

Registration No. 10368

Dated 22nd February 2002

**PRIYANSHI EDUCATIONAL, CULTURAL
AND SOCIAL SOCIETY (*PECSS*)**

(A National level NGO)

*“Serving the under-privileged and deprived
Sections of Society”*

**ANNUAL PROGRESS REPORT
FOR THE YEAR
2013-2014**

Registered Office

**38-Choubdar Pura
Ginnuori Talliya
Bhopal-462 001 (M.P.)**

Head Office

**150-Regal Mohini Homes
Awadhपुरi, BHEL,
Bhopal-462 021 (M.P.)**

Phone: 0755-4059211

Mobile: 98276-12833;

94072-70672;

94256-65374

**E-Mail: pecss_ngo@yahoo.co.in
pecss_ngo@rediffmail.com
dr.shalinisaxen@yahoo.co.in**

Website: www.pecss.org

FROM THE DESK OF PRESIDENT

Introduction:

PRIYANSHI EDUCATIONAL, CULTURAL AND SOCIAL SOCIETY (PECSS) is a non-government voluntary organization, devoted and committed to work for the under-privileged and deprived sections of various communities, and registered as a Society under Madhya Pradesh Society Registrickaran Adhiniyam, 1973 (No. 44 of 1973) with the Registrar of Firms & Societies, Madhya Pradesh, Bhopal, bearing registration number as 10368 dated 22nd February 2002.

Mission:

With the underlying objective and mission to devote and dedicate our efforts in the service of under-privileged and deprived, both in rural areas and urban slums, the primary motive of our Organization is:

“Improvement in the overall quality of life, covering education, livelihood and health as well as self-sustained empowerment of the backward community and families living below the poverty line – reaching up to poorest of the poor, through intensive capacity building interventions, income generation and health activities with special focus on women, tribal areas and socio-economically deprived sections of society.”

Vision and objectives:

We aspire to achieve our mission, keeping in view the following vision and objectives:

1. To improve upon health and socio-economic status of people and strive for their overall improvement in quality of life, particularly women and children.
2. To implement innovative livelihood programs with various target communities, particularly the most backward and deprived ones;
3. Networking with leading National and Overseas organizations operating in various fields of development;
4. Promoting democracy through education and empowerment;
5. Empowerment of target communities through capacity building and awareness programs on issues of utmost social importance;
6. To impart vocational trainings to generate additional sources of livelihood, particularly for women, self-help groups and adolescents;
7. To motivate society and develop awareness against gender discrimination;
8. To promote preventive measures against HIV AIDS and STD and create awareness about the same amongst the vulnerable sections of society.
9. To create awareness about all aspects of healthy living, sanitation & hygiene, environment etc.;
10. Promoting educational awareness – formal, informal and adult education.

11. Development of handicrafts and traditional culture.
12. Extending much needed help to the victims of natural as well as man-made calamities, like draught, floods, earthquake, gas leakage, fire, epidemics etc.

Registrations under various Acts;

We enjoy the following registrations under various Acts:

1. Section 12-AA of Income Tax Act;
2. Section 80-G of Income Tax Act;
3. Foreign Contribution (Regulation) Act (FCRA) No. 063160160 for Cultural, Economic, Education & Social activities;
4. Permanent Account Number (PAN) as AAA-TP-7915-R

Registration as Vocational Training Provider (VTP) for MES Courses:

We have been registered as No. 2340002 - Vocational Training Provider (VTP) by M.P. Council for Vocational, Educational and Training, vide its letter No. MPCVET/MES/11/1884 dated 28th September 2011 for running MES courses in district BARWANI.

Fixed assets as on 31-03-2014:

S. No.	Description of assets	Approx. value
01	Land (3 acres) in district Badwani	12.00 lakhs
02	Furniture and Fixtures	0.66 lakhs
03	Stitching and Knitting machines	0.25 lakhs
04	Training Tools and Equipment	3.75 lakhs
05	Computers and Printers	0.59 lakhs
06	Electrical and Electronic items	1.50 lakhs
07	Office equipment and accessories	1.30 lakhs
	Total:	20.05 lakhs

Office infrastructure:

With the dedicated and tireless efforts of our executives, members, professionals and support staff, the Society has been able to develop a sound infrastructure of its own in Madhya Pradesh, as detailed below:

Category	Address	Contact person	Mobile No.
Registered Office	PECSS 38-Choubdar Pura, Ginnouri Talliya Bhopal-462 001 (M.P.)	Dr. (Mrs.) Shalini Mawar, President	98276-12833

Head Office	PECSS 150-Regal Mohini Homes Awadhपुरी, BHEL Bhopal-462 021 (M.P.)	Dr. (Mrs.) Shalini Mawar, President Mr. Rakesh Shrivastava, Projects Coordinator	98276-12833 98938-36862
Regional Office (District Badwani)	PECSS Near Congress Bhawan Sendhwa District Badwani	Mr. Javed Akhtar, Office Manager	
Branch Offices (5) at: Mandla	1. PECSS H. No. 154, Gram Korgaon P.O. Purva District Mandla (M.P.)	Mr. Pankaj Mishra, Branch Manager	94253-79514
Hoshangabad	2. PECSS LIG/306-B, Housing Board Colony Hoshangabad (M.P.)	Mr. Rajiv Lohwanshi Program Manager (T.I. Project)	
Ujjain	3. PECSS Dewas Gate, Near Railway Station Kushtrogi Basti Ujjain	Mr. Raja Ram, Branch Manager	
Indore	4. PECSS Banganga Colony Kushtrogi Basti Indore	Mrs. Heera Bai, Branch Manager	
Ratlam	5. PECSS Moti Nagar Colony Ratlam	Mr. Anil Kumar, Branch Manager	
Field Offices at 10 other districts	<u>Districts:</u> Jhabua; Chhindwara; Kargone; Shahdol; Sheopur;	<u>Blocks:</u> Jhabua Jamai Maheshwar Budhar Sheopur Kalan	Need based field staff in respective blocks of each district.

