO: 9001:2008 Certified National level non-profit, non-government voluntary organization, devoted and committed to work for the under-privileged and deprived sections of various communities, and registered as a Society under Madhya Pradesh Society Registrarian Adhiniyam, 1973 (No. 44 of 1973) with the Registrar of Firms & Societies, Madhya Pradesh, Bhopal, bearing registration number as 10368 dated 22<sup>nd</sup> February 2002.

### **Mission:**

With the underlying objective and mission to devote and dedicate our efforts in the service of under-privileged and deprived, both in rural areas and urban slums, the primary motive of our Organization is:

*“Improvement in the overall quality of life, covering education, livelihood and health as well as self-sustained empowerment of the backward community and families living below the poverty line – reaching up to poorest of the poor, through intensive capacity building interventions, income generation and health activities with special focus on women, tribal areas and socio-economically deprived sections of society.”*

### **Vision:**

*“Reaching up to the most deprived and needy sections of society and to work for their socio-economic empowerment and to bring about qualitative improvement in their standards of living for taking them in the mainstream of the society.”*

### **Objectives:**

For achieving our said mission to fulfill our vision, we move forward with following objectives:

1. To improve upon health and socio-economic status of people and strive for their overall improvement in quality of life, particularly women and children.
2. To implement innovative livelihood programs with various target communities, particularly the most backward and deprived ones;
3. Networking with leading National and Overseas organizations operating in various fields of development;
4. Promoting democracy through education and empowerment;
5. Empowerment of target communities through capacity building and awareness programs on issues of utmost social importance;
6. To impart vocational trainings to generate additional sources of livelihood, particularly for women, self-help groups and adolescents;
7. To motivate society and develop awareness against gender discrimination;

8. To promote preventive measures against HIV AIDS and STD and create awareness about the same amongst the vulnerable sections of society.
9. To create awareness about all aspects of healthy living, sanitation & hygiene, environment etc.;
10. Promoting educational awareness – formal, informal and adult education.
11. Development of handicrafts and traditional culture.
12. Extending much needed help to the victims of natural as well as man-made calamities, like draught, floods, earthquake, gas leakage, fire, epidemics etc.

**Registrations under various Acts;**

We enjoy the following registrations under various Acts:

1. Section 12-AA of Income Tax Act;
2. Section 80-G of Income Tax Act;
3. Foreign Contribution (Regulation) Act (FCRA) No. 063160160 for Cultural, Economic, Education & Social activities;
4. Permanent Account Number (PAN) as AAA-TP-7915-R

**Registration as Vocational Training Provider (VTP) for MES Courses:**

We have been registered as No. 2340002 - Vocational Training Provider (VTP) by M.P. Council for Vocational, Educational and Training, vide its letter No. MPCVET/MES/11/1884 dated 28<sup>th</sup> September 2011 for running MES courses in district BARWANI.

**Registrations with other Departments:**

PECSS also enjoys its registration with the following Departments for implementing their various projects:

1. Department for Women & Child Development, Govt. of Madhya Pradesh;
2. Directorate of Handloom & Handicraft, Govt. of Madhya Pradesh;
3. Nehru Yuva Kendra, Madhya Pradesh, Bhopal;
4. Jan Abhiyan Parishad, Govt. of Madhya Pradesh, Bhopal
5. NITI Aayog – Registration No. MP/2014/0081989

**Fixed assets as on 31-03-2019:**

| S. No. | Description of assets                    | Approx. value |
|--------|--|---------------|
| 01     | Land (15,000 sq. ft) in district Badwani | 15.00 lakhs   |
| 02     | Furniture and Fixtures                   | 0.66 lakhs    |
| 03     | Stitching and Knitting machines          | 0.25 lakhs    |
| 04     | Training Tools and Equipment             | 3.75 lakhs    |

|    |                                  |                    |
|----|----------------------------------|--------------------|
| 05 | Computers and Printers           | 0.59 lakhs         |
| 06 | Electrical and Electronic items  | 1.50 lakhs         |
| 07 | Office equipment and accessories | 1.30 lakhs         |
| 08 | FDRs for Bank Guarantees         | 2.25 lakhs         |
|    | <b>Total:</b>                    | <b>25.30 lakhs</b> |

### Office infrastructure:

With the dedicated and tireless efforts of our executives, members, professionals and support staff, the Society has been able to develop a sound infrastructure of its own in Madhya Pradesh, as detailed below:

| Category  | Address   | Contact person  | Mobile No.                     |
|---|---|---|--------------------------------|
| <b>Registered Office</b>                          | PECSS<br>38-Choubdar Pura,<br>Ginnouri Talliya<br><b>Bhopal-462 001 (M.P.)</b>      | Dr. (Mrs.) Shalini<br>Mawar, President  | 98276-12833                    |
| <b>Head Office</b>                                | PECSS<br>150-Regal Mohini Homes<br>Awadhपुरi, BHEL<br><b>Bhopal-462 021 (M.P.)</b>  | Dr. (Mrs.) Shalini<br>Mawar, President<br><br>Mr. Rakesh<br>Shrivastava,<br>Projects<br>Coordinator | 98276-12833<br><br>98938-36862 |
| <b>Regional Office<br/>(District<br/>Badwani)</b> | PECSS<br>Near Congress Bhawan<br>Sendhwa<br>District <b>Badwani</b>                 | Mr. Javed Akhtar,<br>Office Manager   |                                |
| <b>Branch Offices<br/>(5) at:<br/>Satna</b>       | 1. PECSS<br>B-12, Birla Quarters<br>Village Sakmania<br><b>Satna (M.P.)</b>         | Mr. Sanjay<br>Sharma  | 83191-45455                    |
| <b>Hoshangabad</b>                                | 2. PECSS<br>LIG/306-B, Housing Board<br>Colony<br><b>Hoshangabad (M.P.)</b>         | Mr. Rajiv<br>Lohwanshi<br>Program Manager<br>(T.I. Proje)t  |                                |
| <b>Ujjain</b>                                     | 3. PECSS<br>Dewas Gate,<br>Near Railway Station<br>Kushtrogi Basti<br><b>Ujjain</b> | Mr. Raja Ram,<br>Branch Manager   |                                |
| <b>Indore</b>                                     | 4. PECSS<br>Banganga Colony<br>Kushtrogi Basti<br><b>Indore</b>                     | Mrs. Heera Bai,<br>Branch Manager   |                                |

