

Our Programs

(2015-16 at a glance)

IMPLEMENTATION OF GOVERNMENT FUNDED PROJECTS:

Training for making Sanitary Napkins (by hand-made machines) with entrepreneurship and soft skills training to the tribal women and girls of district Barwani:

Continuing with the implementation of this 3-year project awarded by **Department of Science & Technology (DST), Ministry of Science & Technology, New Delhi**, to provide training for the production of sanitary napkins with entrepreneurship and soft skills training to tribal women of block Sendhwa of District Barwani.

Achievements of the project:

- i) During the project period – September 2012 through March 2016, total of 240 tribal women (in batches of 20 each – 12 batches of 3-month duration per batch) have been trained for making sanitary napkins with entrepreneurship development;



- ii) Prior to this training program, more than 95% women of block Sendhwa of district Barwani were using dirty clothes, paper, leaves etc., during their menstruation period, but now after 3 years of rigorous efforts made by PECSS, more than 50% women of this area have not only started using sanitary napkins but have also fully understood the advantages and positive health impact of the same;
- iii) Awareness development about the women-specific diseases and clearing of traditional blind faiths about the same. The awareness included – scientific reasons for menstruation period and how it happens; maintaining sanitation and personal hygiene during this period and its positive impact over the health; precautionary steps during menstruation period; nutritious meals etc. These awareness programs were

addressed by renowned subject-specialists, like Dr. Shalini Saxena; Dr. Atul Saurabh; Dr. Sandhan and Dr. Pradhan;

iv) Linkage of beneficiaries with sustainable self-employment with additional monthly income of family in the range of Rs.5000-6000;

v) This entire 3-year program was extremely successful and its success spreads to far and distant places like Chhatisgarh, Rajasthan and other districts of Madhya Pradesh. Impressed with this success, PECSS was invited by National Institute of Technology, Jaipur for providing technical support to its beneficiaries in the districts of Jaipur, Pilani and Udaipur. Similarly, Chhatisgarh Council of Science & Technology (CGCOST), Raipur, also invited us to provide training to the tribal beneficiaries of districts Dantewara, Bastar and Sukma. Training programs in both these States have also been completed successfully;

vi) Impressed with the success of this program, some renowned national institutes, like National Institute of Technology, Jaipur and BITS of Pilani have placed their orders for supply of sanitary napkins;



PECSS takes this opportunity to express its sincere thanks to M.P. Council of Science & Technology (MPCOST) for the effective monitoring of entire project activities and extended their valuable guidance from time to time for understanding the problems of tribal women and in not only solving their major health issue but also to provide them with a sustainable source of livelihood.



Training for production of Sanitary Napkins with entrepreneurship development to tribal women and girls of district Sukma (Chhatisgarh):

During the year 2015-2016, we have extended the area of our social responsibilities in the State of Chhatisgarh to cover its tribal dominated district like Bastar and Sukma. It was observed that most of the women and girls of this backward and tribal dominated district were using old/dirty clothes, paper,



leaves etc., during their menstruation period, causing various health problems of serious nature. About 35% of women of this area were having complaints of 'white water discharge'. Mostly women were having complaints of urinary infection and hormonal disorder. Further, complaints of skin disease, hearing problems etc., also came to light amongst the women of this area. All these problems were mainly due to their non-awareness about the usage of hygienic sanitary napkins.

In the aforesaid background and in terms of Work Order received from **Chhatisgarh Council of Science & Technology, (CGCOST), Raipur**, we have provided 3 months skilled technical training for production of Sanitary Napkins (with handmade machine) together with development of life skills & entrepreneurship to the 40 tribal women and girls of district Sukma (Chhatisgarh).

Achievements - Most of the beneficiaries have started production of sanitary napkins through handmade wooden machines and are marketing the same to the women residents of this area, making net income in the range of Rs.5000-6000 per month on sustainable basis. Also with the usage of sanitary napkins during their menstruation period, has also positively impacted upon the health. These activities have developed awareness amongst the women and girls of this area about the usage and benefits of sanitary napkins.

Technical support for Sanitary Napkins training for tribal women of Rajasthan:

During the year 2015-2016 PECSS have also started intervening in the districts of Rajasthan. Under this program, **National Institute of Technology (NIT), Jaipur (Rajasthan)**, was entrusted with sanitary napkins training program for the rural women of districts Jaipur, Pilani and Udaipur in the State of Rajasthan, by the Department of Science & Technology (DST), Government of India, New Delhi. However, looking at the success and experience of PECSS in this field, the DST has directed NIT Jaipur to seek support of PECSS for providing technical training to its respective beneficiaries. Accordingly, at the request of NIT Jaipur, the PECSS have



not only made facilitated the procurement of machinery and quality raw material required for making sanitary napkins, but also extended its full cooperation in providing technical training to its beneficiaries in the districts of Jaipur, Pilani and Udaipur.