	Shivpuri Jabalpur; Raisen; Chhatarpur; Dewas;	Shivpuri Majholi Obedullaganj Chhatarpur; and Bagali	
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Thus, during the last about 12 years of our existence, we have established our strong presence in 17 districts of Madhya Pradesh, covering all 10 divisions of the State.

Bankers: Our Bankers are:

- a) For Rupee transactions: State Bank of India,
Awadhपुरi Branch
BHEL,
Bhopal
S.B. Account No.63028244340
- b) For FCRA: State Bank of India
Awadhपुरi Branch
BHEL,
Bhopal
A/c No. 53001097167.

Auditors:

- Sachin Saxena & Associates
Chartered Accountants
M-28, First floor, MLA Quarters,
Jawahar Chowk, Bhopal

Managing Committee:

At present we have 11-member Managing Committee, having a term of 5 years up to 2015:

S. N.	Name	Designation	Address	Expertise
01	Dr. (Mrs.) Shalini Mawar W/o Mr. S.K. Mawar	President	111, Regal Mohini Homes, Awadhपुरi, Khajurikala, Bhopal	Overall Planning, Coordination & Liaison
02	Mr. Shailender S/o Mr. Krishan Swarup	Vice President	H. No. 32, Chobdar pura, Ginnori Tallaiya, Bhopal	Execution & Implementation

03	Mrs. Neelam Pradhan W/o Mr. Pramod Pradhan	Secretary	85-Chiklod Road, Jehangirabad, Bhopal	Livelihood
04	Mr. Sanjeev Saxena, S/o Mr. K.S. Saxena	Joint Secretary	J-1088, Kotra Sultanabad, Bhopal	Nutrition
05	Mr. Keshav Saral, S/o late Shri G. Shyam Saran	Treasurer	HIG-35, Kanha Kunja, Kolar Road, Bhopal	Accounts and Finance
06	Mrs. Usha Johri W/o Mr. K.S. Johri	Member	HIG-36, Vaishali Nagar, Kotra Sultanabad, Bhopal	Women empower-ment
07	Dr. (Mrs.) Kusum Saxena, W/o Dr. Sanjay	Member	80-Chiklod Road, Jehagirabad, Bhopal	Gender issues
08	Mr. Sanjiv Singh Yadav S/o Mr. Harsh Singh Yadav	Member	N-12, Siddharth Enclave, Raj Homes, Bhopal	Child Labour
09	Ms. Vidya Raikwar D/o Late Shri Bhanwar Lal Raikwar	Member	25-Harsh Vardhan Nagar, Bhopal	Cultural events
10	Dr. Narender Singh Sengar S/o late Shri V.S. Sengar	Member	D-360, Nehru Nagar, Bhopal	Health issues
11	Mr. Rajiv S/o Mr. Brij Raj	Member	339/14, Qazmeen, Lucknow	General Administra-tion

The Executive Summary of the report, as well as detailed description of activities during the year 2013-2014 have been described in the following pages of this report.

Dr. (Mrs.) Shalini Mawar
President

Bhopal
June, 2014

Executive Summary of the Report

Turnover:

- Total turnover for the year 2013-2014:	<u>29.90 lakhs</u>
- Comparative turnover of previous year (2012-2013):	62.10 lakhs
- Net decrease in turnover over previous year:	32.20 lakhs
- Net decrease in turnover over previous year:	51.85%

Sources of funding (receipts):

- Grant-in-aid from MPCVT, Bhopal:	01.62 lakhs	(05.42%)
- Grant-in-aid from MPCOST, Bhopal:	00.76 lakhs	(02.54%)
- Grant-in-aid from Ministry of Science & Tech.:	05.23 lakhs	(17.49%)
- Grant-in-aid from MPSACS:	06.04 lakhs	(20.20%)
- Grant-in-aid from Sasakawa India Leprosy Foundation:	00.62 lakhs	(02.07%)
- Donation from Sitaram Jindal Foundation, New Delhi:	00.10 lakhs	(00.33%)
- Fees and donations from members:	02.35 lakhs	(07.86%)
- Donations from patrons of the Society:	04.62 lakhs	(15.45%)
- Receipts from sale of training material:	00.93 lakhs	(03.11%)
- Contribution from beneficiaries:	00.63 lakhs	(02.11%)
- Bank interest and other misc. income:	00.40 lakhs	(01.34%)
<u>Total receipts:</u>	<u>23.30 lakhs</u>	(77.92% of total turnover)