|                                       |  |  |  |
|---------------------------------------|--|--|--|
| <b>Ratlam</b>                         | 5. PECSS<br>Moti Nagar Colony<br><b>Ratlam</b>   | Mr. Anil Kumar,<br>Branch Manager                                  |  |
| <b>Field Offices<br/>(need based)</b> | <u>Madhya Pradesh 13 district</u><br><br>Dhar; Alirajpur; Jhabua;<br>Khargone; Khandwa;<br>Sehore; Raisen; Rajgarh;<br>Betul; Vidisha; Gwalior,<br>Jabalpur and Bhind<br><br><u>Chhatisgarh 4 districts:</u><br><br>Dhamtari, Dantewara,<br>Sukma and Bastar,<br><br><u>Rajasthan 5 districts:</u><br><br>Jaipur, Pilani, Kumbalgarh,<br>Chittorgarh, and Udaipur<br><br><u>Arunachal Pradesh (2):</u><br><br>Kimin and Namsai | <u>Blocks:</u><br><br>All blocks in the<br>respective<br>districts | As per project<br>and need-based<br>requirement. |

**Bankers:** Our Bankers are:

- a) For Rupee transactions: State Bank of India,  
Awadhपुरi Branch  
BHEL, Bhopal  
S.B. Account No.63028244340
- b) For FCRA: State Bank of India  
Awadhपुरi Branch  
BHEL, Bhopal  
A/c No. 53001097167.

**Auditors:**

- Sachin Saxena & Associates  
Chartered Accountants, M-28, First floor,  
MLA Quarters, Jawahar Chowk, Bhopal

**Managing Committee:**

Our present 11-member Managing Committee, elected on 15<sup>th</sup> April 2015 for a period of 5 years – up to 14<sup>th</sup> April, 2020 is as under:

| S. N. | Name  | Designation         | Address   | Occupation                   |
|-------|---|---------------------|---|------------------------------|
| 01    | Dr. (Mrs.) Shalini Saxena<br>W/o Mr. S. Kumar             | President           | 111-Regal Mohini Homes,<br>Awadhpuri, Khajurikalan,<br>Bhopal-462 021 | Social service,<br>Lecturer  |
| 02    | Dr. Atul Sourabh S/o late<br>Mr. Rajendra Kumar<br>Sawant | Vice<br>President   | F-404, C.I. Homes, B/H,<br>Mata Mandir, Bhopal                        | Medical<br>Practitioner      |
| 03    | Mrs. Neelam Pradhan<br>W/o Mr. Pramod Pradhan             | Secretary           | 85-Chiklod Road,<br>Jhangirabad, Bhopal                               | Educationist                 |
| 04    | Dr. (Ms.) Sangeeta<br>Gundecha D/o Mr. M.C.<br>Gundecha   | Deputy<br>Secretary | Professors' Colony,<br>Bhopal   | Lecturer                     |
| 05    | Dr. Rakesh Shrivastava<br>S/o Mr. B.L. Shrivastava        | Treasurer           | 358-B, New Ashoka Garden,<br>Bhopal                                   | Social service               |
| 06    | Mr. Sanjeev Singh Yadav<br>S/o Mr. Heth Singh<br>Yadav    | Member              | N-12, Siddharth Enclave, Raj<br>Homes, Bhopal                         | Marketing                    |
| 07    | Dr. (Mrs.) Divyata Jain<br>W/o Mr. Amit Kumar Jain        | Member              | Kolar Road, Bhopal  | Musician and<br>Educationist |
| 08    | Ms. Sangeeta Chouhan<br>D/o late Mr. Ramesh<br>Chouhan    | Member              | Tagore Bedi,<br>Block Sendhwa,<br>District Barwani                    | Social Service               |
| 09    | Mrs. Shabana Haider<br>Kazmi W/o Mr. Amir<br>Kazmi        | Member              | 165/116, Kachcha hata, Opp.<br>Mahila College, Aminabag,<br>Lucknow   | Social Service               |
| 10    | Mrs. Rukma Bai W/o Mr.<br>Gul Singh                       | Member              | Village Jamli, Patel Falya,<br>Sendhwa, district Barwani              | Farmer                       |
| 11    | Mrs. Sufia Ahmed<br>Siddiqui W/o Mr. Ahmed<br>Siddiqui    | Member              | Near Old Court,<br>Shahjahanabad, Bhopal                              | Lecturer                     |

1. No member has any blood relation with any other member.
2. All members work on honorary basis without drawing any remuneration from Society.
3. No member had undertaken any foreign travel out of Society funds.

The Executive Summary of the report, as well as detailed description of activities during the year 2018-2019 have been described in the following pages of this report.

***Dr. (Mrs.) Shalini Saxena***  
***President***

***Bhopal***  
***July 2019***

## Executive Summary of the Report

### Turnover:

|  |                           |
|--|---------------------------|
| - Total turnover for the year 2018-2019:             | <b><u>70.20 lakhs</u></b> |
| - Comparative turnover of previous year (2017-2018): | 69.28 lakhs               |
| - Net increase in turnover over previous year:       | 00.92 lakhs               |
| - %age increase in turnover over previous year:      | 01.33%                    |

### Sources of funds received:

#### a) Government agencies:

|  |             |                         |
|--|-------------|-------------------------|
| - Grant-in-aid from MPSACS, Bhopal:                    | 18.11 lakhs |                         |
| - Grant-in-aid from CGCOST, Raipur:                    | 03.24 lakhs |                         |
| - Grant-in-aid from Arunachal Pradesh COST (1.15+1.02) | 02.17 lakhs |                         |
|  | _____       | 23.52 lakhs<br>(33.50%) |

#### b) FCRA Funding:

|   |             |                         |
|---|-------------|-------------------------|
| - Grant-in-aid from FVTRS, Bangalore (6.50+0.16): | 06.66 lakhs |                         |
| - Grant-in-aid from SILF, New Delhi:              | 02.19 lakhs |                         |
| - Grant-in-aid from IGSSS:                        | 08.99 lakhs |                         |
|   | _____       | 17.84 lakhs<br>(25.41%) |