During the initial survey of intervening villages of respective districts, it was observed that most of the women were either using old/dirty clothes or ash, during their menstruation period, causing various health problems, such as urinary infection, hormonal disorder, skin disease, hearing problems etc., mainly because of their non-awareness and non-usage of hygienic sanitary napkins. Accordingly, the parameters of training program were prepared, and training was provided during February and March 2016, to total of 90 women beneficiaries in 3 batches of 30 each i.e. 30 identified women beneficiaries of 1 village of each target districts of Jaipur, Pilani and Udaipur.



During this technical training program, the NIT students of Pilani and Jaipur also participated and extended their full cooperation during the entire training program. So far more than 100 women have already been benefited by this program and they are spreading their awareness so gained on the usage and advantages of sanitary napkins amongst other women of their respective areas.

Implementation of Target Intervention (T.I.) Project for Injective Drug Users (IDUs) and Male Sex with Male (MSM):

During the year 2015-2016, PECSS have continued to implement the Target Intervention Project awarded by the **Madhya Pradesh State Aids Control Society (MPSACS), Bhopal**, (under National Aids Control Organization - NACO), for the target group of IDUs and MSMs in the district of Hoshangabad, as per following details:



Target district:	Hoshangabad
Target High Risk Groups:	IDUs and MSM
Target beneficiaries:	IDUs-MSM 250-250
Total beneficiaries:	500

Objective - The major objective of the project is to ensure prevention and care against the infection of HIV/AIDS amongst the target IDUs and MSM, considered to be the High Risk Groups for this dreaded infection.

Our activities during the year under report included:

- Identification of IDUs and MSMs as beneficiaries;
- Initial testing of beneficiaries for HIV infection;
- Counseling of beneficiaries;
- Regular testing of beneficiaries for HIV infection after every six months at the nearest hospital;
- Conducting monthly hot spot and DIC meetings with beneficiaries;

- Developing awareness amongst beneficiaries on the causes of HIV infection by the Counselor and ORWs;
- Explaining ways and means to prevent HIV infection

Since the main reason of HIV infection amongst IDUs is the repetitive usage of same needle by many persons for injecting drugs, therefore, fresh needles are being distributed to the beneficiaries, free of cost, on daily basis so that other users may not fall victim of their infection. Similarly, free of cost distribution of lubricants and condoms are being made to beneficiaries of MSM category.



The used needles are collected from the IDU beneficiaries for their destruction. For this purpose, we have entered into a contractual arrangement with Environment Protection Corporation (EPCO) of Bhopal, and their representative collects the used needles from our TI Office at Hoshangabad and destroys them. This protects the environment from any adverse impact. Beneficiaries, who are found to be HIV positive during testing, are being linked with Hospital at Bhopal for their proper treatment. For smooth and effective implementation of project activities, PECSS have set up its Office at Hoshangabad with a team of 19 members to ensure successful implementation of project.



Training for value addition in food processing to Tribal women of district Bastar:

With a view to accelerate our efforts in addressing the problem of mal-nutrition, during the year 2015-2016, in terms of work order received from **Chhatisgarh Council of Science & Technology (CGCOST), Raipur**, we have provided 15 days training for value addition in food processing to the 200 tribal women of 4 villages of district Bastar in the State of Chhatisgarh, as per following schedule:

S. No.	Name of village (District Bastar)	Women beneficiaries	Training period
1.	Chapka	50	8 th to 15 th October 2015
2.	Aaraval	50	8 th to 15 th October 2015
3.	Bakavand	50	23 rd to 29 th December, 2015
4.	Tokapal	50	23 rd to 29 th December, 2015

The first 3 days of this training program were devoted in explaining the beneficiaries and making them well understand on the following aspects of food products:

- What is nutritious food?
- Why it is required?
- What are its advantages?
- Age-wise requirement of food;
- Utility and importance of vitamins, minerals, proteins, fats etc. in our body;
- Analytical description of contents in respective food items

Thereafter, the remaining 5 days of training program were devoted by the subject specialists on the value addition in food processing for increasing their respective nutritious contents. Under this program, value added preparation of following food products were explained to the beneficiaries:

- Laddoos of Amrood (Guava) and Glucose;
- Pickles of Gaajar (Carrot) and Mutter (Peas);
- Laddoos of Narial (Coconut);
- Vegetable of kacha Kela (un-ripe banana) and its chhilka (peeling);
- Khichree, vegetable and pakodas of Moonge Ke Fali and Phool;
- Pulao of various vegetables;
- Dalia and Khichree of pulses;
- Raita of various vegetables and Chatnies of Dhania, Pyaz, Tamatar, Kairi, Pudina, Lahsun, Moongfali, Aam, Amrood etc.;

During this program, practical demonstration of aforesaid food products was made by the experts and the same was also served to the beneficiaries.



