

**Registration No. 10368**

**Dated 22<sup>nd</sup> February 2002**

**PRIYANSHI EDUCATIONAL, CULTURAL  
AND SOCIAL SOCIETY (*PECSS*)**

**(A National level NGO)**

*“Serving the under-privileged and deprived  
Sections of Society”*

**ANNUAL PROGRESS REPORT  
FOR THE YEAR  
2012-2013**

**Registered Office**

**38-Choubdar Pura  
Ginnuori Talliya  
Bhopal-462 001 (M.P.)**

**Head Office**

**150-Regal Mohini Homes  
Awadhपुरi, BHEL,  
Bhopal-462 021 (M.P.)**

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## **FROM THE DESK OF PRESIDENT**

### **Introduction:**

**PRIYANSHI EDUCATIONAL, CULTURAL AND SOCIAL SOCIETY (PECSS)** is a non-government voluntary organization, devoted and committed to work for the under-privileged and deprived sections of various communities, and registered as a Society under Madhya Pradesh Society Registrickaran Adhinyam, 1973 (No. 44 of 1973) with the Registrar of Firms & Societies, Madhya Pradesh, Bhopal, bearing registration number as 10368 dated 22<sup>nd</sup> February 2002.

### **Mission:**

With the underlying objective and mission to devote and dedicate our efforts in the service of under-privileged and deprived, both in rural areas and urban slums, the primary motive of our Organization is:

*“Improvement in the overall quality of life, covering education, livelihood and health as well as self-sustained empowerment of the backward community and families living below the poverty line – reaching up to poorest of the poor, through intensive capacity building interventions, income generation and health activities with special focus on women, tribal areas and socio-economically deprived sections of society.”*

### **Vision and objectives:**

We aspire to achieve our mission, keeping in view the following vision and objectives:

1. To improve upon health and socio-economic status of people and strive for their overall improvement in quality of life, particularly women and children.
2. To implement innovative livelihood programs with various target communities, particularly the most backward and deprived ones;
3. Networking with leading National and Overseas organizations operating in various fields of development;
4. Promoting democracy through education and empowerment;
5. Empowerment of target communities through capacity building and awareness programs on issues of utmost social importance;
6. To impart vocational trainings to generate additional sources of livelihood, particularly for women, self-help groups and adolescents;
7. To motivate society and develop awareness against gender discrimination;
8. To promote preventive measures against HIV AIDS and STD and create awareness about the same amongst the vulnerable sections of society.
9. To create awareness about all aspects of healthy living, sanitation & hygiene, environment etc.;

10. Promoting educational awareness – formal, informal and adult education.
11. Development of handicrafts and traditional culture.
12. Extending much needed help to the victims of natural as well as man-made calamities, like draught, floods, earthquake, gas leakage, fire, epidemics etc.

**Registrations under various Acts;**

We enjoy the following registrations under various Acts:

1. Section 12-AA of Income Tax Act;
2. Section 80-G of Income Tax Act;
3. Foreign Contribution (Regulation) Act (FCRA) No. 063160160 for Cultural, Economic, Education & Social activities;
4. Permanent Account Number (PAN) as AAA-TP-7915-R

**Registration as Vocational Training Provider (VTP) for MES Courses:**

We have been registered as No. 2340002 - Vocational Training Provider (VTP) by M.P. Council for Vocational, Educational and Training, vide its letter No. MPCVET/MES/11/1884 dated 28<sup>th</sup> September 2011 for running MES courses in district BARWANI.

**Fixed assets as on 31-03-2013:**

S. No.	Description of assets	Approx. value
01	Land (3 acres) in district Badwani	10.00 lakhs
02	Furniture and Fixtures	0.66 lakhs
03	Stitching and Knitting machines	0.25 lakhs
04	Training Tools and Equipment	3.75 lakhs
05	Computers and Printers	1.59 lakhs
06	Electrical and Electronic items	1.43 lakhs
07	Office equipment and accessories	1.25 lakhs
	<b>Total:</b>	<b>18.93 lakhs</b>

**Office infrastructure:**

With the dedicated and tireless efforts of our executives, members, professionals and support staff, the Society has been able to develop a sound infrastructure of its own in Madhya Pradesh, as detailed below:

Category	Address	Contact person	Mobile No.
<b>Registered Office</b>	PECSS 38-Choubdar Pura, Ginnouri Talliya	Dr. (Mrs.) Shalini Mawar, President	98276-12833