#### c) Corporate funding (CSR):

|  |             |                         |
|--|-------------|-------------------------|
| - Indo Global Social Survey Society (IGSSS): | 01.96 lakhs |                         |
| - M/s Birla Corporation (6.40+6.18+0.32):    | 12.90 lakhs |                         |
| - Sita Ram Jindal Foundation, New Delhi:     | 00.28 lakhs |                         |
|  | _____       | 15.14 lakhs<br>(21.57%) |

#### d) Local contributions:

|  |             |                         |
|--|-------------|-------------------------|
| - For vocational training for school dropouts: | 01.98 lakhs |                         |
| - For SOUL 3.0 Project:                        | 01.00 lakhs |                         |
| - For skill development program:               | 00.18 lakhs |                         |
| - From beneficiaries:                          | 01.40 lakhs |                         |
|  | _____       | 04.56 lakhs<br>(06.50%) |

#### e) Donations and membership fees:

|   |             |
|---|-------------|
| - Membership fees:                          | 01.42 lakhs |
| - Patrons/public:                           | 03.05 lakhs |
| - For skill development program in Barwani: | 00.50 lakhs |

|   |                               |             |                         |
|---|-------------------------------|-------------|-------------------------|
| - | From Brijesh Mishra, Barwani: | 01.50 lakhs |                         |
| - | From Suraj Narain Yadav:      | 00.40 lakhs |                         |
| - | From Rakesh Shrivastava:      | 00.30 lakhs |                         |
|   |                               | —————       | 07.17 lakhs<br>(10.21%) |

**f) Income from other sources:**

|   |                            |             |                         |
|---|----------------------------|-------------|-------------------------|
| - | Sale of training material: | 01.03 lakhs |                         |
| - | Interest on FCRA Account:  | 00.09 lakhs |                         |
| - | Misc. income and interest: | 00.85 lakhs |                         |
|   |                            | —————       | 01.97 lakhs<br>(02.81%) |

**Total of (a + b + c + d + e + f):** **70.20 lakhs**  
**(100%)**

**Expenditure heads:**

|    |   |                           |                      |
|----|---|---------------------------|----------------------|
| a) | Projects and program expenses:          | 61.27 lakhs               | (87.28%)             |
| b) | Salaries & Honorarium:                  | 02.58 lakhs               | (03.68%)             |
| c) | Travelling and conveyance (0.26 + 0.28) | 00.54 lakhs               | (00.77%)             |
| d) | Legal and professional expenses:        | 00.15 lakhs               | (00.21%)             |
| e) | Administrative overheads:               | 01.08 lakhs               | (01.54%)             |
| f) | <b>Total expenditure:</b>               | <b>65.62 lakhs</b>        | <b>(93.48%)</b>      |
| g) | Excess of income over expenditure:      | 04.58 lakhs               | (06.52%)             |
|    | <b><u>Total: (f + g)</u></b>            | <b><u>70.20 lakhs</u></b> | <b><u>(100%)</u></b> |

**Districts intervened during 2018-2019:**

|   |  |   |
|---|--|---|
| - | Name of States (3):                                      | Madhya Pradesh;<br>Chhatisgarh; and<br>Rajasthan  |
| - | Names of districts intervened<br>In Madhya Pradesh (20): | Bhopal, Badwani, Satna, Hoshangabad,<br>Ujjain, Indore, Ratlam, Dhar, Alirajpur,<br>Jhabua, Khargone, Khandwa, Sehore,<br>Raisen, Rajgarh, Betul, Vidisha, Gwalior,<br>Jabalpur and Bhind |

- District in Chhatisgarh (4): Dhamtari, Dantewara, Sukma and Bastar
- Districts in Rajasthan (5): Jaipur, Pilani, Kumbalgarh, Chittorgarh, and Udaipur
- Districts in Arunachal Pradesh (2): Kimin and Namsai

**Target Beneficiaries:**

- Tribal women and girls;
- Drug users and MSM (Under Target Intervention project);
- Leprosy affected persons;
- Women Self Help Groups;
- Unemployed youths;
- School drop outs;
- Illiterate adults;
- Handloom Weavers;
- Scheduled Castes and Tribes;
- Youth groups;
- Adolescent boys and girls;
- Rural women;
- School bag workers;

The detailed description of activities and our achievements during the year under report i.e. 2018-2019 is being presented in the following pages of this report.

## **ACTIVITIES AND ACHIEVEMENTS** **DURING THE YEAR 2018-2019**

During the financial year 2018-2019, our major interventions were focused on the following activities:

**A. Government funded projects:**

| S. No. | Project activity  | Project Location (Districts) | Funded by   |
|--------|---|------------------------------|---|
| 1.     | Sanitary Napkins Production training program for tribal women | Sukma (Chhatisgarh)          | Chhatisgarh Council of Science & Technology                 |
| 2.     | Sanitary Napkins Production training program for tribal women | Kimni (Arunachal Pradesh)    | Arunachal Pradesh Council of Science & Technology, Itanagar |
| 3.     | Sanitary Napkins Production training program for tribal women | Namsai (Arunachal Pradesh)   | Arunachal Pradesh Council of Science & Technology, Itanagar |
| 4      | Target Intervention program for injective drug users          | Hoshangabad                  | M.P. State Aids Control Society, Bhopal                     |

**B. Projects funded by foreign agencies (FCRA funding):**

| S. No. | Project   | Project location                         | Funded by  |
|--------|---|--|--|
| 5.     | Skilled and Employable Vocational Training Program to School Drop outs youths | Block Sendhwa of district Barwani (M.P.) | Functional Vocational Training & Research Society (FVTRS), Bangalore |

|    |  |                              |   |
|----|--|------------------------------|---|
| 6. | Workshop to empower leprosy affected youths                                  | Bhopal and Indore            | SASAKAVA India Leprosy Foundation (SILF), New Delhi |
| 7. | Mentorship activities to promote livelihood amongst leprosy affected persons | Indore, Khandwa, and Barwani | SASAKAVA India Leprosy Foundation (SILF), New Delhi |
| 8. | Implementation of SOUL-3 Project – Training program                          | Block Sendhwa (Barwani)      | Indo-Global Social Survey Society (IGSSS)           |