Workshop on Malnutrition for Tribal women and girls in District Alirajpur (Madhya Pradesh):

During the year 2015-2016, in terms of Work Order received from **Madhya Pradesh Council of Science & Technology, (MPCOST), Bhopal**, we have organized two training workshops of 7 days each on ‘Nutritious Meals’ to tribal women and girls of most densely tribal populated district Alirajpur (Madhya Pradesh).



Under the programme the first training workshop was organized in village Jaisinghpur in Alirajpur district. In this 7 days workshop 60 tribal women and girls participated. As well as the Second workshop was organized in Village Jaisinghpur (District Alirajpur) for 7 days and 55 tribal women and girls participated in that programme.

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Objectives: The objectives of these training workshops included:

- Develop awareness amongst tribal rural women on need and importance of nutritious meals;
- Training for preparing nutritious meals within locally available food products;
- To minimize growing risks of mal-nutrition;
- Ways and means to prepare nutritious meals in a cost effective manner;
- Explaining the item-wise nutritional value of respective food products;
- Maintaining sanitation and hygiene of food products;

Training activities and achievements:

The first 2 days of this training program were devoted in explaining the beneficiaries and making them fully aware on the following aspects of food products such as what is nutritious food? why it is required? what are its advantages? Age-wise requirement of food, utility and importance of vitamins, minerals, proteins, fats etc. in our body and analytical description of nutritional contents in respective food items. The remaining 5 days of training program were addressed by the subject specialists in explaining and giving practical demonstration of preparing various nutritious meals from the locally available food products/items. During these training workshops the beneficiaries were trained in preparing more than 50 nutritious food items together with practical demonstration by the subject specialists for preparing these food items. The food items so prepared were also served to the beneficiaries and they liked and appreciated the same. During this program, practical demonstration of aforesaid food products was made by the experts and the same was also served to the beneficiaries.

PECSS, with the support and cooperation of MPCOST, is working on this subject for a long time. Apart from training on nutrition, PECSS is also making its efforts to develop linkage between health and self-employment. One of the steps in this direction includes training for making sanitary napkins for improving their health together with sustainable source of self-employment.



IMPLEMENTATION OF PROJECTS FUNDED BY FOREIGN AGENCIES:

Skilled and Employable Vocational Training Program to School Drop outs of under-privileged tribal youths in district Barwani:

PECSS, with the support and cooperation of **FVTRS, Bangalore (Functional Vocational Training and Research Society)** has been working for last 6 years for improving the socio-economic status of under-privileged school dropout youths of tribal district Barwani (Madhya Pradesh), by providing them with employable skilled vocational trainings in respective trades.

In continuation with aforesaid efforts, during the year 2015-2016, in terms of Work Order received from FVTRS, Bangalore in the month of January 2016, we have started implementation of a new



project for providing skilled and employment linked vocational trainings to 180 school dropout youths of tribal/under privileged communities of District Barwani in following 10 trades, as per their respective choice and interest;

- Electrician; Plumber; Sanitary Napkins; Garment making; Body and Hair Spa; Zari-Zardauzi; Mobile Repairing; Carpenter; Screen printing; and Mason work

The major objective of this project is not only to provide skilled training but also to link them with employment or self-employment so that they may earn their livelihood on sustainable basis. Under this project, vocational training for 3 trades has already started during the year under report. The beneficiaries under this project, included – Tribal school dropout youths; Widow or Divorcee women; Single mothers; and Youths of under privileged communities. Apart from technical skill training of respective trades, the beneficiaries are also trained for Entrepreneurship development and life skills, which included:

- Positive approach;
Communication skill;
Personality development;
Decision making process;
Time management; Self esteem, Future planning; Business planning; Market assessment; Linkages with banking and financial institutions; Linkages with concerned officials of Government Departments; Awareness on various Government schemes on micro-entrepreneurship; etc.





Beneficiaries are also addressed on issues related to social awareness, such as, Protection and prevention of HIV AID infection; Nutrition; Gender equity; Health etc.

With an objective of FVTRS, skill net program was initiated by PECSS in Barwani district of Madhya Pradesh to empowered the youth. In which, a group of skilled youths is built to make them as a united power and strengthen. Under this campaign, the organization has been built 11 groups so far with more than 100 young people. Skilled youths have been united from various skills like electrician, screen printing, sanitary napkins, plumber, beautician, garment making and mobile repairing. These groups already started work under Skill Net and they have also obtained some remarkable successes, such as on the initiative of PECSS; trained youths of barwani launched a unique service called “JHAT PAT SEVA”.