	Bhopal-462 001 (M.P.)		
<b>Head Office</b>	PECSS 150-Regal Mohini Homes Awadhपुरi, BHEL Bhopal (M.P.)	Dr. (Mrs.) Shalini Mawar, President  Mr. Rakesh Shrivastava, Projects Coordinator	98276-12833  98938-36862
<b>Regional Office</b>	PECSS Danjheena Mohalla Dangi Bhawan Niwari, District Tikamgarh	Mr. Dharmender Bajpai, Regional Manager	
<b>Branch Offices (5) at:  Mandla</b>	1. PECSS H. No. 154, Gram Korgaon P.O. Purva District <b>Mandla</b> (M.P.)	Mr. Pankaj Mishra, Branch Manager	94253-79514
<b>Badwani</b>	2. PECSS Near Congress Bhawan Sendhwa District <b>Badwani</b>	Mr. Javed Akhtar, Branch Manager	
<b>Ujjain</b>	3. PECSS Dewas Gate, Near Railway Station Kushtrogi Basti <b>Ujjain</b>	Mr. Raja Ram, Branch Manager	
<b>Indore</b>	4. PECSS Banganga Colony Kushtrogi Basti Indore	Mrs. Heera Bai, Branch Manager	
<b>Ratlam</b>	5. PECSS Moti Nagar Colony <b>Ratlam</b>	Mr. Anil Kumar, Branch Manager	
<b>Field Offices at 11 other districts</b>	<u>Districts:</u> Hoshangabad; Jhabua; Sheopur; Shivpuri; Sidhi; Shahdol; Jabalpur; Damoh; Raisen;	<u>Blocks:</u> Keshla Jhabua Karahal Shivpuri Kusmi Sohagpur Majholi Damoh; Obedulaganj	Need based field staff in respective blocks of each district.

	Chhatarpur; and Panna	Chhatarpur; and Panna	
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Thus, during the last about 11 years of our existence, we have established our strong presence in 16 districts of Madhya Pradesh, covering all 10 divisions of the State.

**Bankers:** Our Bankers are:

- a) For Rupee transactions: State Bank of India,  
Awadhपुरi Branch  
BHEL,  
Bhopal  
S.B. Account No.63028244340
- b) For FCRA: State Bank of India  
Awadhपुरi Branch  
BHEL,  
Bhopal  
A/c No. 53001097167.

**Auditors:**

- Sachin Saxena & Associates  
Chartered Accountants  
M-28, First floor, MLA Quarters,  
Jawahar Chowk, Bhopal

**Managing Committee:**

At present we have 11-member Managing Committee, having a term of 5 years up to 2015:

S. N.	Name	Designation	Address	Expertise
01	Dr. (Mrs.) Shalini Mawar W/o Mr. S.K. Mawar	President	38-Chobdarpura, Ginnori Tallaiya, Bhopal	Overall Planning, Coordination & Liaison
02	Mr. Shailender S/o Mr. Krishan Swarup	Vice President	H. No. 38, Chobdar pura, Ginnori Tallaiya, Bhopal	Execution & Implementation
03	Mrs. Neelam Pradhan W/o Mr. Pramod Pradhan	Secretary	85-Chiklod Road, Jehangirabad, Bhopal	Livelihood
04	Mr. Sanjeev Saxena, S/o Mr. K.S. Saxena	Joint Secretary	J-1088, Kotra Sultanabad, Bhopal	Nutrition

05	Mr. Keshav Saral, S/o late Shri G. Shyam Saran	Treasurer	J-1080, Kotra Sultanabad, Bhopal	Accounts and Finance
06	Mrs. Usha Johri W/o Mr. K.S. Johri	Member	28-Vaishali Nagar, Kotra Sultanabad, Bhopal	Women empowerment
07	Dr. (Mrs.) Kusum Saxena, W/o Dr. Sanjay	Member	80-Chiklod Road, Jehagirabad, Bhopal	Gender issues
08	Mr. Sanjiv Singh Yadav S/o Mr. Harsh Singh Yadav	Member	N-12, Siddharth Enclave, Raj Homes, Bhopal	Child Labour
09	Ms. Vidya Raikwar D/o Late Shri Bhanwar Lal Raikwar	Member	25-Harsh Vardhan Nagar, Bhopal	Cultural events
10	Dr. Narender Singh Sengar S/o late Shri V.S. Sengar	Member	D-360, Nehru Nagar, Bhopal	Health issues
11	Mr. Rajiv S/o Mr. Brij Raj	Member	339/14, Qazmeen, Lucknow	General Administration

The Executive Summary of the report, as well as detailed description of activities during the year 2012-2013 have been described in the following pages of this report.