C. **Projects funded by Corporate Sector (CSR):**

| S. No. | Project   | Project location                   | Funded by                                 |
|--------|---|------------------------------------|---|
| 9.     | Skill development training to under-privileged youths                       | Block Sendhwa (Barwani)            | Indo-Global Social Survey Society (IGSSS) |
| 10.    | Vocational training program for under-privileged women and youths           | Chandaria (Chittorgarh), Rajasthan | M/s Birla Corporation Ltd.                |
| 11.    | Vocational training program for under-privileged women and youths           | Satna (Madhya Pradesh)             | M/s Birla Corporation Ltd.                |
| 12.    | Group (SHGs) empowerment activities for making bags and fluorescent jackets | Chittorgarh (Rajasthan)            | M/s Birla Corporation Ltd.                |
| 13.    | Skill development training program  | Block Sendhwa (Barwani)            | Sita Ram Jindal                           |

D. **Programs out of Own sources and Local contribution:**

| <b>S. No.</b> | <b>Programs in the districts under our intervention</b>                        | <b>Project Location</b>                                 |
|---------------|--|---|
| 14.           | Vocational training on Tailoring and basic beautician course                   | Sehore and Ujjain                                       |
| 15.           | Formation and training of women Self Help Groups                               | Bhopal, Raisen, Bhind, Jabalpur, Gwalior, and Betul     |
| 16.           | Computer software training program for SHG members                             | Vidisha and Rajgarh,                                    |
| 17.           | Women and Child Literacy program   | Alirajpur, Jhabua and Dhar                              |
| 18.           | Awareness program for Leprosy Eradication (Kusht Niwaran)                      | Bhopal, Indore, Ujjain and Khandwa                      |
| 19.           | Environmental awareness camps and distribution of plant saplings               | Bhopal, Ujjain, Ratlam, Dhar, and Jabalpur              |
| 20.           | Awareness program on democracy education                                       | Sehore, Ratlam, Vidisha, Bhind, Rajgarh and Hoshangabad |
| 21.           | Health awareness camps   | Bhopal, Ujjain, Indore, Raisen and Sehore               |
| 22.           | Skill development training program   | Barwani   |
| 23.           | Skill development training program for under-privileged youths                 | Block Badwaha (District Khargone)                       |
| 24.           | Sporting events, cultural programs and celebrating National Days and festivals | Bhopal  |

## **DETAILS OF ACTIVITIES AND ACHIEVEMENTS** **DURING THE YEAR 2018-2019**

### A. **IMPLEMENTATION OF GOVERNMENT FUNDED PROJECTS:**

#### 1. **Sanitary Napkins Production training program for tribal women:**

Looking at the success of our sanitary napkin program, during the year 2018-2019, we have received work orders from the following government institutions for providing training for production and marketing of sanitary napkins as well as to promote the usage of sanitary napkins by the tribal women and adolescent girls of tribal dominated districts in their respective States:

| <b>Name of the State</b> | <b>Name of the funding Institution</b>         | <b>Name of target districts</b> | <b>No. of beneficiaries (tribal women &amp; adolescent girls)</b> | <b>Period of training</b> |
|--------------------------|--|---------------------------------|---|---------------------------|
| Chhatisgarh              | C.G. Council of Science & Technology, Raipur   | Sukma                           | 30  | 15 days                   |
| Arunachal Pradesh        | A.P. Council of Science & Technology, Itanagar | Namsai, and Kimni               | 20 women<br>20 women  | 15 days<br>15 days        |

The components of training included:

- Skilled technical training for production of sanitary napkins (with handmade machine);
- Entrepreneurship development;
- Generating awareness on the need and advantages of sanitary napkins;
- Precautionary measures during menstruation period;
- Nutritious diet;
- Maintaining sanitation and personal hygiene;
- Overall empowerment of beneficiaries

Other aspects of training included:

- i) What is Sanitary Napkin and its usage and advantages;
- ii) Usage and maintenance of machines;
- iii) Raw material required for making sanitary napkins;
- iv) Procurement of quality raw material at competitive rates;
- v) Marketing and management techniques;
- vi) Backward and forward linkages;
- vii) Natural biological changes in adolescent girls;
- viii) Numerical literacy to maintain records of income and expenses;

Achievements – Prior to start of training, it was observed that because of illiteracy and non-awareness about the sanitary napkins and its usage, most of the women and adolescent girls were using dirty cloth, paper leaves, etc. during their menstruation period, causing various serious ailments to them.

However, subsequent upon this training they were made aware about the necessity and importance of sanitary napkins and consequently, they have started using sanitary napkins which has improved the health indicators amongst them.

Also we have provided training about the marketing techniques of sanitary napkins and for this purpose we have assigned the responsibility of local NGOs in respective districts to assist the beneficiaries in procurement of quality raw material at competitive rates, facilitating marketing of sanitary napkins and to extend any other assistance as may be required by them from time to time.

In addition to this, most of the beneficiaries have started production of sanitary napkins through handmade wooden machines and are marketing the same to the women residents of this area, making net income in the range of Rs.8000-10000 per month on sustainable basis.

Thus, our beneficiaries in both the States are presently earning their livelihood in a respectable manner and the cases of menstrual diseases have been minimized. This in itself is a matter of great satisfaction to all of us.

## 2. Target Intervention program for injective drug users:

During the year 2018-2019, PECSS have continued to implement, since last 9 years, the Target Intervention Project awarded by the Madhya Pradesh State Aids Control Society (MPSACS), Bhopal, (under National Aids Control Organization - NACO), for the target group of IDUs in the cities of Hoshangabad and Itarsi, as per following details:

- Target Cities: Hoshangabad, and Itarsi
- Target High Risk Groups: IDUs (Injective Drug Users)
- Target beneficiaries: 600 – IDU category

Objective - The major objective of the project is to ensure prevention and care against the HIV/AIDS amongst the target Injective Drug Users (IDUs), considered to be the High Risk Groups for this dreaded infection.