Under which they are providing services like electrician, screen printing, plumber, beautician, garment making and mobile repairing at the costumer’s home within only fifteen minutes. Youths has been advertising their programme through distribution of pamphlets citywide, they printed some mobile numbers with skills on these pamphlets and when customer’s calls for the specific service, the message would be circulated to the skilled youth located nearby of customer. And then service would be reach within few minutes to the customer. Thus the youth can get self employment as well as customers get services at home. After the start of the Skill Net programme, youth are seen much better change like their confidence has grown, they are now more aware about the future and



they are committed for the groups.

Under this program, efforts are also being made to link the beneficiaries with education so that they may continue with their education. In this connection, efforts are being made to get these beneficiaries, interested in continuing their education, enrolled in NIOS. With the support and cooperation of FVTRS, Bangalore, PECSS have so far already trained 500 tribal youths of district Barwani and most of them have either been working as self-employed or have been engaged on wage basis and many of such youths have achieved exemplary success in their efforts. Looking at the success of our efforts, we look forward to maintain continuity of such efforts.



Livelihood programs for Leprosy affected persons for their economic empowerment in Madhya Pradesh:

PECSS, with the support and cooperation of **Sasakawa India Leprosy Foundation (SILF), New Delhi**, is continuously working for last 7 years, as mentor, for linking the leprosy affected youths with various self-employment activities in various districts of Madhya Pradesh. Under this program, first



we identify 8-10 youths to form them as a group and thereafter, we identify proper self-employment trades as per their interest and choice. Prior to engaging them into identified self-employment activities, we conduct a market survey to assess the success rate of such trade. Based on our survey, we submit our report to SILF to approve the project and to provide funds for implementation. Upon receiving the funds, PECSS provide necessary

training to identified youths and work as their mentor right from setting up of their trade and its successful operation.

Under the aforesaid program, during the year 2015-2016, we have trained the leprosy affected youths of following colonies of Madhya Pradesh and trained them to start their respective trades as self employment venture:

S. No.	Name of the colony	Trade
1.	Gandhi Nagar Kusht Basti, Bhopal	Electrician
2.	Shri Ram Avtar Colony, Alwasa (Indore)	Agro Farming
3.	Asha Gram Kusht Ashram, Barwani	Cosmetics; and Grocery Store
4.	Aholiya Kusht Ashram, Khandwa	Centering Enterprises
5.	Saraswati Kusht Colony, Mandsaur	Saree marketing

Prior to setting up their respective trades, PECSS had provided them proper training for life skills and entrepreneurship development, which included trade-wise operating techniques for respective trades; Communication skill; Positive approach; Personality development; Decision making process; Time management; Future planning; Business planning; Market assessment.

Team of PECSS also provide constant hand-holding support to all the beneficiaries with regular monitoring and evaluation of activities of the beneficiaries and corrective measures are taken to sort out the problems being encountered by them, if any, in running their trade.

All the beneficiaries are now well-set in their respective trades and are earning their livelihood on sustainable basis. Thus, we are able to achieve the basic objective of project by improving the socio-economic status of beneficiaries and to bring into the mainstream of society.

IMPLEMENTATION OF PROJECTS FUNDED BY CORPORATE SECTOR:

Entrepreneurship skill trainings to tribal youths of in Barwani

PECSS working with collaboration of the **Sitaram Jindal Foundation** from last four years for the development of tribal youths of Sendhwa which is a tribal block of declared BRGF district Barwani in



Madhya Pradesh. Initially we utilized the SJF donation for meeting the recurring expenses of this weaving unit established at Sendhwa, such as procurement of threads, maintenance of looms, and other necessary expenses but from 2015-16 we started utilized that help for the skill development activities to tribal youths of Barwani.

Under these activities we conducted various kind of vocational trainings such as Electrician, mobile repairing, garment making and life skills training. Even after these trainings we have been successfully linked almost seventy percent youths

to the self or wage employment. We utilized the Donation of SJF to purchase raw material for trainings as well as for honorariums of resource persons.

The detailed data of vocational training activities in Barwani under SJF is as following:

S.No.	Name of the Activity	No. of persons benefited
1.	Electrician training	20 trainees (01 batch of 15 boys , 05 girls)
2.	Cell Phone repairing training	20 trainees (01 batch of 15 boys , 05 girls)
3.	Garment Making training	40 trainees (02 batches of 20 boys)
4.	Beautician training	20 trainees (01 batch of 15 girls, 05 boys)
5.	Entrepreneurship and life skill training	40 trainees (02 batches of 20 boys, 20girls)

With a view to provide qualitative skilled training to the beneficiaries by the specialized trainers on respective trades, we have arranged for Training of Trainers by the renowned and experienced Experts in respective trades as well as Life Skills sessions, so that the Trainers are able to provide qualitative skilled training to the beneficiaries, based on modern and updated technology and techniques.