*Dr. (Mrs.) Shalini Mawar*  
*President*

*Bhopal*  
*May, 2013*

## Executive Summary of the Report

### Turnover:

- Total turnover during the year 2012-2013:	<b><u>62.10 lakhs</u></b>
- Comparative turnover of previous year (2011-12):	29.21 lakhs
- Net increase in turnover as compared to previous year:	32.89 lakhs
- %age increase over previous year turnover:	112.60%

### Sources of funding:

- Grants-in-aid from Government Departments:	47.42 lakhs	(76.36%)
- Grants-in-aid from Corporate Sector:	03.50 lakhs	(05.64%)
- Donations from Corporate sector:	00.20 lakhs	(00.32%)
- Membership fees and donation from members:	02.58 lakhs	(04.15%)
- Donations from patrons of Society:	04.78 lakhs	(07.70%)
- Receipts from sale of training items:	02.44 lakhs	(03.93%)
- Interest and other misc. income:	01.18 lakhs	(01.90%)
<b>Total income:</b>	<b>62.10 lakhs</b>	<b>(100%)</b>

### Expenditure heads:

a) Projects and program expenses:	52.87 lakhs	(85.14%)
b) Rent:	00.24 lakhs	(00.39%)
c) Salaries & Honorarium:	01.78 lakhs	(02.87%)
d) Travelling and conveyance:	00.47 lakhs	(00.75%)
d) Administrative overheads:	00.94 lakhs	(01.51%)
f) Total expenditure	<b>56.30 lakhs</b>	<b>(90.66%)</b>
g) Excess of income over expenditure	05.80 lakhs	(09.34%)

**Total:** **62.10 lakhs** **(100%)**

**Districts intervened during 2012-2013:**

- Name of State: Madhya Pradesh
- Number of districts intervened: 18 (36% of the State)
- Names of districts intervened: Bhopal, Tikamgarh, Badwani, Mandla, Indore, Ujjain, Ratlam, Chhatarpur, Chhindwara, Jhabua, Khargone, Hoshangabad; Sehore; Rajgarh; Katni; Jabalpur; Dewas; and Raisen

**Target Beneficiaries:**

Our target beneficiaries included people belonging to:

- Backward tribal communities;
- Leprosy affected persons;
- Victims of Bhopal Gas Tragedy;
- Women members of BPL families;
- Women Self Help Groups
- Unemployed youths;
- Weavers communities;
- Disabled and handicapped persons;
- Scheduled Caste and Tribes; and
- School dropout adolescents;

The detailed description of activities and our achievements during the year under report i.e. 2012-2013 is being presented in the following pages of this report.



## **ACTIVITIES AND ACHIEVEMENTS** **DURING THE YEAR 2012-2013**

During the financial year 2012-2013, our major interventions were focused on the following activities:

### **A. Government funded projects:**

1. Integrated child development project (SABLA Scheme) – Training for making Sanitary Napkins to school dropout girls in village Kajli Kheda of district Bhopal.
2. Department of Science & Technology, Govt. of India project – Training for production of sanitary napkins with entrepreneurship and soft skills training to tribal women of district Badwani.
3. IHDS Scheme of Ministry of Textiles (Handlooms), Government of India – Development of Handloom cluster in block Niwari of district Tikamgarh.
4. Directorate of Handlooms (Special Project Scheme) – Providing weaving training to weavers of Harsh Nagar, district Badwani.
5. M.P. Council of Science & Technology (MAPCOST) project – Providing Sanitary Napkins training to tribal women of district Badwani
6. Ministry of Labour, Government of India (MPCVET) – Providing employable vocational trainings on various trades under MES Scheme to unemployed youths of district Badwani.
7. M.P. Rajya Aajivika Forum (MPRAF) project (CIISP-DFID scheme) – Providing training support to community bookkeepers in district Badwani.

### **B. Corporate Sector funded projects:**

8. Project awarded by Functional Vocational Training & Research Society (FVTRS), Bangalore – Employable vocational trainings to school dropout youths of district Badwani.
9. Project by SASAKAVA India Leprosy Foundation (SILF), New Delhi – Economic empowerment of Leprosy affected beneficiaries in Madhya Pradesh.

C. **Programs out of own sources:**

10. Training and welfare activities for security guards.
11. Skilled and employable vocational training in tailoring trade to women of BPL families;
12. Formation and training of women Self Help Groups;
13. Training on Computer Software to unemployed youths;
14. Promoting literacy amongst women and children;
15. Awareness camps for protection and care against leprosy;
16. Promoting adult education amongst tribal communities;
17. Promoting democracy through education and empowerment of communities;
18. Welfare programs for Scheduled Castes, Tribes and OBC communities;
19. Awareness for protection and care against HIV/AIDS;
20. Promoting environmental awareness;
21. Awareness camps for sanitation and hygiene for healthy living;
22. Sports and cultural activities.

**DETAILS OF ACTIVITIES AND ACHIEVEMENTS**

1. **Training for making Sanitary Napkins to school dropout girls in village Kajli Kheda of district Bhopal – SABLA Scheme:**

In terms of Work Order No. 2012-13/437-A dated 5<sup>th</sup> February 2013 received from Project Officer, Integrated Child Development Project, Bhopal, under SABLA Scheme, we have provided 15 days skilled and employable training to school dropout adolescent girls, as per following details:

- Trade: Making and selling of Sanitary Napkins
- Venue: Village Kalji Kheda, district Bhopal
- No. of beneficiaries: 20 (twenty)

- Period of training: 8<sup>th</sup> to 22<sup>nd</sup> February 2013 (15 days)

The contents of training included:

- i) Details of machinery required for making sanitary napkins;
- ii) Temperature setting for sealing machine and charging of strips;
- iii) Procurement of required raw material;
- iv) Sealing and packaging of sanitary napkins;
- v) Usage of masks during making of napkins;
- vi) Number of pads per packet;
- vii) Costing of sanitary packets and fixing of sale price;
- viii) Marketing techniques;
- ix) Entrepreneurship training

Achievements – All the 20 beneficiaries have already started making sanitary napkins, as a group. Looking at the quality of their product, the group has already received a Work Order from the Department of Women & Child Development, for supply of sanitary napkins. At present, the beneficiaries are earning in the range of Rs.4000-5000 per month.