Expenditure heads:

a) Projects and program expenses:	25.80 lakhs	(86.29%)
b) Salaries & Honorarium:	02.44 lakhs	(08.16%)
c) Travelling and conveyance:	00.62 lakhs	(02.07%)
d) Legal and professional expenses:	00.08 lakhs	(00.27%)
e) Administrative overheads:	00.96 lakhs	(03.21%)
f) <u>Total expenditure:</u>	<u>29.90 lakhs</u>	(100%)
g) <u>Less: Excess of Expenditure over receipts:</u> (Against grants receivable – 7.67 lakhs)	-06.60 lakhs	(22.08%)
<u>Net receipts:</u>	<u>23.30 lakhs</u>	(77.92%)

Districts intervened during 2013-2014:

- Name of State: Madhya Pradesh
- Number of districts intervened: 17 (34% of the State)
- Names of districts intervened: i) Bhopal; ii) Badwani; iii) Mandla; iv) Indore; v) Ujjain; vi) Ratlam; vii) Chhatarpur; viii) Chhindwara; ix) Jhabua; x) Khargone; xi) Hoshangabad; xii) Sehore; xiii) Rajgarh; xiv)Katni; xv) Jabalpur; xvi) Dewas; and xvii) Raisen

Target Beneficiaries:

Our target beneficiaries included people belonging to:

- Tribal women;
- Drug users (Under Target Intervention Project);
- Leprosy affected persons;
- Women members of BPL families;
- Women Self Help Groups
- Unemployed youths;
- Deprived children;
- Illiterate adults;
- Weavers communities;
- Disabled and handicapped persons;
- Scheduled Caste and Tribes; and
- School dropout adolescents;

The detailed description of activities and our achievements during the year under report i.e. 2013-2014 is being presented in the following pages of this report.

ACTIVITIES AND ACHIEVEMENTS
DURING THE YEAR 2013-2014

During the financial year 2013-2014, our major interventions were focused on the following activities:

A. **Government funded projects:**

S. No.	Project activity	District	Funded by
1.	Implementation of Target Intervention (T.I.) Project for Injective Drug Users (IDUs)	Hoshangabad (M.P.)	M.P. State Aids Control Society, under NACO program
2.	Training for production of sanitary napkins (by handmade machines) with entrepreneurship and soft skills training to tribal women	Block Sendhwa, Barwani (M.P.)	Ministry of Science & Technology, Government of India (Through MPCOST)
3.	Skilled and employable vocational training under MES scheme to unemployed youths	Block Sendhwa, Barwani	As registered VTP by MPCVET (Ministry of Labour & Employment, Govt. of India)
4.	Training Workshop on Malnutrition of tribal women	Barwani	M.P. Council of Science & Technology, Bhopal
5.	Book keeping training support to Book Keepers of Self Help Groups	Barwani	M.P. Rajya Ajeevika Forum (MPRAF) under M.P. District Poverty Initiatives Project (MP-DPIP)

B. **Corporate Sector funded projects:**

S. No.	Project	District	Funded by
6.	Livelihood programs for Leprosy	Katni and	SASAKAVA India

	affected persons for their economic empowerment	Indore	Leprosy Foundation (SILF), New Delhi
7.	Handloom weavers – Recurring expenses	Block Sendhwa (Barwani)	Sitaram Jindal Foundation, New Delhi

C. **Programs out of own sources:**

S. No.	Programs in the districts under our intervention
8.	Training and welfare activities for security guards
9.	Skilled and employable vocational training (Tailoring and Beautician courses) to women of BPL families
10.	Organized placement camps for trained youths
11.	Formation and training of women Self Help Groups
12.	Training on Computer Software to unemployed youths
13.	Promoting literacy amongst women and children
14.	Awareness camps for protection and care against leprosy
15.	Promoting adult education amongst tribal communities
16.	Promoting democracy through education and developing community awareness
17.	Science Exhibition in schools
18.	Camps to promote environment
19.	Awareness camps for sanitation and hygiene for healthy living
20.	Sports and cultural activities

DETAILS OF ACTIVITIES AND ACHIEVEMENTS **DURING THE YEAR 2013-2014**

A. **IMPLEMENTATION OF GOVERNMENT FUNDED PROJECTS:**

1. **Implementation of Target Intervention (T.I.) Project for Injective Drug Users (IDUs):**

During the year 2013-2014, our Society has been awarded a work order by Madhya Pradesh State Aids Control Society (MPSAC), Bhopal, (under National Aids Control Organization - NACO), for implementation of its Target Intervention Project for the High Risk Group of Injective Drug Users (IDUs) in the district of Hoshangabad (Madhya Pradesh), as per following details:

- Target district: Hoshangabad
- Target High Risk Group: Injective Drug Users (IDUs)
- Target beneficiaries: 200 IDUs

In terms of the Work Order, during the year under report, we have established a fully equipped office in district Hoshangabad, as per criteria set-forth by the MPSACS and required staff was appointed.

Objective - The major objective of the project is to ensure prevention and care against the infection of HIV/AIDS amongst the Injective Drug Users (IDUs), considered to be one of the High Risk Groups for this dreaded infection.