Our activities during the year under report included:

- Identification of IDUs as beneficiaries;
- Initial testing of beneficiaries for HIV infection;
- Counseling of beneficiaries;
- Regular testing of beneficiaries for HIV infection after every six months at the nearest hospital;
- Conducting monthly hot spot and DIC meetings with beneficiaries;
- Developing awareness amongst beneficiaries on the causes of HIV infection by the Counselor and ORWs;
- Explaining ways and means to prevent HIV infection

In this process, during the year 2018-2019, we have organized monthly Health Camps for the families of beneficiaries and Community events to bring them within the mainstream of society. In addition to this, with the support of State Bank of India, Hoshangabad, we have facilitated funds for purchasing the sewing machines for the families of target beneficiaries so that they are able to make their earning on sustainable basis.

Since the main reason of HIV infection amongst IDUs is the repetitive usage of same needle by many persons for injecting drugs, therefore, fresh needles have been distributed to the beneficiaries, free of cost, on daily basis so that other users may not fall victim of their infection.

The used needles are collected from the IDU beneficiaries for their destruction. For this purpose, we have entered into a contractual arrangement with Environment Protection & Coordination Organization (EPCO) of Bhopal, and their representative collects the used needles from our TI Office at Hoshangabad and destroys them. This protects the environment from any adverse impact.

Beneficiaries, who are found to be HIV positive during testing, have been linked with/referred to Hospital at Bhopal for their proper treatment. For smooth and effective implementation of project activities, PECSS have set up its Office at Hoshangabad with a team of 19 members to ensure successful implementation of project.

**B. IMPLEMENTATION OF PROJECTS FUNDED BY FOREIGN AGENCIES (FCRA FUNDING):**

**3. Skilled and Employable Vocational Training Program to School Drop outs of under-privileged tribal youths of district Barwani under SCOPE Model**

In line with our most successful and continuous association with FVTRS (Functional Vocational Training and Research Society) for the last about 10 years during which we have provided skilled and employable vocational training to 730 youths so far with 70%

sustainable placement, and as such, in the year 2018-2019, we have received Work Order received from FVTRS (Functional Vocational Training and Research Society), Bangalore, for providing skilled and employable vocational trainings to school dropouts of under-privileged tribal youths of villages in block Sendhwa of district Barwani.

Accordingly, PECSS have commenced its activities under SCOPE Model in association with respective institutions. Under this program, the following activities were undertaken:

- i) Undertaken PRA (Participatory Rural Appraisal) to assess the geographical, social, educational and economic status of the identified villages;
- ii) Formation of Village Development and Skill Development Committees in the respective villages;
- iii) A ground-level survey was conducted to ascertain the number of school dropout youths in the villages;
- iv) Held FGDs (Focused Group Discussions) with respective youths to make an assessment as to in which trade they are interested to receive training;
- v) The identified 105 school dropout youths were provided information about the training schedule of respective trades;
- vi) Also conducted market survey and skill gap analysis.

As such, to bridge the skill gap between market needs and existing skill, the identified 105 youths beneficiaries were provided skill development training in following trades:

- a) Motor mechanic;
- b) Making of fluorescent jackets;
- c) Making of variety of spices;
- d) Making of Badi and Papad;
- e) Poultry farming (with 'Kadakhnath' breed)

After successfully completing the skill development training program in the aforesaid trades, the beneficiaries were also equipped with entrepreneurship training.

Achievements - Subsequent upon receiving the skilled training, most of the beneficiaries have started their own micro-enterprise to earn their livelihood on sustainable basis.

#### 4. **Workshops to empower leprosy affected youths in Bhopal and Indore:**

During the year 2018-2019, in terms of Work Order received from Sasakava India Leprosy Foundation (SILF), New Delhi, with a view to empower the leprosy affected youths we have organized two workshops in the districts of Bhopal and Indore.

During these workshops, the youths with leprosy were made fully aware that it is curable disease with proper and timely treatment and there is nothing to fear about it. They were also empowered with various options of livelihood, as per their inherent skills, so that they are able to start making their own income on sustainable basis and live a respectable social life.

5. **Livelihood mentorship program for leprosy affected persons in districts of Indore, Khandwa and Barwani:**

Impressed with our achievements for providing livelihood and welfare programs to the leprosy affected persons in Madhya Pradesh, with the support of Sasakava India Leprosy Foundation (SILF), New Delhi, during the year 2018-2018, we have received work order from SILF to organize mentorship program for leprosy affected persons in districts of Indore, Khandwa and Barwani:

In terms of aforesaid work order, our activities included:

- a) The persons living in leprosy affected colonies in target districts (Indore, Khandwa and Barwani) were given skilled trainings for various agriculture and non-agriculture activities and they were provided with respective sources/opportunities to earn their livelihood on sustainable basis.
- b) In this process, in association with SILF, we have identified 5 representatives from each of the leprosy affected colonies in target districts of Madhya Pradesh and they were provided with Capacity Building training so that they do not remain dependent upon other for various fringe activities;
- c) This program was divided into phases, wherein the beneficiaries were provided with information as to where and whom to contact for the respective schemes, documentation required etc.

The entire program was extremely successful as the respective beneficiaries were fully made aware about the various schemes meant for their benefit and how to take benefits of such schemes.

6. **Implementation of SOUL-III Project & Vocational Training program in block Sendhwa of district Barwani – IGSSS Programs:**

During the year 2018-2019, PECSS have received two work orders – one each under FCRA funding and CSR activities from Indo-Global Social Survey Society (IGSSS), as under:

- i) FCRA funding - Implementation of SOUL-III Project in Block Sendhwa of district Barwani;

- ii) CSR funding - Skilled and employable vocational training to under-privileged youths in Block Sendhwa of district Barwani

Accordingly, with a view to implement the project in a successful and result oriented manner, our activities included:

- a) For implementation of SOUL-III project we have identified 20 villages of target block Sendhwa of district Barwani for the integrated development of 1000 families living in these identified villages, with particular emphasis on the following aspects:
  - i) To increase the income of marginal and landless farmers;
  - ii) To increase the level of nutrition and sanitation, targeting women members of the respective families; and
  - iii) To empower the community as a whole and to make them self-dependent.
- b) In line with aforesaid objectives, with a view to socio-economic empower the marginal and landless farmers, PECSS have provided training on modern and improved techniques of farming, such as:
  - Multi-cropping;
  - Mixed and integrated agriculture;
  - Organic farming;
  - Vermin composting;
  - Animal husbandary etc.