2. **Training for production of sanitary napkins with entrepreneurship and soft skills training to tribal women of district Badwani – under DST Project:**

In terms of 3-year project awarded by Department of Science & Technology (DST), Ministry of Science & Technology, New Delhi, on 18<sup>th</sup> May 2012, we have commenced our activities in the month of September, 2012, for providing training for the production of sanitary napkins with entrepreneurship and soft skills training to tribal women of district Badwani.

During this 7 months period between September 2012 and March 2013, total of 3 batches of 20 beneficiaries each were provided with 3 months (300 hours) training, as per following details

- 1<sup>st</sup> batch: 20 beneficiaries of village Sivanja Pani between 1<sup>st</sup> September and 30<sup>th</sup> November, 2012
- 2<sup>nd</sup> batch: 20 beneficiaries of Village Jamli between 1<sup>st</sup> December 2012 and 28<sup>th</sup> February 2013
- 3<sup>rd</sup> batch: 20 beneficiaries started from 1<sup>st</sup> March 2013 to be completed on 31<sup>st</sup> May, 2013

The 4-stage training included:

- i) Developing awareness and sensitization of tribal women for usage of sanitary napkins;

- ii) Technical skill for production of sanitary napkins, entrepreneurship development and developing backward and forward linkages for beneficiaries;
- iii) Mobilization of women to be self-users of sanitary napkins;
- iv) Promoting and exploring marketability of sanitary napkins

Achievements - The batch of Jamli village has already been awarded with an order by the District Panchayat, Badwani for supply of 3000 packets of Sanitary Napkins per month to 1500 Aaganwadis operating in the district. In addition to this, under the M.P. Rural Livelihood Program (MPRLP), one shop is being allotted to beneficiaries in the main market of block Sendhwa to facilitate the sale of their products by the beneficiaries.

3. **Development of Handloom cluster in block Niwari of district Tikamgarh under IHDS Scheme of Ministry of Textiles (Handlooms):**

As per Order Number IHDC/Niwadi/2012/1288 dated 15<sup>th</sup> June 2012, received from Handloom Commissioner, Madhya Pradesh, Bhopal, for development of Niwari Handloom Cluster (District Tikamgarh), our activities during the year 2012-2013 included:

- i) Organizing the weavers of villages Niwari, Mudhara, Taricharkalan and Dhamna within Niwari block of district Tikamgarh and provided them with necessary equipment and material for commencing weaving activities;
- ii) Conducted market study and changing the product mix as per market requirements;
- iii) Facilitating financial assistance to identified weavers of Niwari cluster;
- iv) Bringing about qualitative improvement in product design matching with world famous Chanderi designs with the help of Computer added Textile Design (CATD);
- v) The target cluster of weavers was provided with 22 new daubs and trained the weavers for its usage for improving the product designs;
- vi) Organized exposure visit and awareness programs for weavers;
- vii) Promoted marketing efforts through organizing handcraft and handloom fairs; Buyers-Sellers Meet; and Weavers-Traders Meet.

In addition to this, we are continuing to make every effort for the skill and capacity building of weavers for effecting qualitative improvement in the respective handloom products being made by weavers of Niwari cluster. The main objective of these efforts is get the identity of Niwari products established in the market so that they are able to successfully compete with products of Chanderi, Maheshwar and Banaras.

Achievements – With these efforts, the weavers of Niwari cluster have started gaining self-sufficiency in their traditional trade as a successful entrepreneur.

4. **Providing weaving training to weavers of Harsh Nagar, district Badwani – Under Special Project Scheme of Directorate of Handlooms:**

In terms of Work Order Number Special Project/2011-12/750 dated 30<sup>th</sup> March 2012, received from Handloom Commissioner, Madhya Pradesh, Bhopal, we have provided training to 25 traditional weavers for weaving, dyeing, production and marketing of handloom products, together with EDP training in Harsh Nagar colony of block Sendhwa, district Badwani.

Achievements - Although were traditional weavers, but due to their illiteracy, lack of training and resources, were forced to resort to begging for their very survival. However, with the training provided by PECSS, all these artisans have now reverted back to their traditional trade of handloom weaving and are presently earning in the range of Rs.5,000 – Rs.7,000 p.m.