Accordingly our activities during the year under report, for achieving this objective included:

Activities	Frequency	Total numbers
Identification and listing of target groups beneficiaries	Regular	180 (90%) beneficiaries
One-to-one meetings with target beneficiaries	Regular	180 meetings
DIC meetings	Regular	180 meetings
Medical check-up and Testing of beneficiaries	Regular	160 beneficiaries
Counseling of target beneficiaries	Regular	180 beneficiaries
Supply of condoms, needles and syringes to respective target groups	Regular	As per requirement

Setting up Condom boxes at vantage points	Regular filling of boxes	At respective positions
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Achievements – Through our successful counseling with target beneficiaries, we have succeeded in motivating the respective beneficiaries for usage of condoms for their own safety and health. Beneficiaries have now started opting for their regular medical check-up and consequent treatment, if so required.

Impressed with our successful implementation of T.I. project, the MPSAC has:

- i) Included another High Risk Group category of MSM (Male Sex to Male), in addition to IDUs within our intervening area; and
- ii) Increased the number of target category from 200 to 250 beneficiaries for IDUs and 250 for newly added MSM category.

Encouraged with the recognition provided to our achievements, we shall continue to put-in our best efforts in achieving the objectives of this project of extreme social importance in the years to come.

2. **Training for production of sanitary napkins (by handmade machines) with entrepreneurship and soft skills training to tribal women:**

As per 3-year project awarded by Department of Science & Technology (DST), Ministry of Science & Technology, New Delhi, vide F. No. DST/TDD/2K11/143 (G) dated 18th May 2012, to provide training for the production of sanitary napkins with entrepreneurship and soft skills training to tribal women of district Badwani, the brief details of our activities during the year 2013-2014 are as under:

Objective: To provide employable and skilled vocational training for the production of Sanitary Napkins (through handmade machines) to the girls of tribal BPL families and to prepare them as successful entrepreneurs for the production and sale of sanitary napkins.

Activities: Our activities to achieve the objectives included:

- i) Mobilization of beneficiaries;
- ii) Technical skill training;
- iii) Training on Entrepreneurship (EDP);
- iv) Generation of awareness on Health & Hygiene;
- v) Exposure visit to successful ventures;
- vi) Participation in trade fairs to promote their products;

Beneficiaries: During the year 2013-2014, we have trained 80 beneficiaries, as identified and selected from the target villages of block Sendhwa (District Barwani).

Total number of batches:	4 batches
No. of beneficiaries per batch:	20 beneficiaries
Hours of training per batch:	300 hrs.
No. of training months:	3 months

- Achievements:
- i) Out of total 80 beneficiaries trained during the year under report, 72 of them (90%) have already established their respective units and started making and selling sanitary napkins.
 - ii) The total household income of the beneficiaries has been increased to Rs.6,000 p.m. – an increase of about 40-50% over their earlier income, while working for about 5 hours per day in their respective homes;
 - iii) During the period under report, more than 5000 women, including adolescent girls, have been made as regular consumers for sanitary napkins.

- Success story:
- i) Impressed with the successful efforts, the District Collector of Barwani had allotted 4000 sq. ft. of land for the construction of a Production Centre for Sanitary Napkins by the tribal beneficiaries;
 - ii) District Panchayat, Barwani, placed an order for supply of 3000 packets (8 pieces per packet) of sanitary napkins per month to 1500 Aaganwadis operating in the district.
 - iii) In the face of constant efforts made by PECSS, the District Administration is in the process of allotting one shop in favor of beneficiaries in the main market of block Sendhwa to facilitate the beneficiaries for selling their product.
 - iv) Looking at the quality of home-made sanitary napkins by our beneficiaries at comparatively cheaper rates, the market preference has been tilted towards these home-made sanitary napkins as against their earlier preference of branded ones. This has resulted in increased and regular demand of such home-made sanitary napkins being made by our beneficiaries.

3. **Skilled and employable vocational training under MES scheme to unemployed youths:**

As registered Vocational Training Provider (VTP) – Registration No. 2340002 by M.P. Council for Vocational, Educational and Training for running MES courses in district BARWANI – under the scheme of Ministry of Labour, Government of India, during the year 2013-2014, we have provided skilled and employable vocational training to unemployed youths of BPL families in district Barwani, as per following details:

S. No.	Trade	No. of batches (20 beneficiaries per batch)	No. of beneficiaries
1.	Computer fundamental, internet, MS Office	2 batches	40 beneficiaries
2.	Basic Beautician course	2 batches	40 beneficiaries
3.	Stitching and knitting	1 batch	20 beneficiaries
4.	Desktop Publishing (Page-maker, Corel Draw, Photoshop)	2 batches	40 beneficiaries
	Total:	7 batches	140 beneficiaries

Apart from skilled trainings in respective trades, the training also covered the following aspects of entrepreneurship:

- i) Backward and forward linkages;
- ii) Tools and machinery;
- iii) Disciplined approach;
- iv) Behavioral change and life skills;
- v) Financial linkages;
- vi) Marketing techniques

Achievements – Out of the 7 batches, beneficiaries for 3 batches (60 beneficiaries) have already been successfully tested and certificates have been issued by the competent authorities. The examination and certification of remaining 4 batches is in process and shall be completed very soon.

Out of the 60 beneficiaries who have been issued the certificates for respective trades, 51 of them (85%) have been successfully placed either as self employed or on wage employment and are presently earning in the range of Rs.8000-10,000 per month.

We are continuing with our efforts, through hand-holding support, to ensure that the remaining 9 successful beneficiaries are also placed on sustainable basis to earn their livelihood.