In this process, PECSS have facilitated 40 farmers to prepare Vermin compost and 15 farmers were motivated to start Animal husbandry work. In addition to this, Swile Cards were got prepared for 180 farmers. The farmers were also given training through the expert agriculturists for usage of organic fertilizers prepared by Vermin compost process.

- c) With a view to increase the income of landless labours, the training programs in following trades were organized for the women Self Help Groups, in which total of 60 women members had participated:
  - i) Poultry farming (with 'Kadakhnath' breed);
  - ii) Operating local 'Daal' Mill;
  - iii) Making of Spices; and
  - iv) Food processing

Out of the 60 women beneficiaries of this program, as many as 42 of them (70%) have already started working on their respective micro-enterprises and are presently earning their livelihood through these enterprises on sustainable basis.

- d) Further to this, with a view improve the level of nutrition and sanitation, PECSS have facilitated 30 marginal farmers to develop nutritious kitchen gardens so that they are able to secure supply of nutritious vegetables and fruits, as part of their meals, on regular basis. In addition to improved level of nutrition, the farmers shall also be able to sell the spare quantities of vegetables and fruits in the open market to make additional earning.

For improving the level of sanitation and hygiene, PECSS have organized extensive awareness program, under which short documentary films were screened, rallies held, discussions with school children on sanitation campaign, poster and Rangoli competition programs were organized. Under this awareness campaign, programs on the following aspects of sanitation and hygiene were organized:

- i) Usage of in-house toilets on regular basis;
  - ii) Proper washing of hands after the toilet and before taking meals;
  - iii) Proper storage and usage of drinking water;
  - iv) Proper mix of food-grains, pulses and vegetables in the regular meals
- e) In addition to above activities, PECSS have facilitated the formation of Village Development Committees (SDCs) in all the 20 identified villages, and its composition included farmers, labours, landless farmers, women and youths. Also Community Based Organizations (CBOs) were strengthened in a manner so that they are able to implement all the village developmental activities in a successful manner, and they were assigned the main responsibility to ensure the continuity of the aforesaid activities.

## **C. IMPLEMENTATION OF PROJECTS FUNDED BY CORPORATE SECTOR:**

### **7. Skilled and employable vocational training program for under-privileged women and youths and empowerment of SHGs in Chanderia (District Chittorgarh), Rajasthan:**

In the year 2018-2019 also, M/s Birla Corporation Ltd., have continued to repose their confidence in the successful implementation of social developmental activities in PECSS and have placed their two work orders for respective activities in villages of Block Chanderia of district Chittorgarh (Rajasthan):

- i) Skilled and employable vocational training program for under-privileged women and youths;

ii) Empowerment of SHGs for making bags and fluorescent jackets.

Accordingly, the PECSS have selected 80 beneficiaries (40 males and 40 females) from identified 4 villages of block Chanderia (District Chittorgarh), Rajasthan, and provided skilled and employable vocation training to beneficiaries of respective villages, in the following trades:

| Name of village                              | Trade   |
|--|---|
| Ghoradia                                     | Making of laptop bags;<br>Making of school bags |
| Surjana                                      | Making of Fluorescent<br>Jackets                |
| Hukumpura;<br>Eklingpura; and<br>Bhilyakhedi | Making of Vermin<br>Compost                     |

In addition to skilled technical training in the aforesaid trades, respective beneficiaries were also given training of entrepreneurship techniques and life skills and finally they were facilitated to establish their own micro-enterprize of respective trades and consequently they are earning their livelihood on sustainable basis.

Achievements – One of the major achievements of this program was the women beneficiaries, who were till then not allowed to move out of the four-walls of their homes, are now able to establish themselves as successful entrepreneurs, and are earning their livelihood on sustainable basis and are living a socially respectable and economically independent life.

Also the farmers, who used to be worried about making arrangements for fertilizers for their respective farms, are today able to produce their own organic fertilizers (vermin compost) and are not only able to meet their own requirement but are also selling the additional quantities of compost in the market to earn extra income. This has benefitted them in two ways – first, the availability of improved quality organic fertilizer is always available to them and secondly, they are making extra money by selling the extra quantity of fertilizer to make additional income.

Thus, with the support of Birla Corporation Ltd., for the last 3 years, we are able to contribute our bit in the social development of this remote and backward area of Chittorgarh (Rajasthan), and look forward to continue with our efforts in future also.

8. **Vocational training program for under-privileged women and youths in district Satna of Madhya Pradesh:**

Under the CSR activities of M/s Birla Corporation Ltd., during the year 2018-2019 we were awarded with a work order for providing skilled and employable vocational training to rural women and youths of villages of district Satna (Madhya Pradesh).

Accordingly, we have identified following 5 villages of district Satna to provide skilled and employable vocational training in respective trades to the under-privileged women and youths of these villages:

- i) Sangmania;
- ii) Bela;
- iii) Bathia;
- iv) Nimi; and
- v) Pohinda

The trades identified for the purpose of training included:

- Computer software;
- Making of school bags;
- Making of Sanitary Napkins through hand-made machine;
- Basic beautician course;
- Making of fluorescent jackets

In addition to providing skilled technical training on respective trades, including entrepreneurship techniques, the team of PECSS has got the beneficiaries registered with the M.P. State Rural Livelihood Mission (MPRLM), and consequently they are also receiving financial assistance from the concerned department of MPRLM.

During the follow-up activities of PECSS, it has been reported that almost all the groups of our beneficiaries have established themselves as successful entrepreneur in respective trades and are able to secure supply orders, making arrangements for quality raw material at competitive cost, and executing their orders in a time-bound delivery schedule. Due to their quality management, they have established themselves as a reliable and qualitative supplier in the market.