5. **Providing Sanitary Napkins training to tribal women of district Badwani – Under M.P. Council of Science & Technology (MAPCOST) project:**

In terms of Work Order Number CST/S&TPP/Pr/2012 received from M.P. Council of Science & Technology, Bhopal, we have provided training for making and selling of Sanitary Napkins to tribal women of Block Sendhwa (District Badwani), as per following details:

- Name of villages: Sewania Pani and Tagore Bedi
- Beneficiaries: 20 per village (total 40 beneficiaries)
- Period of training: May 2012 to July 2012 (3 months)

Beneficiaries of both the villages were provided training simultaneously and the training included:

- i) Mobilization and sensitization of women for usage of sanitary napkins;
- ii) Details of machinery required for making sanitary napkins;
- iii) Temperature setting for sealing machine and charging of strips;
- iv) Procurement of required raw material;
- v) Sealing and packaging of sanitary napkins;
- vi) Usage of masks during making of napkins;
- vii) Number of pads per packet;
- viii) Costing of sanitary packets and fixing of sale price;
- ix) Marketing techniques;
- x) Entrepreneurship training

Achievements – All the 40 beneficiaries have already started making and selling sanitary napkins and at present are earning in the range of Rs.5000-6000 per month. Our teams are providing continuous hand-holding support of beneficiaries.

6. **Skilled and employable vocational trainings on various trades under MES Scheme to unemployed youths of district Badwani:**

As a registered Vocational Training Provider under MES Scheme of Ministry of Labour & Employment, Government of India, during the year 2012-2013, we have provided skilled and employable vocational trainings to unemployed youths of district Badwani, as per following schedule:

S. No.	Trade	Duration/month	Total beneficiaries
01	Basic Beautician course	120 hrs. – May 2012	30 beneficiaries
02	Fast food (Bakery items, and snacks)	150 hrs. – April 2012	20 beneficiaries
03	Computer software	90 hrs. – April 2012	27 beneficiaries
04	Stitching and sewing	240 hrs. – April and May 2012	40 beneficiaries
	<b>Total:</b>		<b>117 beneficiaries</b>

Apart from skilled trainings in respective trades, the training also covered the following aspects of entrepreneurship:

- i) Backward and forward linkages;
- ii) Tools and machinery;
- iii) Disciplined approach;
- iv) Behavioral change;
- v) Life skills;
- vi) Financial linkages;
- vii) Marketing techniques

Achievements – During our follow-up steps, it was reported that out of 117 beneficiaries 101 of them (86%) have already started their micro-enterprise and are presently earning in the range of Rs.5000-6000 per month on sustainable basis.

7. **Providing training support to community bookkeepers in district Badwani - MPRAF project (CIISP-DFID scheme):**

In terms of Work Order No. 3426/MPRAF/Pro/12 dated 13<sup>th</sup> July 2012, received from Madhya Pradesh Rajya Aajivika Forum (MPRAF), Bhopal, during the year 2012-2013 we have provided training support to Community Bookkeepers (on residential basis) in tribal district of Badwani. The schedule of training included:

- No. of trainees: 300 (30 per batch)
- Duration of training per batch: 7 days (42 hours)
- Hours of training per day: 6 hours

Out of the targeted 300 beneficiaries, training for 150 of them has already been completed (February 2013 to April 2013) and the remaining 150 beneficiaries are receiving training in the current financial year.

The contents of training included:

- Pre-evaluation of trainees and general introduction of accounting terminologies;
- Writing and maintenance of Admission register, Attendance register, and Minutes of meetings;
- Exposure visit to bank for understanding banking procedures;
- Maintaining receipts and payments vouchers;
- Maintenance of books of accounts such as – Cash book, Ledger, Loan book, Savings book etc.
- Preparation of Tribal Balance, MIS and concept of on-line bookkeeping (e-bookkeeping);
- Post-training evaluation of trainees.

Achievements – During the follow-up measures by our team members, it has been observed that almost all the trainees are properly maintaining their books of accounts and all the receipts and payments are being well recorded as per the procedure.

8. **Employable vocational trainings to school dropout youths of district Badwani – Project by FVTRS, Bangalore:**

In terms of Work Order Number EU-059/80 dated 22<sup>nd</sup> September 2011, received from Functional Vocational Training & Research Society (FVTRS), Bangalore, during the year 2012-2013, we have provided skilled and employable vocational trainings to school dropout youths of 6 villages of block Sendhwa of district Badwani, as per following schedule:

S. No.	Trade	Duration/month	Total beneficiaries
01	Security Guards	300 hrs (3 months)	26 beneficiaries
02	Sanitary Napkins	300 hrs (3 months)	40 beneficiaries
03	Basic Electrician course	300 hrs (3 months)	40 beneficiaries

	<b>Total:</b>		<b>106 beneficiaries</b>

The training under each trade included:

- Skill development;
- Entrepreneurship including marketing;
- Financial linkages and banking procedures;
- Exposure visits;
- Post training examination and issuance of certificates

Achievements – Out of 106 beneficiaries, 82 of them (78%) have already been placed either on wage employment or self-employment and are earning in the range of Rs.6000-8000 per month on sustainable basis.