4. **Training Workshop on Malnutrition of tribal women:**

In terms of Work Order received from M.P. Council of Science & Technology (MPCOST), Bhopal, during the year 2013-2014, we have organized 8 days Training Workshop on Malnutrition of Tribal women in district Barwani, as per following details:

- Objective: Training and awareness on nutritious meals to overcome the prevailing problem of malnutrition and its impact on the healthy living, particularly on women and children.
- Target group: Tribal rural women of district Barwani – 100 participants.
- Venue: i) Village Bijapuri - 52 participants
ii) Village Jamli (Kalapani) - 48 participants
- Dates: i) 4 days in Bijapuri – 30th March - 2nd April 2014
ii) 4 days in Jamli (Kalapani) - 30th March - 2nd April 201

During these workshops, the issues addressed by the distinguished speakers on nutrition and health, included:

- i) Importance of nutritious meals and the prevailing extent of malnutrition together with its impact on the health, particularly of women and children;
- ii) Traditional in-house treatment of some common ailments;
- iii) Awareness on the women-specific ailments, their possible causes and symptoms and how they can be avoided by regular intake of nutritious diet within available means;
- iv) Participants were informed about the age-wise diet schedule for children and how it should be prepared within available means;
- v) Meaning and purpose of various types of vitamins, proteins and minerals were explained to the participants along with their respective advantages for maintaining the body healthy and growth oriented.
- vi) Since it was observed by the PECSS that the available sources of water (wells etc.) in both these villages remain dirty and non-medicated, causing water-borne problems like diarrhea etc., therefore, in this workshop an advisory on drinking water was issued to the participants to the effect that for drinking purposes, they should first get the water boiled and after sifting/filtering the boiled water in a clean cloth, store it in a earthen pitcher for consumption.

- vii) The participants were advised that in the event of any case of dysentery and vomiting, the patient should be immediately provided either with ORS - mixture of sugar and salt in the water; or with lemon & sugar mixed water. In the event of any deterioration in the condition of patient, they should immediately consult the nearest available doctor. But under no circumstances they should waste their time on age-old traditional blind faiths, such as incantation etc.
- viii) During these workshops, the participants were also informed about causes and symptoms of various diseases such as Anemia, disfiguring of bones, Jaundice etc.; as well as advantages of different vegetables and fruits.

On the conclusion of each workshop, the participants were invited to raise questions and were answered satisfactorily. A booklet containing age-wise diet chart, keeping in view the prevailing local conditions, was also distributed to the participants on behalf of the PECSS.

5. **Book keeping training support to Book Keepers of Self Help Groups:**

In terms of Work Order No. 3426/MPRAF/Pro/12 dated 13th July 2012, received from Madhya Pradesh Rajya Aajivika Forum (MPRAF), Bhopal, during the year 2013-2014, we have provided training support to Community Bookkeepers i.e. Bookkeepers of rural Self Help Groups (on residential basis) in target blocks of district of Badwani. The schedule of training included:

- No. of trainees:	237 beneficiaries
- Target blocks of district Barwani :	Rajpur, Pansemal and Sendhwa
- Training period:	21-2-2013 to 28-6-2013
- No. of batches:	18
- Beneficiaries per batch:	13 beneficiaries per batch
- Training period per batch:	7 days (42 hours)
- Hours of training per day:	6 hours

The contents of training included:

- Pre-evaluation of trainees and general introduction of accounting terminologies;
- Writing and maintenance of Admission register, Attendance register, and Minutes of meetings;
- Exposure visit to bank for understanding banking procedures;
- Maintaining receipts and payments vouchers;
- Maintenance of books of accounts such as – Cash book, Ledger, Loan book, Savings book etc.
- Preparation of Tribal Balance, MIS and concept of on-line bookkeeping (e-bookkeeping);

- Post-training evaluation of trainees.

In addition to above training on Bookkeeping, the beneficiaries were also informed about the following aspects of Self Help Group:

- Formation process of Self Help Group together with its objectives and importance;
- Advantages of working in an integrated manner as one identity;
- Importance and necessity of bookkeeping in proper functioning of SHG;
- Importance of bookkeeping in self-employment/micro-enterprise;
- Importance of booking in the grading process for the SHG

Achievements – All the beneficiaries were duly trained in preparing and maintaining required books of accounts during the practical demonstrations in groups and as a result of this training they are well informed about the importance and necessity of respective books of accounts.

B. **IMPLEMENTATION OF CORPORATE FUNDED PROJECTS:**

6. **Livelihood programs for Leprosy affected persons for their economic empowerment:**

PECSS, with the support of SASAKAVA India Leprosy Foundation (SILF), New Delhi, is constantly working for the last 5 years, on the livelihood programs for the economic empowerment of leprosy affected persons in various districts of Madhya Pradesh.

In continuation of the said process, during the year 2013-2014, we have worked for the economic empowerment of leprosy affected persons in the Lepers' colonies of following districts of Madhya Pradesh:

- i) Mahatma Gandhi Kusht Basti, Katni
- ii) Baba Ambedkar Kusht Basti, Katni
- iii) Rajender Nagar Kusht Basti, Indore

Activities:

- i) Two lepers' colonies of Katni (Mahatma Gandhi and Baba Ambedkar Kusht Bastis) - 20 leprosy affected persons of these two colonies were first trained in respective trades after due study of market feasibility and trade-wise skill and experience of beneficiaries, in trades like – Grocery business; Operating Canteen; Riksha Pulling; Cutlery trade, Soft toys, Sculpture business etc. Upon completion of skill training, in respective

trades, all the 20 beneficiaries were duly assisted in establishing their respective micro-enterprises with the support of financial institutions.

