

### Case Study-3

## The journey from agricultural laborer to entrepreneur...

Women have always been a source of liveliness and inspiration. Today there is no area where women have not demonstrated their amazing skills and abilities. One such story is of Bijapuri village of Sendhwa where 11 women together have coined an interesting story of success. It is the story of 11 tribal women of village Bijapuri who founded the Hand Pulses Mill and wrote a talk of self-reliance on their hands.

Actually, women were to be imparted skill development program under SCOPE model of FVTRS, for which the PECSS was selecting interested beneficiaries with the help of village development committee of the village Bijapuri. Meanwhile, a group of women from the village expressed their desire for training before the VDC. They told that they are able to take only one crop in a year, due to which they remain unemployed for about 8 months in a year. When asked what kind of training they wanted, women group said that she could do something that she could do without leaving their village. With this, they will also be able to fulfill the responsibilities of their home and farm. After this the village development committee and the group's women will decide to the training of making pulses by hand Chakki.

Actually these women had little experience of this work. Since their mother and mother-in-laws used to make pulses in the house by hand, but this culture had ended for the last 10-15 years. This time women wanted to do this work in professional form. After this, 15 women were duly trained in pulses making, maintenance, stocking, packing and marketing for three months.

After the training, 11 women were started their enterprises, PECSS given 5 quintal pulse as a margin capital to start the business. After this women started making pulses with diligence. Along with making pulses, it was also necessary to sell, for this; initially women started selling



pulses from the village-level Haat Bazaar. After this, the women group also showed samples to the big pulses vendors of Sendhwa tehsil, and 02 big sellers agreed to buy the pulses at wholesale. Then, women started selling pulses at both wholesale and retail levels. Thus, between April and May, women sold 5 quintals of pulses for a total of 42500 rupees. Of these rupees, women bought 22000 rupees to buy new pulses and they deposited in their group's bank account and 11 women of the group distributed the remaining money among themselves.

Along with the sale of goods, women also received feedback, such as the problem of peeling in pulses. To deal with this, women have decided to take a machine that separates the skin from the pulses. For this, the group discussed to approach livelihood Mission and the department has also agreed to give loans to women. In this way, these women have gone one step further in the direction of becoming a professional enterprise model. The women of the group are united and their aspirations are to give a big image to their small business. Seeing the energy and hard work of the women, this goal does not seem very difficult.