9. **Skill development training program in block Sendhwa of district Barwani:**

PECSS, with the support and cooperation of M/s Sita Ram Jindal Foundation, is continuously engaged for the last about 9 years, in providing skilled and employable vocational training in respective trades to the tribal youths of district Barwani (Madhya Pradesh).

In continuation of our efforts, during the year 2018-2019 also we have received a Work Order from M/s Sita Ram Jindal Foundation for the purpose, and accordingly, we have

provided skilled and employable vocational training to the identified youths of district Barwani, in the following trades:

- Computer software;
- Making of ready-made garments;
- Basic Beautician course

Apart from technical aspects of aforesaid trades, the beneficiaries were also trained on Life skill, Entrepreneurship etc., for improving their capabilities and capacities, to become a successful entrepreneur.

Out of the total beneficiaries under this program, more than 65% of them have already started working either as self-employed or on wage-employment basis and are earning their livelihood on sustainable basis and are leading a socially respectable life.

We look forward to continuing our efforts in this direction, with the support of Sita Ram Jindal Foundation, New Delhi, in the years to come.

**C. PROGRAMS OUT OF OUR OWN SOURCES / LOCAL CONTRIBUTION:**

**10. Skilled and employable vocational training in the trades of Tailoring and Beautician courses:**

During the year 2018-2019, PECSS have provided skilled and employable vocational training to total of 54 women of BPL families in the districts of Sehore and Ujjain, in the following trades:

|    |                                   |                   |
|----|-----------------------------------|-------------------|
| a) | Tailoring trade (stitching work): | 30 women (Sehore) |
| b) | Basic Beautician course:          | 24 women (Ujjain) |
|    | <u>Total:</u>                     | <u>54 women</u>   |

Apart from technical skill of the respective trades, all the beneficiaries were also provided with entrepreneurship training and financial and marketing linkages, to facilitate them setting up their own micro-enterprise.

Achievements – It has been reported that about 85% of the beneficiaries, after successful completion of their training in respective trades have started operating their own micro-enterprise and are presently earning their livelihood in the range of Rs.8000-10000 per month on sustainable basis.

11. **Formation and Training of Women Self Help Groups:**

During the year 2018-2019, with a view to economically empower women of BPL families, our teams have formed and provided training to women Self Help Groups (SHGs) in respective districts of Madhya Pradesh, as per following details:

| <b>District</b> | <b>No. of SHG</b> | <b>Members</b> |
|-----------------|-------------------|----------------|
| Bhopal          | 6                 | 70             |
| Raisen          | 4                 | 45             |
| Bhind           | 2                 | 22             |
| Jabalpur        | 5                 | 58             |
| Gwalior         | 4                 | 46             |
| Betul           | 3                 | 34             |
| Vidisha         | 2                 | 22             |
| <b>TOTAL</b>    | <b>26</b>         | <b>297</b>     |

Activities: All the members of SHGs were trained for:

- i) Need-based vocational training, depending upon respective skills;
- ii) Maintenance of proper records of savings of each member;
- iii) Developing financial linkages with financial institutions in the area;
- iv) Proper market linkages for their respective products;
- v) Packaging and pricing of their products to meet the competitive markets;
- vi) Promoting savings amongst the members of Self-Help Groups.

Achievements - Out of total 26 SHGs, 22 of them (86%) have been reported to be working actively and in an effective manner, and are maintaining proper records and have developed financial and market linkages and are working smoothly.

12. **Computer soft-ware training program for women SHG members:**

During the year under report – 2018-2019, PECSS have provided, free of cost training on computer software to women members of Self Help Groups, as per following details:

- Target districts (2): Vidisha and Rajgarh
- No. of beneficiaries: 110 members of 10 SHGs  
(6 SHG in Vidisha & 4 in Rajgarh)
- Components of training: Computer Fundamentals;  
M.S. Office;  
Internet;  
Surfing; and  
Page-maker

Achievements – The training was considered extremely successful, as out of 110 beneficiaries, 91 of them (83%) are successfully maintaining the books of accounts of their respective SHGs on computerized system and some of them have also engaged themselves as Computer Operator in respective establishments, and are earning their livelihood on sustainable basis.

13. **Women and Child Literacy Program:**

During the year 2018-2019, we have continued to organize one-week literacy camps for illiterate women and children in the tribal dominated and backward districts of Alirajpur, Jhabua and Dhar (Madhya Pradesh) to provide them with such basic literacy which is required in day-to-day usage.

- Total number of beneficiaries (women and girls):
    - Alirajpur: 46
    - Jhabua: 52
    - Dhar: 57
- Total: 155 women and children

The training components included:

- Basic literacy – Putting signature, understanding alphabets, reading etc.;
- Filling of banking forms;
- Opening of Bank accounts;
- Maintaining records for household expenses;
- Formalities required for getting Ration Card;
- Registration of deaths and births in the family;
- Participatory role of women in Panchayati Raj Institutions;
- Maintaining sanitation and personal hygiene; and
- Nutritional diet for women and children and lactating mothers

Achievements – This literacy program was considered successful, as most of the beneficiaries started performing as literate persons.

14. **Awareness program for Leprosy Eradication – Protection & Care:**

Continuing with our efforts to develop awareness for eradication of Leprosy, including protection and care against leprosy, during the year 2018-2019 we have organized awareness camps in the colonies of leprosy affected persons in the districts of Bhopal, Indore, Ujjain and Khandwa. More than 77 persons affected by leprosy in these target districts have participated in these awareness camps.

During this program, following activities were undertaken by the team members of PECSS:

- Awareness on the symptoms of leprosy and essential care against leprosy;
- Medical consultations (free of cost), to leprosy affected persons;
- Awareness on sanitation and hygiene for healthy living;
- Entrepreneurship training for economically improved socio-economic life.

Achievements – This entire program was extremely successful and received overwhelming response and appreciation from the beneficiaries.

15. **Environmental awareness camps and distribution of plant saplings:**

During the year 2018-2019, with a view to promote and protect the environment, PECSS have organized various programs in districts of Bhopal, Ujjain, Ratlam, Dhar and Jabalpur, as detailed below:

- i) Awareness on disposal of solid waste and water conservation ;
- ii) About 650 plant saplings were distributed to the public for planting in their respective areas;
- iii) Awareness against de-plantation and its adverse impact on environment, causing serious problem of global warming;
- iv) Public sensitization for not throwing any waste material in the rivers and other water bodies;
- v) Organized a community based program for cleaning and deepening of lakes.