Along with skilled training in respective trades, the beneficiaries were also equipped especially five days life-skills training which included identity and backgrounds, attitude, goals & expectations, SWOT, Time Management, Money Management, Self Esteem, Decision Making, Interview preparation etc.

Capacity building training Workshop for leprosy affected youths:

During the year 2015-2016, we have organized a 3-day National level workshop on “Youth Training Program” for the socio-economic empowerment of Leprosy affected persons. The said workshop, sponsored by Association of People Affected by Leprosy – India (APAL), Hyderabad, was held at AICUF Ashram, Shahpura, Bhopal, on June 12, 13 and 14, 2015.

The workshop was addressed by President of APAL and its senior officers; PECSS President and its functionaries; and Resource persons. The participants in this workshop included 20 youths from 6 states of India.

The issues addressed during this workshop included Personality development; Formation and building of Youth Organization; Basic facts about leprosy; Grass root level program – Water, Sanitation, Nutrition, Livelihood etc.; Self-employment opportunities and skill development training; Inter-personal relations and communication skill; Counseling on leprosy; Human rights and its implementation; SWOT analysis and Office management; Government schemes for the benefit of unemployed youths; Gender issues and prevention of HIV/AIDS



Other activities during this workshop included Film show on skill development; ‘Secret friend’ activity and Group presentation and discussion.

Each session of this workshop was followed by ‘Question and Answer’ session, during which questions raised by participants were answered by the resource persons. All the participants have expressed their deep appreciation of the entire 3 days proceedings of this workshop and termed it as extremely motivational and for improving their level of self-confidence to move further for leading an improved and respectable socio-economic life.



Training to women and girls for making and selling Sanitary Napkins in Districts of Jabalpur and Bhind:

During the year 2015-2016, in the month of February 2016, PECSS was requested by **Shakti Mahakaushal Organization (SMO) of Jabalpur**, to provide technical training to rural women of districts Jabalpur and Bhind for making and selling sanitary napkins through handmade machines. The said SMO had received a work order from MPCOST to train the rural women of Jabalpur and Bhind for making sanitary napkins by handmade machine. In this connection, looking at the experience of PECSS on the subject, MPCOST advised the SMO to seek technical assistance from PECSS for providing such training. Accordingly, SMO requested PECSS for the said assistance.



Accepting the request of SMO, PECSS had not only assisted the SMO in procuring required machinery and raw material for the said training, but also extended its technical support for completing the training. In this behalf, the training activities of PECSS included women beneficiaries were made aware about menstruation period and how it happens; precautionary measures during this period; Usage and advantages of sanitary napkins; technical training for making sanitary napkins and marketing techniques for selling sanitary napkins.

The program was successful as it was reported that most of the women participants not only started using sanitary napkins but have also established their units for making and selling sanitary napkins.

Training to women and girls for making and selling Sanitary Napkins in District of Gwalior:

During the year 2015-2016, in the month of December, 2015 PECSS was requested by Sw. Jajadhar Prashad Mathur Shikshan Sansthan Evam Samaj Kalyan Samiti (SGPMSSKS) of Gwaior, to provide technical training to rural women of districts Gwalior for making and selling sanitary napkins through handmade machines. The said SGPMSSKS had received a work order from MPCOST to train the rural women of Gwalior for making sanitary napkins by handmade machine. In this connection, looking at the experience of PECSS on the subject, MPCOST advised the SGPMSSKS to seek technical assistance from PECSS for providing such training. Accordingly, SGPMSSKS requested PECSS for the said assistance.



Accepting the request of SGPMSSKS, PECSS had extended its technical support for completing the training. In this behalf, the training activities of PECSS included women beneficiaries were made aware about menstruation period; how it happens; precautionary measures during this period; usage and advantages of sanitary napkins. The program was successful as it was reported that most of the women participants not only started using sanitary napkins but have also established their units for making and selling sanitary napkins.

PROGRAMS OUT OF OWN RESOURCES:

Skilled and employable vocational training in the trades of Tailoring and Beautician courses:

During the year 2015-2016, PECSS have provided training to women of BPL families in the districts of Indore in tailoring trade with 25 women and Ratlam in basic beautician course with 18 women beneficiaries. Apart from technical skill of the respective trades, all the beneficiaries were also



provided with entrepreneurship training and financial and marketing linkages, to facilitate them setting up their own micro-enterprise.