9. **Economic empowerment of Leprosy affected beneficiaries in Madhya Pradesh – Under SASAKAVA project:**

In terms of the Work Order received from SASAKAVA India Leprosy Foundation (SILF), New Delhi, during the year 2012-2013, we have worked for the economic empowerment of leprosy affected beneficiaries in the Lepers' colonies of districts Indore, Ujjain, Ratlam, Badwani and Sehore of Madhya Pradesh, and trained them in the following trades:

<b>District</b>	<b>Trade</b>	<b>Total beneficiaries</b>
Indore	Soya Bean production	12
	Saree selling and sewing	12
Ujjain	Dona making	12
	Retail selling	12
Ratlam	Centering work	12
Badwani	Handloom weaving	12
Sehore	Animal husbandry	12
<b>Total:</b>		<b>84 beneficiaries</b>



In addition to skilled training in respective trades, all the beneficiaries were also trained for entrepreneurship so that they are able to set-up their own micro-enterprise. They have also been provided with financial and marketing linkages.

Achievements – During the follow-up measures by our team members, it has been reported that almost all the beneficiaries have started working on their respective trades and are earning in the range of Rs.4000-6000 per month on sustainable basis and are living a respectable social life.

10. **Training and welfare activities for security guards:**

During the year 2012-2013, we have provided 300 hours training to 40 unemployed youths of BPL families of block Sendhwa (district Badwani). The training was provided by our expert Master Trainers as per provisions of Private Security Act.

Achievements – All the 40 trainees were got selected during the campus interview organized by PECSS and are receiving a package of Rs.5000 per month with various welfare measures as per Corporate rules.

11. **Skilled and employable vocational training to women of BPL families:**

During the year under report, we have provided 100 hours training on tailoring trade to women members of BPL families in the following districts of Madhya Pradesh:

- |   |                          |          |
|---|--------------------------|----------|
| - | Indore (block Indore):   | 30 women |
| - | Badwani (block Sendhwa): | 35 women |

During these trainings, the beneficiaries were trained on making items such as:

- Baby frocks;
- Handkerchiefs;
- Blouses;
- Petticotes;
- Baby napkins;
- Other common items

The trainees were also provided with entrepreneurship training and financial and marketing linkages, to facilitate them setting up their own micro-enterprise.

Achievements – It has been reported that out of 65 beneficiaries, 48 of them (74%) have already started operating from their respective homes and are earning in the range of Rs.4000-5000 per month.

12. **Formation and training of women Self Help Groups:**

During the year under report, we have formed and trained the tribal women Self Help Groups, as detailed below:

<b>Period</b>	<b>District</b>	<b>No. of SHG</b>	<b>Members</b>
1 <sup>st</sup> May to 31 <sup>st</sup> August 2012	Tikamgarh	5	58
1 <sup>st</sup> Sept., to 30 <sup>th</sup> November, 2012	Rajgarh	4	45
1 <sup>st</sup> January to 31 <sup>st</sup> March 2013	Hoshangabad	5	56
<b>Total:</b>		<b>14</b>	<b>159</b>

Activities: All the members of SHGs were trained for:

- i) Need-based vocational training, depending upon respective skills;
- ii) Maintenance of proper records of savings of each member;
- iii) Developing financial linkages with financial institutions in the area;
- iv) Proper market linkages for their respective products;
- v) Packaging and pricing of their products to meet the competitive markets;
- vi) Promoting savings amongst the members of Self-Help Groups.

Achievements - Out of total 159 beneficiaries belonging to 14 Self Help Groups, almost all of them (100%) are working properly and effectively.

During the follow-up steps by our team members, it was reported that most of the target SHGs are maintaining proper records and have developed financial and market linkages and their SHGs are working smoothly.

13. **Training on Computer Software to unemployed youths:**

During the year 2012-2013, we have provided 100 hours computer software training to unemployed youths of BPL families, as per following schedule:

<b>Month</b>	<b>District</b>	<b>Block</b>	<b>Beneficiaries</b>
April 2012	Chhatarpur	Naugaon	30
July 2012	Chhindwara	Tamia	30
October 2012	Jhabua	Rama	25
January 2013	Katni	Katni	30
March 2013	Dewas	Dewas	30
<b>Total:</b>			<b>145</b>

The training included:

- Operating system of computer;
- M.S. Word;
- Axel working;
- E-Mails;
- Search websites
- Other components of computer working

Achievements – The training was considered successful, as out of 145 beneficiaries, 125 of them (86%) have been placed successfully and are earning in the range of Rs.5000-7000 per month.