Relevant literature was also distributed on the occasion for highlighting the advantages of environment.

16. **Awareness program on democracy education:**

Encouraged with our earlier success, during the year 2018-2019, we have continued with our program for promoting education on democracy and empowerment of communities, with an objective to increase their participatory role in democratic process. Accordingly, we have identified villages in the districts of Sehore, Ratlam, Vidisha, Bhind, Rajgarh, and Hoshangabad.

Total of 780 persons have participated in our programs in respective districts. Our activities to promote education on democracy included:

- Nukkad Nataks;
- Film shows;
- Pictorial presentation; and
- Musical programs

The following issues were emphasized upon during these programs:

- Awareness about the fundamental rights of citizens, including right to vote

- Entitlement of Human rights;
- Participatory role in democratic process;
- Increased participation in decision-making process;
- Active participation in Panchayat meetings;
- Emphasis upon the rule of law;
- Fundamental rights of citizens as enshrined in the Constitution of India;
- Gender equality;
- Violence against women;
- Awareness against traditional blind faiths

Through these programs, most of the participants have been reported to have gained knowledge and made aware about their respective democratic rights and the process thereof.

17. **Health awareness camps:**

During the year 2018-2019, with a view to develop awareness on various aspects of maintaining good health, we have organized Health Awareness Camps in the districts of Bhopal, Ujjain, Indore, Raisen and Sehore.

During these camps, consisting of medical experts, the community members were invited and they were made aware about following aspects of health care:

- Intake of nutritious meals – within available means;
- Maintaining sanitation and personal hygiene;
- Keeping the surroundings neat and clean;
- Washing of hands before and after meals;
- Usage of safe drinking water;
- Balanced diet – as per respective age-groups;
- Physical exercises, such as, Yoga etc. on regular basis

During these camps, importance of keeping physically healthy is explained to the participants.

In addition to above, the participants were also subjected to following check-ups during these camps:

- Checking of weight;
- Blood pressure;
- Height;
- General check-up

Some of the cases were also referred for further medical examination. Total of about 175 persons attended these camps in respective districts and they were appreciative of the efforts being made by PECSS in this direction.

18. **Skill development training program for tribal youths of district Barwani:**

With a view to empower the unemployed tribal youths of district Barwani and also to improve upon their capacity and capability, during the year 2018-2019, we have provided one-month skilled and employable vocational training to 34 tribal youths of district Barwani, in the following trades:

- Making of soft toys;
- Artificial jewellery items;
- School bags;
- Computer software;
- Bamboo products

The training included:

- Technical aspects of respective trades;
- Entrepreneurship techniques;
- Procurement of quality raw material at competitive rates;
- Market assessment;
- Financial linkages;
- Disciplined approach

During the follow-up activities, it has been observed that out of total 34 beneficiaries, 29 of them (85%) have either engaged themselves as self-employed or on wage-employment basis and are earning in the range of 8000-10000 per month on sustainable basis.

19. **Skill development training program for under-privileged youths of Block Badwaha (District Khargone):**

With the support of local contribution, during the year 2018-2019, we have organized skill development training program for under-privileged youths of tribal block Badwaha in district Khargone of Madhya Pradesh.

Under this program, we have identified 26 under-privileged tribal youths of block Badwaha (District Khargone) and equipped them from following aspects of skill development:

- Entrepreneurship techniques;
- Market study;
- Usage of modern and innovative techniques;
- Financial linkages;
- Forward and backward linkages;
- Keeping an eye on upcoming market trends;
- Disciplined approach;
- Maintaining quality of product

Consequent upon this training, most of the beneficiaries have already started their micro-enterprise in the trades of their respective choices and are earning their livelihood on sustainable basis.

20. **Sporting events, cultural programs and celebrating National Days and festivals:**

As part of our regular feature, we have organized following cultural and sporting events in Bhopal during the year 2018-2019:

- i) ‘Deepawali Milan’ - On the eve of Deepawali, we have organized a ‘Deepawali Milan’ program, which, apart from families of our Society members, also included our beneficiaries and members of partner Voluntary Organizations. This year, a total of 45 members participated in the event. Sweets were distributed to commemorate the occasion.
- ii) Athletic Meet - With a view to promote talents of children, an ‘Athletic Meet’ competition was organized in the month of December 2018 wherein more than 24 children participated. Prizes were distributed to children of every competition.
- iii) National Day celebrations - On the occasion of Independence Day (15<sup>th</sup> August) and Republic Day (26<sup>th</sup> January), apart from flag hoisting and singing of National Anthem at our Head Office premises at Bhopal, our team had visited Old Age Homes and urban slums of district Bhopal and distributed lunch packets and other gift items to the inmates.

The year 2018-2019 has proved to be another milestone in the success story of our organization. This year, the turnover of PECSS has crossed Rs.70 lakhs showing a slight increase of about 1.33% over the previous year. Our turnover includes 34% from Government departments/agencies, 25% from FCRA funding, 22% from Corporate Sector (out of their CSR responsibility) and 19% from other sources of income, which includes local contribution, donations from patrons and members, sale of training items, interest etc.. Thus, a total of 81% of our funds have been received as Grants-in-aid – a clear indication of the level of confidence reposed in the result oriented functioning of PECSS both by Government Departments, Foreign agencies and Corporate Sector.

During this year also we were continued to be invited by the Arunachal Pradesh Council of Science & Technology, Itanagar, to provide training to tribal women for production and marketing of Sanitary Napkins. This we have succeeded in gaining the national recognition for production of sanitary napkins through innovative hand-made machines.

All this combined and coupled with the valued support of our qualified, experienced and dedicated team of professionals, the PRIYANSHI EDUCATIONAL, CULTURAL & SOCIAL SOCIETY (PECSS) have earned a place as first line voluntary organizations dedicated and devoted for securing improved quality of life for the deprived sections of Society, and encouraged with our success, we continue to dedicate ourselves for achieving new heights of success by extending our areas of social development in the years to come.