Achievements – It has been reported that all the beneficiaries, after successful completion of their training in respective trades, and have started operating their own micro-enterprise and are presently earning their livelihood in the range of

Rs.6000-8000 per month on sustainable basis.

Formation and Training of Self Help Groups:

During the year 2015-2016, with a view to economically empower women of BPL families, our teams have formed and provided training to women self help groups in respective districts of Madhya Pradesh, as per following details:

District	No. of SHG	Members
Bhopal	2	20
Barwani	52	540
Ujjain	4	46
Ratlam	3	50
Alirajpur	2	20
Khandwa	2	22
Hoshangabad	3	30
Satna	12	130
Katni	2	24
TOTAL	82	882

Activities: All the members of SHGs were trained for:

- i) Need-based vocational training, depending upon respective skills;
- ii) Maintenance of proper records of savings of each member;
- iii) Developing financial linkages with financial institutions in the area;
- iv) Proper market linkages for their respective products;
- v) Packaging and pricing of their products to meet the competitive markets;
- vi) Promoting savings amongst the members of Self-Help Groups.



Achievements - Out of total 882 beneficiaries belonging to 82 Self Help Groups, about 76 of them (92%) are working properly and effectively. During the follow-up steps by our team members, it was reported that most of the target SHGs are maintaining proper records and have developed financial and market linkages and their SHGs are working smoothly.

Promoting women and child literacy:

During the year 2015-2016, we have organized 1-week literacy program camps for illiterate women to provide them with basic literacy for common usage in day to day life, as per following schedule:

Period	District	Block	Beneficiaries
04-10 April 2015	Barwani	Rajpur	26
04-10 June 2015	Bhopal	Phanda	21
04-10 August 2015	Raisen	Obedullaganj	24
04-10 October 2015	Betul	Betul	25
04-10 December 2015	Vidisha	Nateran	19
04-10 February 2016	Sehore	Budhni	22
		Total:	137

The literacy training included:

- Basic literacy – Putting signature, understanding alphabets, reading etc.;
- Filling of banking forms;
- Opening of Bank accounts;
- Maintaining SHG Books of Accounts;
- Awareness on various developmental projects/schemes
- Formalities for getting Ration Card;
- Registration of deaths and births in the family;
- Participatory role of women in Panchayati Raj Institutions;
- Maintaining sanitation and personal hygiene; and Nutritional diet for women and children and lactating mothers



Achievements – This literacy program was considered successful, as most of the beneficiaries started performing as literate persons.

Computer software training to unemployed youths:

During the year under report – 2015-2016, PECSS have provided, free of cost, 3 months training on computer software to unemployed youths of BPL families, as per following details:

Period	District	Beneficiaries	Training components
June-August 2015	Hoshangabad	25 boys and girls	Computer fundamentals, MS Office, Internet, etc.
January-March 2016	Raisen	25 boys and girls	Page-maker, Photoshop, Coral draw, Internet, etc.
Total:		50	

Achievements – The training was considered successful, as out of 50 beneficiaries, 46 of them (92%) have been placed successfully and are earning in the range of Rs.8000-10000 per month.

Awareness camps for protection and care against Leprosy:

Continuing with our 7-year constant efforts to develop awareness for protection and care against Leprosy, we have organized awareness camps, throughout the year 2015-2016, covering inmates of Lepers' Colonies spread over in various districts of Madhya Pradesh. During this program, following activities were undertaken by the team members of PECSS:

- Awareness on the symptoms of leprosy and essential care against leprosy;
- Medical consultations (free of cost), to leprosy affected persons;
- Awareness on sanitation and hygiene for healthy living;
- Entrepreneurship training for economically improved socio-economic life.



Achievements – This entire program was extremely successful and received overwhelming response and appreciation from the beneficiaries.

Awareness program for democracy education:

Encouraged with our earlier success, during the year 2015-2016, we have continued with our program for promoting democracy through education and empowerment of communities, with an objective to increase their participatory role in democratic process. Accordingly, we have identified tribal villages in the districts of Mandla, Alirajpur, Jhabua and Khargone.

Activities - Our activities to promote democracy education amongst the tribal communities included:

- Nukkad Nataks;
- Film exhibitions;
- Pictorial presentation; and
- Musical programs

The following issues were emphasized upon during these programs:

- Awareness about the fundamental rights of citizens;
- Entitlement of Human rights;
- Participatory role in democratic process;
- Increased participation in decision-making process;
- Active participation in Panchayat meetings;
- Emphasis upon the rule of law;
- Fundamental rights of citizens as enshrined in the Constitution of India;
- Gender equality;
- Violence against women;
- Awareness against traditional blind faiths



Total of about 920 tribal and rural people have participated in these programs and during the follow-up it was observed that at least 88% of them have been made aware about their respective democratic rights and the process involved.