14. **Promoting literacy amongst women and children:**

During the year under report, we have organized educational camps for promoting literacy amongst women and children, as per following schedule:

<b>Date of camp</b>	<b>District</b>	<b>Block</b>	<b>Participants</b>
12-04-2012	Mandla	Nainpur	25
12-06-2012	Khargone	Segaon	28
12-08-2012	Sehore	Ashta	32
12-10-2012	Raisen	Sanchi	31
12-12-2012	Jabalpur	Majholi	34
12-02-2013	Rajgarh	Jeerapur	29
<b>Total:</b>			<b>179</b>

During these camps, the women and children were motivated for receiving education on regular basis, at least till primary level. The issues addressed during these camps included:

- Every child in the age group of 6-14 years has a right to receive education;
- Importance of education for career building;
- Education improves life skills;
- Encourages participatory role in decision-making process;
- Other advantages of education.

The camps were considered successful, as most of the participants have agreed to receive education on regular basis.

15. **Awareness camps for protection and care against leprosy:**

Continuing with our efforts to develop awareness for protection and care against Leprosy, we have organized awareness camps, throughout the year 2012-2013, covering 16 Lepers Colonies in following districts of Madhya Pradesh:

- Indore: 7 colonies

-	Ujjain:	3 colonies	
-	Ratlam:	1 colony	
-	Katni:	2 colonies	
-	Bhopal:	1 colony	
-	Dewas:	1 colony	
-	Sehore:	1 colony	<u>Total: 16 colonies</u>

Our activities during these awareness camps included – Symptoms of leprosy and Essential care against leprosy.

All our awareness campaigns were extremely successful and received overwhelming response from the beneficiaries as they were explained the above factors in a most simple and understandable manner by our team members. Looking at the success of our program, we propose to extend our activities in other districts of Madhya Pradesh.

16. **Promoting adult education amongst tribal communities:**

With a view to provide literacy to illiterate tribal adults, we have organized Adult Literacy Camps in the tribal dominated districts of Badwani and Jhabua, covering a total of 120 illiterate adults i.e. 70 in Badwani and 50 Jhabua. The activities, during the aforesaid camps included:

- Ability to make their own signatures;
- Identification of Hindi alphabets;
- Ability to do simple arithmetical calculations;
- Writing of simple Hindi words

Achievements – As a result of these camps, the beneficiaries were able to write their names and started identifying the Hindi alphabets. The initiative was appreciated by one and all and requests were made for holding such camps at more frequent intervals.

17. **Promoting democracy through education and empowerment of communities:**

During the year 2012-2013, we have started a new program for promoting democracy through education and empowerment of communities, with an objective to increase their participatory role in democratic process. For this purpose, awareness camps were organized in the tribal districts of Khargone, Jhabua and Badwani and the issues addressed during these camps included:

- Awareness about the fundamental rights of citizens;
- Entitlement of Human rights;
- Participatory role in democratic process;
- Increased participation in decision-making process;
- Active participation in Panchayat meetings;

Total of 240 beneficiaries participated in these camps and during the follow-up it was observed that at least 70% of them have been made aware about their respective democratic rights and the process involved.

18. **Welfare programs for Scheduled Castes, Tribes and OBC communities:**

Continuing to work for the welfare of Scheduled Castes, Tribes and Other backward communities, during the year 2012-2013 we have empowered these communities for developing their awareness on various schemes that have been initiated by Central as well as State Governments for the benefit of these communities, such as:

- Awareness on NREGS, including procedures involved for availing benefits under the scheme;
- Facilities being provide by financial institutions and how to take advantage thereof;
- Various special concessions/preferential treatments, applicable to people belonging to Scheduled Castes/Tribes and OBC categories, such as reservations in jobs and other places etc.

These campaigns were carried out in the districts of Raisen, Sehore and Rajgarh throughout the reporting year covering a total of 401 beneficiaries under these activities.

19. **Awareness for protection and care against HIV/AIDS:**

Continuing with our efforts to develop awareness against this dreaded infection of HIV/AIDS, we have organized one-day awareness camps, in our intervening districts of Madhya Pradesh as per following schedule:

<b>Date</b>	<b>District</b>	<b>Block/Area</b>	<b>Participants</b>
18-05-2012	Bhopal	Urban slums	39
18-07-2012	Hoshangabad	Babai	42
18-09-2012	Badwani	Sendhwa	47
18-11-2012	Mandla	Nainpur	54
18-01-2013	Dewas	Sonkatch	48
18-03-2013	Ujjain	Ujjain	44
	<b>Total:</b>		<b>274</b>

Precautionary steps were suggested against this killer infection such as:

- Usage of condoms prior to sexual activity;
- Insistence upon new syringe for blood transfusion;
- Regular medical check-ups;
- Remedial measures for HIV infected victims.

Our team members have distributed condoms, free of cost, to the target beneficiaries. During these campaigns, all the target beneficiaries i.e. women sex workers and truck

drivers have promised to make use of condoms prior to involvement of any sexual activity. They have also requested for some more details about this dreaded infection, which were also provided to them in one-to-one meetings.