- ii) Rajender Nagar Kusht Basti, Indore - Here the identified women suffering from leprosy were first trained in stitching and knitting trade by PECSS and then were assisted in establishing and operating their joint Stitching and Knitting Unit. Not only this, with the efforts made by PECSS, a proper and effective market linkage was also provided to this unit and consequently it has started receiving stitching and knitting orders from the market on regular basis.

Achievements - All the beneficiaries are now earning in the range of Rs.4000 – 20,000 per month and are leading an improved socio-economic life with respectability, leaving behind their earlier activities of begging and other unsocial activities.

Welfare activities for residents of lepers' colonies in Madhya Pradesh - During the last 5 years, PECSS is constantly working in 25 lepers' colonies spread over in 11 districts of Madhya Pradesh for securing basic amenities for the residents of these colonies, such as – pucca houses; water; electricity; aaganwadis, health centers, employment and social justice. In this process, the president of PECSS, Mrs. Shalini Saxena has also met the Hon'ble Chief Minister, Shri Shivraj Singh Chouhan and submitted a memorandum containing 8 basic demands on behalf of leprosy affected persons in Madhya Pradesh and hope to achieve success in her efforts.

7. **Promoting handloom weavers – Recurring expenses:**

Since last 4 years, with the efforts of PECSS, the leprosy affected persons in village Harsh Nagar of Block Sendhwa in district Barwani are operating a weaving unit. In this unit, the leprosy affected persons prepare various handloom products which are being marketed by PECSS. As such, the leprosy affected persons of this area are able to earn their livelihood for leading a socio respectable life.

During the year 2013-2014, the funds provided by Sitaram Jindal Foundation, New Delhi, have been utilized for meeting the recurring expenses of this weaving unit, such as procurement of threads, maintenance of looms, and other necessary expenses.

In addition to aforesaid funds, donations received from other sources also are being utilized on the residents of Harsh Nagar Kusht Colony so that they are able to engaged themselves in a micro-enterprise venture and get rid from their begging practice.

Achievements – Consequent to the efforts made by PECSS duly supported by donor firms, the beneficiaries of this unit are able to lead a much improved economic life with social acceptability and respect, coupled with self-confidence and respect.

C. **PROGRAMS OUT OF OUR OWN SOURCES:**

8. **Training and welfare activities for security guards:**

During the year 2013-2014, PECSS have provided 15 days (100 hours) training, free of cost, to 45 school dropout and unemployed youths of BPL families of block Sendhwa (district Badwani). The training was provided by the retired army personnel of the rank of Subedar.

The training was provided as per provisions contained under the “Private Security Act”, and included:

- i) Security duties
- ii) Basics of Fire Fighting
- iii) Security systems
- iv) Legal obligations
- v) Disciplined approach and behavior;
- vi) Communication
- vii) Basic knowledge of computer;
- vii) Physical training
- viii) Drill & Uniform
- ix) Other aspects of residential and industrial security

Achievements – All the 45 trainees were got selected during the campus interview organized by PECSS, by the industrial units of Pithampur, Indore, Bhopal, and Mundra (Gujrat), and are receiving a package of in the range of Rs.5000-7000 per month with various welfare measures as per respective Corporate rules.

9. **Skilled and employable vocational training (Tailoring and Beautician courses) to women of BPL families:**

During the year under report – 2013-2014, PECSS have provided training to women of lepers’ colonies in districts of Indore and Ratlam, as per following details:

District Indore – Banganga area – 3 months training:

- Tailoring trade (stitching & Knitting): 20 women
- Basic Beautician course: 20 women

District Ratlam – Moti Nagar Lepers’ colony – 1 month training:

- Stitching and knitting: 20 women
- Basic Beautician course: 20 women

All the beneficiaries were also provided with entrepreneurship training and financial and marketing linkages, to facilitate them setting up their own micro-enterprise.

Achievements – It has been reported that all the beneficiaries, after successful completion of their training in respective trades, and have started operating their own micro-enterprise and are presently earning their livelihood in the range of Rs.6000-8000 per month on sustainable basis.

The beneficiaries of Ratlam district, have also started receiving orders for the school uniforms for the respective schools operating in their area and this has ensure them for a much improved income on sustainable basis.

10. **Organized placement camps for trained youths:**

During the year 2013-2014, with a view to ensure placement for the beneficiaries trained by PECSS in respective trades in various districts of Madhya Pradesh, such as Barwani, Hoshangabad, Ratlam, Indore, Sehore, Bhopal etc., PECSS have organized 4 separate placement camps in districts of Barwani and Indore, as per following details:

- Block Sendhwa (district Barwani): 1
- District Barwani: 2
- District Indore: 1

Representatives of following industrial organizations were present in the placement camps:

- Pioneer Security Services, Ahemdabad;
- Locator Security Services, Indore;
- Max Vigil Security Pvt. Ltd., Indore;
- Maral Private Ltd., Khandwa;
- Nakoda Electric Works, Pithampur;
- Vardhman Companies Pvt. Ltd., Mandideep (Raisen);
- Navyug Toll Plaza, Julwania (Barwani); and
- Oriental Toll Plaza, Khandwa

Achievements - In these placement camps, as many as 85 training beneficiaries were selected for employment in respective trades, such as – Security Guards, Computer Operator, Electrician, Spoken English etc., with an attractive package and perks.