Health awareness camps to promote sanitation and hygiene:

During the year 2015-2016, we have organized awareness camps to promote sanitation and hygiene for healthy living in various blocks of intervening districts, as per following schedule:

Date	District	Block	Participants
12-05-2015	Bhopal	Berasia	42
12-07-2015	Ujjain	Ujjain	38
12-09-2015	Sehore	Ashta	41
12-11-2015	Raisen	Begamganj	32
12-01-2016	Vidisha	Basauda	39
12-03-2016	Hoshangabad	Sohagpur	37
		Total:	229

During these awareness programs, the participants were informed and educated on following aspects of health, sanitation and hygiene, both at personal level as well as for keeping their surroundings neat and clean:

1. Personal hygiene, including nail cutting, daily bath, washing of hands before and after meals;
2. Food and nutritional hygiene, preparing nutritious meals within available means;
3. Regular health check-up, domestic hygiene, drinking water hygiene;
4. Disposal of waste water – proper sewerage system;
5. Disposal of domestic waste at pre-determined points; and disposal of human waste–personal toilets.

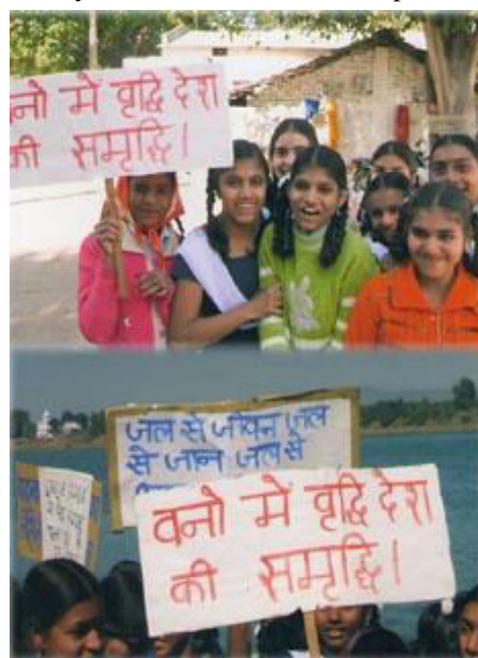
During these camps, general health check-up (blood pressure, weight, height etc.) of participants was also carried out and relevant IEC material was distributed to the participants. All the participants have appreciated the initiative taken by our organization and requested for holding such campaigns at regular intervals.

Awareness camp to promote environment:

During the year 2015-2016, to commemorate the “Environment Day” on 5th June 2015 and to promote and protect the environment, PECSS have organized various programs in districts of Bhopal, Hoshangabad and Raisen, as detailed below:

1. Workshop on proper disposal of solid waste and water conservation;
2. About 600 seedlings were distributed to the public for planting in their respective areas;
3. Awareness against de-plantation and its adverse impact on environment, causing serious problem of global warming;
4. Cleaning campaign of river Narmada by clearing the water-weeds;
5. Public sensitization for not throwing any waste material in the so sacred river of Narmada;
6. Organized a community based program for cleaning and deepening of lakes.

Relevant literature was also distributed on the occasion for highlighting the advantages of environment.



Placement camps for trained youths:

During the year 2015-2016, with a view to ensure placement for the beneficiaries trained by PECSS in respective trades in various districts of Madhya Pradesh, PECSS have organized 4 separate placement camps in districts of Barwani and Indore. Representatives of some renowned industrial organizations participated in these placement camps.

Achievements - In these placement camps, 58 trained beneficiaries were selected for employment in respective trades with an attractive package and perks.

Sports and cultural events and National Days:

As part of our regular feature, we have organized following cultural and sporting events in Bhopal during the year 2015-2016:

1. 'Deepawali Milan' - On the eve of Deepawali, we have organized a 'Deepawali Milan' program, which, apart from families of our Society members, also included our beneficiaries and members of partner Voluntary Organizations. This year, a total of 48 members participated in the event. Sweets were distributed to commemorate the occasion.
2. Athletic Meet - With a view to promote talents of children, an 'Athletic Meet' competition was organized in the month of December 2015 wherein more than 21 children participated. Prizes were distributed to the first three children of every competition.
3. National Day celebrations - On the occasion of Independence Day (15th August) and Republic Day (26th January), apart from flag hoisting and singing of National Anthem at our Head Office premises at Bhopal, our team had visited Old Age Homes and urban slums of district Bhopal and distributed lunch packets and other gift items to the inmates.