20. **Promoting environmental awareness:**

Continuing with our efforts to protect and promote environment, during the year 2012-13, we have organized one-day campaigns as per following schedule:

<b>Date</b>	<b>District</b>	<b>Block/area</b>	<b>Beneficiaries</b>
17-04-2012	Bhopal	Berasia	37
17-06-2012	Katni	Rithi	31
17-08-2012	Badwani	Sendhwa	36
17-10-2012	Tikamgarh	Niwari	41
17-12-2012	Rajgarh	Baiora	37
17-02-2013	Raisen	Obedullaganj	42
<b>Total:</b>			<b>224</b>

The activities during these campaigns included:

- i) Promoting development and maintenance of kitchen garden;
- ii) Promoting plantation activities and their protection;
- iii) Keeping the surroundings neat and clean;
- iv) Proper disposal of waste water;
- v) Promoting rain water harvesting;
- vi) Importance of maintaining pollution-free environment;
- vii) Health effects of environment.

Achievements - As a gesture of goodwill, some samplings were also planted in respective areas on behalf of PECSS and most of them have survived. Our efforts were appreciated by the community members.

21. **Awareness camps for sanitation and hygiene for healthy living:**

With a view to develop community awareness on the importance of sanitation and personal hygiene for maintaining a good health, we have organized one-day health camps in various blocks of intervening districts, during 2012-2013, as per following schedule:

<b>Date</b>	<b>District</b>	<b>Block/area</b>	<b>Participants</b>
14-05-2012	Badwani	Sendhwa	26
14-07-2012	Mandla	Mohgaon	22
14-09-2012	Ratlam	Bajna	28

14-11-2012	Khargone	Gogawan	21
14-01-2013	Rajgarh	Sarangpur	24
14-03-2013	Katni	Barwara	23
		<b>Total:</b>	<b>144</b>

During these awareness programs, the participants were informed and educated on following aspects of health, sanitation and hygiene, both at personal level as well as for keeping their surroundings neat and clean:

- i) Personal hygiene, including nail cutting, daily bath, washing of hands before and after meals, etc;
- ii) Food and nutritional hygiene;
- iii) Preparing nutritious meals within available means;
- iv) Regular health check-up;
- v) Domestic hygiene;
- vi) Drinking water hygiene;
- vii) Disposal of waste water – proper sewerage system;
- viii) Disposal of domestic waste at pre-determined points; and
- ix) Disposal of human waste – personal toilets.

During these camps, general health check-up (blood pressure, weight, height etc.) of participants was also carried out and relevant IEC material was distributed to the participants. All the participants have appreciated the initiative taken by our organization and requested for holding such campaigns at regular intervals.

## 22. **Sports and cultural activities:**

As part of our regular feature, we have organized following cultural and sporting events in Bhopal during the year 2012-2013:

- i) ‘Deepawali Milan’ - On the eve of Deepawali (13<sup>th</sup> November 2012), we have organized a ‘Deepawali Milan’ program, which, apart from families of our Society members, also included our beneficiaries, women of SHG, farmers’ families and members of partner Voluntary Organizations. This year, a total of 121 members participated in the event. Sweets were distributed to commemorate the occasion.
- ii) Athletic Meet - With a view to promote talents of children, an ‘Athletic Meet’ competition was organized in the month of December 2012 wherein more than 26 children participated. Prizes were distributed to the first three children of every competition.
- iii) National Day celebrations - On the occasion of Independence Day (15<sup>th</sup> August) and Republic Day (26<sup>th</sup> January), apart from flag hoisting and singing of National Anthem at our Head Office premises at Bhopal, our team had visited Old Age

Homes and urban slums of district Bhopal and distributed lunch packets and other gift items to the inmates.

The year 2012-2013 can be termed as a growth year for your organization – the total turnover of the society has risen to all-time high at more than 62.00 lakhs, recording an increase of about 113% over the previous year. We have been awarded with 3-year project by Department of Science & Technology for providing scientific based soft skill and entrepreneurship training to tribal women of Badwani for making and selling sanitary napkins. FVTRS project has been successfully completed with more than 86% placements and Niwari weavers have shown tremendous enthusiasm and settled themselves as a established traditional weavers with a flair for adopting innovative techniques. Also this year, new districts have been brought within our fold and introducing innovative activities. All this combined has generated tremendous goodwill for PECSS and it has successfully established itself as a well groomed organization of social sector.

As such, all this combined, coupled with the valued support of its qualified, experienced and dedicated team of professionals, the PRIYANSHI EDUCATIONAL, CULTURAL & SOCIAL SOCIETY (PECSS) has successfully established itself as a well groomed organization working for the socio-economic development of under privileged and deprived sections of society.

However, we continue to look with higher aspirations to achieve still new heights of success and achievements in the years to come.

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