11. **Formation and training of women Self Help Groups:**

During the year 2013-2014, with a view to economically empower women of BPL families, our teams have formed a total of 51 Self Help Groups with 602 members of respective villages in 9 districts of Madhya Pradesh, as per following details:

District	Villages of block	No. of SHG	Members
Barwani	Sendhwa	7	84
Hoshangabad	Kesla	5	58
Mandla	Mohgaon	6	72
Ratlam	Sailana	5	58
Ujjain	Khachrod	6	70
Indore	Mhow	6	69
Katni	Barwara	5	60
Dewas	Bagali	6	71
Sehore	Ashta	5	60
Total:		51	602

Activities: All the members of SHGs were trained for:

- i) Need-based vocational training, depending upon respective skills;
- ii) Maintenance of proper records of savings of each member;
- iii) Developing financial linkages with financial institutions in the area;
- iv) Proper market linkages for their respective products;
- v) Packaging and pricing of their products to meet the competitive markets;
- vi) Promoting savings amongst the members of Self-Help Groups.

Achievements - Out of total 602 beneficiaries belonging to 51 Self Help Groups, almost all of them (100%) are working properly and effectively. During the follow-up steps by our team members, it was reported that most of the target SHGs are maintaining proper records and have developed financial and market linkages and their SHGs are working smoothly.

12. **Training on Computer Software to unemployed youths:**

During the year 2013-2014, PECSS have provided, free of cost, 3 months training on computer software to unemployed youths of BPL families, as per following details:

Period	District	Village/ Block	Beneficiaries	Training components
May to July 2013	Bhopal	Khajuri Kalan	20 boys and girls	Computer fundamentals,

				MS Office, Internet, etc.
January to March 2014	Sehore	Ichhawar	20 girls	Page-maker, Photoshop, Coral draw, Internet, etc.
Total:			40	

Achievements – The training was considered successful, as out of 40 beneficiaries, 36 of them (90%) have been placed successfully and are earning in the range of Rs.6000-8000 per month.

13. **Promoting literacy amongst women and children:**

During the year under report – 2013-2014, we have organized 6-month literacy program for illiterate women to provide them with basic literacy for common usage in day to day life, as per following schedule:

- Target district: Barwani
- Target block: Sendhwa
- Target villages (3): Pipladhar, Ghanora and Babdar
- No. of beneficiaries: 60 (20 from each village)
- Period of training: September, 2013 through March 2014

The components of this training program included:

- Basic literacy – Putting signature, understanding alphabets, reading etc.;
- Filling of banking forms;
- Opening of Bank accounts;
- Maintaining SHG Books of Accounts;
- Awareness on various developmental projects/schemes;
- Formalities for getting Ration Card;
- Registration of deaths and births in the family;
- Participatory role of women in Panchayati Raj Institutions;
- Maintaining sanitation and personal hygiene; and
- Nutritional diet for women and children and lactating mothers

Achievements – This literacy program was considered successful, as most of the beneficiaries started performing as literate persons.

14. **Awareness camps for protection and care against leprosy:**

Continuing with our 6-year constant efforts to develop awareness for protection and care against Leprosy, we have organized awareness camps, throughout the year 2013-2014, covering 1760 leprosy affected persons of 22 Lepers' Colonies

spread over in 10 districts of Madhya Pradesh, i.e. Bhopal, Sehore, Indore, Indore, Ujjain, Ratlam, Katni, Barwani, Dhar, Gwalior and Khandwa.

During this program, following activities were undertaken by the team members of PECSS:

- Awareness on the symptoms of leprosy and essential care against leprosy;
- Medical consultations (free of cost), to leprosy affected persons;
- Awareness on sanitation and hygiene for healthy living;
- Entrepreneurship training for leading economically improved life with social respectability.

Achievements – This entire program was extremely successful and received overwhelming response and appreciation from the beneficiaries.

15. **Promoting adult education amongst tribal youths:**

With a view to provide literacy to illiterate tribal adults, during the year 2013-2014 PECSS have organized Adult Literacy Camps in the tribal dominated district of Badwani, covering a total of 110 illiterate youths (both males and females) in the age group of 30 years and above. The activities, during the aforesaid camps included:

- Ability to make their own signatures;
- Identification of Hindi alphabets;
- Ability to do simple arithmetical calculations;
- Writing of simple Hindi words

In addition to literacy, the tribal youths were also provided with vocational training in trades like Computer software, Basic Beautician course, Garments making, Spoken English, Electrician course and Electronics trade, so that they are able to earn their livelihood as literate persons.

Achievements – As a result of these camps, the beneficiaries were able to write their names and started identifying the Hindi alphabets and some of them have also started their own micro-enterprise and are living an improved quality of life.

16. **Promoting democracy through education and developing community awareness:**

Encouraged with our earlier success, during the year 2013-2014, we have continued with our program for promoting democracy through education and empowerment of communities, with an objective to increase their participatory role in democratic process.

Accordingly, we have identified 8 tribal villages of following 4 blocks of district Barwani i.e. blocks of Barwani, Rajpur, Niwali and Sendhwa – 2 villages from each of the block.