The year 2015-2016 has proved to be another milestone in the success story of our organization. This year the PECSS have been recorded a total turnover of more than Rs.54.00 lakhs showing an increase of 14% over the previous year. Our turnover includes 64% funding by Government Departments and 7% by foreign agencies, showing the level of confidence reposed in the result oriented functioning of PECSS both by Government Departments and Foreign agencies.



The highlights of this year's achievements include that on the recommendations of Department of Science & Technology, Government of India, New Delhi, we were invited by various organizations to provide technical support for training their beneficiaries for making sanitary napkins. Our 3-year project awarded by Ministry of Science & Technology, New Delhi, for making and selling sanitary napkins through innovative handmade machine has also been completed with exemplary success.

This year we have also successfully organized a 3-day National level workshop, sponsored by Association of People Affected by Leprosy – India (APAL), Hyderabad, on 'Training of Youths'.

All this combined and coupled with the valued support of our qualified, experienced and dedicated team of professionals, the PRIYANSHI EDUCATIONAL, CULTURAL & SOCIAL SOCIETY (PECSS) have earned a place as first line voluntary organizations dedicated and devoted for securing improved quality of life for the deprived sections of Society.

Employment based skill development trainings to rural youths – A CSR Project:

Under its Corporate Social Responsibility (CSR), a renowned Business House of India – **M.P. Birla Group (Birla Corporation limited-Satna Cement works)** is sponsoring an ambitious project of ‘Employment based skill development trainings’ for 100 rural youths (both males and females) of District Satna in the State of Madhya Pradesh, in association with PECSS as its Implementing Partner. The trades to be included for training under this project include:

- Production of Sanitary Napkins through innovative handmade machines;
- Making of Ready-made garments;
- Making of Bags (School bags, Carry Bags etc.)

The underlying object of this project is to prepare of beneficiaries (rural youths) as micro-entrepreneurs to start their business in respective trades to earn their livelihood on sustainable basis and to improve upon their quality of living. The trainings under this project will include – Development of Technical skill in respective trades; Business techniques; Entrepreneurship skill; Market assessment; Backward and forward linkages; Financial linkages; Procurement of quality raw material at competitive rates; Maintaining quality of products; Maintaining basic Books of Accounts; Disciplined behavior etc.

To promote the sale of Sanitary Napkins, the rural women and girls shall be sensitized on the usage and advantages of Sanitary Napkins during their menstruation period so that are inclined towards its usage, production and marketing to earn their livelihood. The overall objective of this project is to enhance the level of self-confidence amongst the rural youths, through their skill development and capacity building, so that they can be actively involved in income generation activities to attain their economic self-dependence and to contribute their bit in the National development.



UPCOMING PROJECTS:

PECSS, in addition to its regular projects and programs, is gearing itself to implement the following new and innovative projects, during the coming year 2016-2017:

B. 'Scope Model' – An innovative Skill development model of FVTRS, Bangalore:

Accepting a new, innovative and revolutionary challenge in the field of 'Skill Development', PECSS feels confident to convert it into a successful model of 'Skill Development'. In the coming year, PECSS is planning to implement a new and innovative 'SCOPE MODEL' on 'Skill development', in the tribal District of Badwani (Madhya Pradesh) duly initiated and sponsored by Functional Vocational Training & Research Society (FVTRS) of Bangalore.

Under this model, the beneficiaries shall not only be provided with technical and commercial skills of respective trades, but will also include 'research' component in the training, under which prior to commencement of formal training, a scientific based baseline survey of an identified village shall be conducted covering Participatory Rural Appraisal (PRA) and Household survey to collect the primary data on every youth of that village. Similarly, upon completion of training, an End-line survey shall be conducted to ascertain the impact of the training upon the lives of youths, as compared to the data collected during baseline survey.

The purpose of this 'research' component in the training schedule is not only to provide authenticity to the training program, but it will also help in preparing a road-map for the integrated development of identified village, together with skill development trainings to the village youths.

UPCOMING CHALLENGES AND TARGETS:

Every success accompanies newer challenges and targets along with it and in the process of untiring efforts to face such challenges successfully and achieve targets; PECSS gets strengthened by gaining such learnings which helps in further empowering our efforts based on ground-level realities.

PECSS, for the last 14 years of its existence, is constantly moving forward by achieving its higher and higher targets by successfully accepting difficult and exceptional challenges coming in the way. Obviously, in this journey towards Social Development, 'successes' also join hands with 'failures'. However, gaining 'learning' through 'failures' paves the way for 'success'. The fundamental principal of PECSS remains to gain learnings through failures and taking cue from such learnings, convert the failures into success. PECSS is determined to continue to follow its proven and time tested fundamental principal so that it may continue to contribute its bit in the National journey of Development of the Society.

With kind regards and warm greetings to all its stakeholders, funding agencies and net working organizations for their continued support and cooperation.