Activities - Our activities to promote democracy education amongst the tribal communities included:

- Nukkad Nataks;
- Film exhibitions;
- Pictorial presentation; and
- Musical programs

The following issues were emphasized upon during these programs:

- Awareness about the fundamental rights of citizens;
- Entitlement of Human rights;
- Participatory role in democratic process;
- Increased participation in decision-making process;
- Active participation in Panchayat meetings;
- Emphasis upon the rule of law;
- Fundamental rights of citizens as enshrined in the Constitution of India;
- Gender equality;
- Violence against women;
- Awareness against traditional blind faiths

Total of about 1000 tribal and rural have participated in these programs and during the follow-up it was observed that at least 76% of them have been made aware about their respective democratic rights and the process involved.

17. **Science Exhibition in schools:**

With a view to commemorate the ‘Science Week’ to promote scientific innovations, during the year 2013-2014, PECSS have organized Science Exhibitions in 2 Government Girls Higher Secondary Schools of district Hoshangabad.

In these exhibitions the students of respective girls’ schools have exhibited various models, particularly on:

- Gobar Gas Plant;
- Solar Cooker;
- Manure production through vermin compost;
- Other scientific innovative techniques.

Both the Science Exhibitions attracted excellent response and appreciation and it has amply proved that given an opportunity and proper encouragement, even the

adolescent children can prove their inherent skill and creativity so possessed by them. Therefore, PECSS propose to continue with such science exhibitions in the years to come on a larger scale.

18. **Camps to promote environment:**

During the year 2013-2014, to commemorate the “Environment Day” on 5th June 2013 and to promote and protect the environment, PECSS have organized various programs in districts of Bhopal, Ratlam and Hoshangabad, as detailed below:

- i) Workshop on proper disposal of solid waste and water conservation;
- ii) About 800 seedlings were distributed to the public for planting in their respective areas;
- iii) Awareness against de-plantation and its adverse impact on environment, causing serious problem of global warming;
- iv) Cleaning campaign of ‘Sethani Ghat’ of river Narmada in Hoshangabad by clearing the water-weeds;
- v) Public sensitization for not throwing any waste material in the so sacred river of Narmada;
- vi) Organized a human-chain in Bhopal (Prem Pura Ghat) for cleaning and deepening of lakes.

Relevant literature was also distributed on the occasion for highlighting the advantages of environment.

19. **Health awareness camps:**

On the strength of our presence in Bundelkhand area for last more than 5 years, it has been observed that health status of people living in district Tikamgarh is most pathetic and people are not even aware about the curative measures for healthy living. Therefore, during the year 2013-2014, PECSS have organized free-of-cost health camps in block Niwari of district Tikamgarh on quarterly basis, throughout the year, as per following schedule:

-	April, 2013:	46 participants;	
-	July, 2013:	51 participants;	
-	October 2013:	48 participants;	
-	January 2014:	45 participants	<u>Total: 190</u>

The activities in these health camps included:

- Causes, symptoms and in-house treatment of common seasonal ailments;
- Nutritional diet, within available means;
- Maintaining sanitation and personal hygiene;
- Safe drinking water;
- Proper disposal of waste water and other material;

- Necessity of in-house toilets;
- Caring of pregnant women and lactating mothers;
- Proper vaccinations for infants together with folic acid iron tablets

In these camps, it has been observed and most of the people are suffering from various skin related problems and as such, some medicines, under medical advice, were also distributed, free of cost, to such people.

20. **Sports and cultural activities:**

As part of our regular feature, we have organized following cultural and sporting events in Bhopal during the year 2013-2014:

- i) ‘Deepawali Milan’ - On the eve of Deepawali (3rd November 2013), we have organized a ‘Deepawali Milan’ program, which, apart from families of our Society members, also included our beneficiaries, women of SHG, farmers’ families and members of partner Voluntary Organizations. This year, a total of 89 members participated in the event. Sweets were distributed to commemorate the occasion.
- ii) Athletic Meet - With a view to promote talents of children, an ‘Athletic Meet’ competition was organized in the month of December 2013 wherein more than 21 children participated. Prizes were distributed to the first three children of every competition.
- iii) National Day celebrations - On the occasion of Independence Day (15th August) and Republic Day (26th January), apart from flag hoisting and singing of National Anthem at our Head Office premises at Bhopal, our team had visited Old Age Homes and urban slums of district Bhopal and distributed lunch packets and other gift items to the inmates.

The year 2013-2014 can be termed as another milestone in the success story of our organization. This year PECSS have been awarded with a new project – “Target Intervention” project for prevention and protection of HIV/AIDS. Apart from continuing with our other regular projects, such as Sanitary Napkin training, Livelihood programs for Leprosy affected persons, Workshop on Malnutrition etc., as VTP, we have successfully continued to provide placement linked skilled vocational trainings to unemployed youths of BPL families. Thus we have succeeded in securing tremendous goodwill for PECSS in the eyes of its funding agencies and stakeholders alike.

All this combined and coupled with the valued support of our qualified, experienced and dedicated team of professionals, the PRIYANSHI EDUCATIONAL, CULTURAL & SOCIAL SOCIETY (PECSS) is moving towards first line voluntary organizations dedicated and devoted for securing improved quality of life for the deprived sections of Society.
